



CHILD ABUSE & NEGLECT

Prevention Board



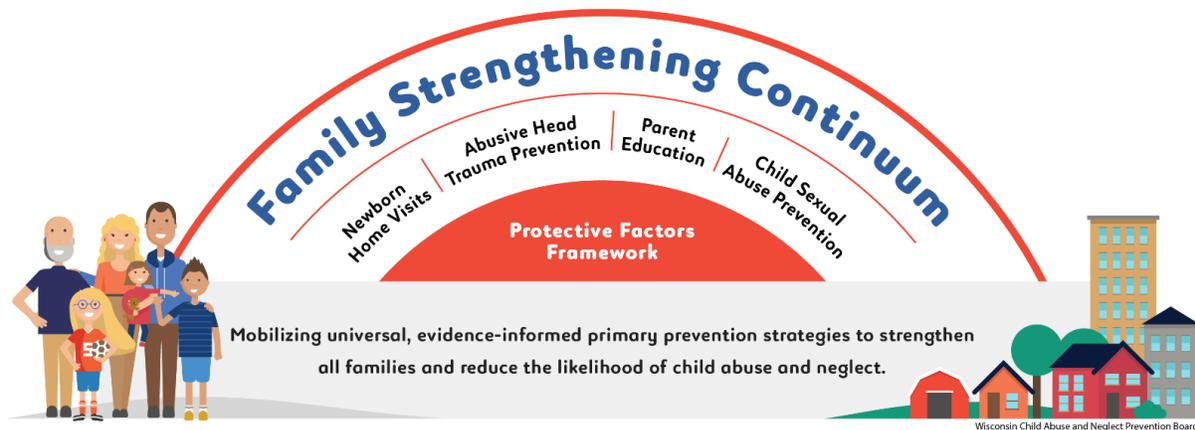
Community Investment Report

SFY 2022



Introduction

The Wisconsin Child Abuse and Neglect Prevention Board’s Community Investment Plan is driven by strategic goals and the latest prevention research. The purpose of this report is to inform Board Members of the previous fiscal years’ funding accomplishments and outcomes that advance the Prevention Board’s strategic plan. Grounded in a public health approach to preventing child maltreatment, the Prevention Board’s funding strives to build a continuum of community-based primary prevention services to strengthen families and communities in Wisconsin. In local communities and statewide, the Prevention Board provides funding to promote evidence-informed practices and develop innovative programs that support parents and caregivers to prevent child abuse and neglect. The Prevention Board’s Community Investment Plan primarily funds direct services.



Vision: Every child in Wisconsin grows up in a safe, stable, and nurturing environment

Mission: Mobilize research and practices to prevent child abuse and neglect in Wisconsin

Primary Goal: Prevent first-time occurrences of child abuse and neglect

State Fiscal Year 2022 Funding

Funding Allocations

- 74.4% - direct service
- 13.9% - training & TA
- 4.2% - public awareness
- 7.5% - research/evaluation

Service Area

- Parent Education— 23 counties
- Abusive Head Trauma Prevention—20 counties
- Child Sexual Abuse Prevention—30 counties
- New Home Visits—1 county
- Protective Factors & Parent Voice— 59 counties
- [Map with service areas](#)



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Guided by the Prevention Board's Strategic Plan, funding opportunities and investments align with at least one prevention priority area: policy, education, programming, and collaboration. From those priorities, tangible strategies emerged that support the Prevention Board's mission.

Strategies for 2022

- Create and Advocate for Effective Prevention Public Policies
- Promote Evidence-Informed Practices and Develop Innovative Programs that Support Parents and Caregivers
- Collaborate with Key Stakeholders to Leverage Resources and Implement Prevention Initiatives
- Educate Professionals and Community Members on Child Abuse and Neglect Issues

Policy

Strategy: Create and advocate for Effective Prevention Public Policies

The Prevention Board is charged with making recommendations to the Governor, the legislature, and state agencies on changes needed to state programs, statutes, policies, budgets, and administrative rules to reduce child abuse and neglect and improve coordination among state agencies providing prevention services. The Prevention Board has an active Public Policy Committee that monitors and takes positions on legislation in accordance with the Prevention Board's public policy guidelines and public policy agenda. The Prevention Board provides staff support to the Wisconsin Legislative Children's Caucus; a 30-member bipartisan, bicameral caucus designed to cultivate a legislature dedicated to advancing promising, evidence-informed public policy to improve the life of every Wisconsin child.

