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## FOR IMMEDIATE RELEASE

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## CHILD ABUSE & NEGLECT PREVENTION BOARD AND CELEBRATE CHILDREN FOUNDATION ANNOUNCE LAUNCH OF NEW WEBSITES

Thursday, March 17, 2016 – Press Release

**Madison, WI** – The Child Abuse and Neglect Prevention Board and the Celebrate Children Foundation today announce newly designed websites to bring parents, professionals, and the public the latest information on their work to build strong children, families, and communities in Wisconsin. Find the new websites at [www.preventionboard.wi.gov](http://www.preventionboard.wi.gov), and [www.celebrate-children.org](http://www.celebrate-children.org).

The Prevention Board website, [www.preventionboard.wi.gov](http://www.preventionboard.wi.gov), features work supported by its community-based grants across the state to promote prevention programming, as well as its efforts to create and influence public policy, provide parent resources, develop and evaluate innovative programs, and coordinate training.

Michelle Jensen, Executive Director of the Prevention Board and Foundation Interim President, remarked that “The newly designed websites provide information to families and communities on what they can do to strengthen families and prevent child abuse and neglect.” Wisconsin Interactive Network, part of the e-Government firm NIC, the nation’s leading provider of government websites, created the Prevention Board site.

Through fund development, the Foundation advances the mission of the Prevention Board to mobilize research and practices to prevent child abuse and neglect in Wisconsin. The Foundation website, [www.celebrate-children.org](http://www.celebrate-children.org), offers a user-friendly portal to expand this work through financial contributions or purchase of a Celebrate Children specialty license plate.

As Child Abuse Prevention Month draws near, Jensen invites individuals and communities to utilize the websites for information on events planned throughout April marking the importance of this issue. Learn more at the new websites.

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[www.preventionboard.wi.gov](http://www.preventionboard.wi.gov)

[www.celebrate-children.org](http://www.celebrate-children.org)

The vision of the Prevention Board is for every child in Wisconsin to grow up in a safe, stable, and nurturing environment. For over thirty years, the Prevention Board has advocated for policy changes needed for state programs, statutes, policies, and budgets to strengthen families, reduce child abuse and neglect, and improve coordination among state agencies providing prevention services. The Celebrate Children Foundation is a nonstock, nonprofit corporation which was incorporated in 1998.

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