Accomplishments

- In November 2021 the Wisconsin Legislative Children's Caucus hosted a meeting on *Children's Mental Health: The Impact of COVID 19 and the Importance of Social Connections*.
- The Prevention Board's Public Policy Committee reviewed proposed legislation related to the Prevention Board's work and made recommendations to the full Board supporting the following:
 - Improving reports of sexual abuse of children in out of home care
 - Citizen review panel annual report to the legislature
 - Department of Children and Families' annual Child Abuse and Neglect (CAN) report requirements
 - School-based education on child sexual abuse
 - Increase in time period for post-partum visits

Programming

Strategy: Promote Evidence-Informed Practices and Develop Innovative Programs that Support Parents and Caregivers

The Prevention Board continues to fund community-based agencies to implement primary prevention parent education programs that have demonstrated effects in preventing child abuse and neglect. Grantees deliver programs to families using strengths-based approaches that build protective factors, promote family-centered practices, and utilize both individual and group services.

In SFY22, the Prevention Board released seven Request for Applications and funded 84 contracts. Some grantees hold multiple contracts with the Prevention Board, allowing for agencies to provide an array of prevention services.

SFY 2022 Funding Opportunities				
Funding Title	RFP/RFA Released	Closing Date	Applications Received	Applications Funded
Family Resource Center Infrastructure Development Grant (433001-G21-0001766)	5/12/21	6/11/22	16	10
Tribal Primary Prevention (CBCAP ARPA) (433001-G22-0001826)	6/2/21	8/10/22	3	3
Family Support Emergency Funds (CBCAP ARPA) (433001-G22-0001831)	7/22/21	12/31/22	30	30
Family Navigator for 53206 (CBCAP ARPA) (433001-G22-0001848)	7/22/21	8/18/21	2	1
Triple P Capacity Building Grant (433001-G23-0001897)	11/8/21	1/10/22	0	Shifted funds to parent education grant.
Evidence-based Parent Education Grant (433001-G23-0001896)	11/3/21	1/10/22	12	9
Child Sexual Abuse Prevention (433001-G23-0001978)	3/10/22	4/18/22	1	1

Parent Education

SFY22 marked the final year of the 3-year Parent Education Grant cycle. A new RFA was released in November 2021 and nine agencies were funded for the SFY23-25 cycle. The Prevention Board recognizes the importance of proven prevention strategies to strengthen families and reduce the likelihood of child abuse and neglect. Parent education is a key component to a comprehensive community family support continuum. The Parent Education Grant is focused on programming with key features such as a strengths-based approach to reinforce and build protective factors, family-centered practices, and the use of both individual and/or group approaches.

Triple P provides caregivers with 17 strategies in four categories to strengthen their parenting. Below are the most common strategies Triple P practitioners reported providing to parents:

- Spending quality time with your child (■ Developing Positive Relationship)
- Give attention (■ Developing Positive Relationship)
- Descriptive praise (■ Encouraging Desirable Behavior)
- Talk with your child (■ Developing Positive Relationship)
- Clear calm instructions (■ Managing Misbehavior)
- Show affection (■ Developing Positive Relationship)

Accomplishments and Outcomes

- In SFY22, grantees reported serving 2,523 families within their parent education service array.
- Five parent education trainings were coordinated with 64 practitioners trained.
- 76% of families served by grantees were entered into the Wisconsin Prevention Reporting System (WPRS).
- All 10 agencies successfully completed grant activities by June 30, 2022.
- Completed *Supporting Your Partner* Triple P workshop.
- 310 professionals employed by Prevention Board grantees are accredited in at least one evidence-based parent education program.
- Implemented 11 Community of Practice Calls with Parent Education grantees: including three calls for specialized groups (medical providers, bilingual providers, and Triple P Level 3 Stepping Stones providers).

Data

The Prevention Board continues to contract with University of Kansas Center for Research, Inc. to develop and maintain a fully customizable and flexible web-based shared measurement data collection and reporting system: DAISEY/WPRS (Data Application and Integration Solution for the Early Years / Wisconsin Prevention Reporting System). In partnership with grantees, the Prevention Board will also continue to improve the availability, quality and assess any limitations of program performance information and make recommendations on how to improve the availability and quality of performance information. The Prevention Board staff and grantees work collectively to develop report formats and

**The Goal:
more positive
in your days.**



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distribution methods to ensure widespread understanding of program results through WPRS Data Champion Work Group. Grantees are consistently provided training and technical support directly to support the implementation of the state’s data collection requirements and use of the prevention reporting data system (including data entry, use of data system reports, and data export and analyses) and other required tools. DAISEY collects family support program-level data which allows grantees and the Prevention Board to identify demographic information on families and caregivers who access Parent Education program services.

Feedback from the Field

“I liked that there was structure to the program such as watching videos and learning specific steps. I liked having exercises to do because they promoted great conversation. The best part was the conversations with other parents!!! Thank you!”

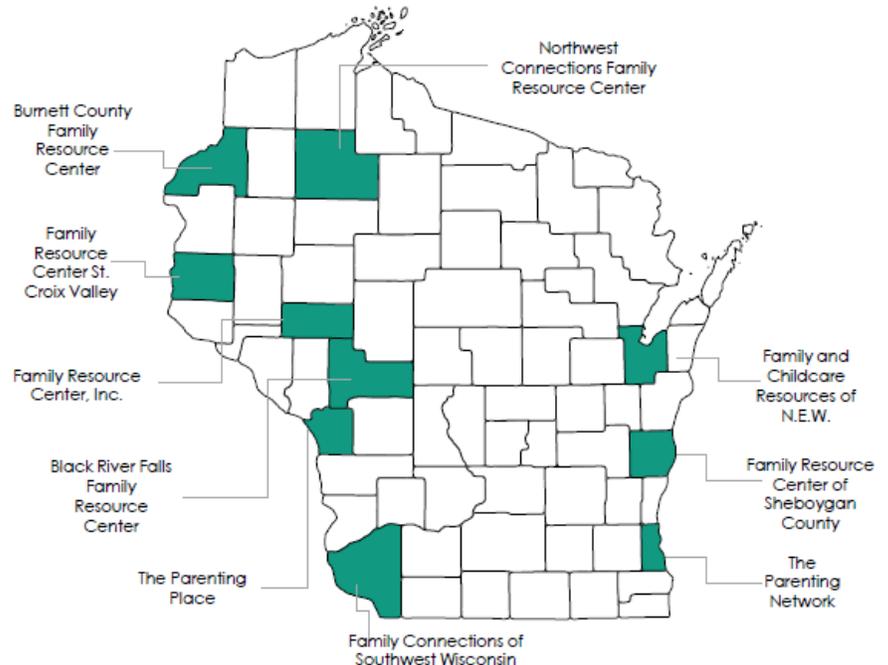
-parent feedback after Triple P Discussion Group on Fighting and Aggression

“Our parent partners who participated in Triple P provided us with feedback... all reported high levels of satisfaction with the services they received. One commented that she is utilizing the resources to help with co-parenting in a blended family”

-Grantee

Family Resource Center Infrastructure Grant

The goal of this grant is to provide FRCs with funding to compensate for dedicated time and space to be part of a learning community with other grant recipients to implement uniform Wisconsin Family Resource Center infrastructure and standards. This grant is centered in the Protective Factors Framework and supports effective, quality child maltreatment primary prevention services to families with children. The objective of this grant is to shift organizational culture, build intentionality, increase awareness, and facilitate the process of continuous quality improvement through the Wisconsin Family Resource Center Model.



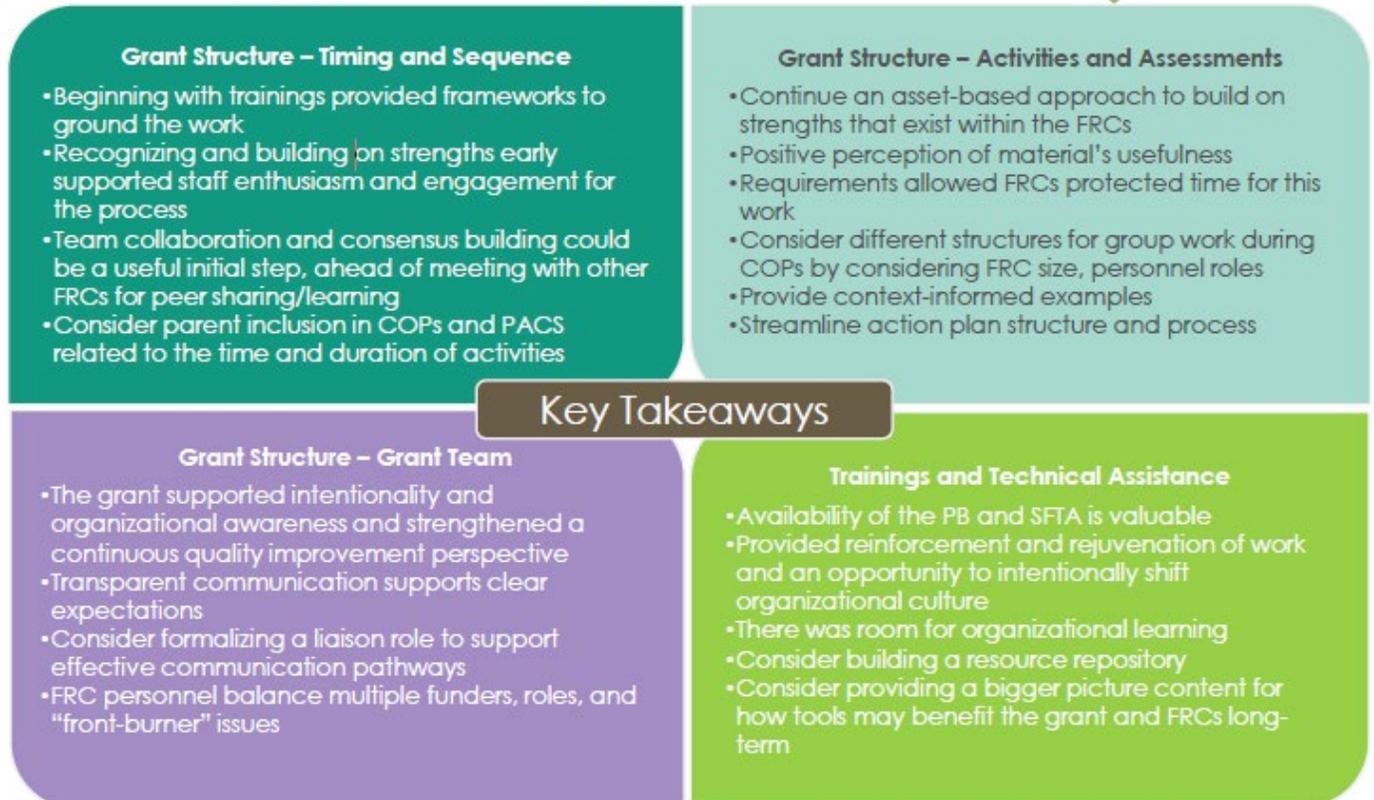
A cohort of ten FRCs have been part of a learning community that is developing a uniform infrastructure and standards to support the provision of effective, quality primary prevention services to families of children birth to five years that promote the well-being of children and families throughout the state while reducing child abuse and neglect. The second year will include the development of a program



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menu including evidence-based or evidence-informed parent education and other high-quality programming and support services that can then be selected and supported within FRCs across the state, over time. This infrastructure is being evaluated with the goal of replication and expansion of FRC services to areas of the state that are currently underserved and to develop a system to measure efficacy of the FRCs.

32 participants from all 10 FRCs participated in three discussion groups. Discussion groups ranged in size from 9-12 participants.



Accomplishments:

- Over 75% of the grantees began implementing a formal Parent Advisory Council or a formal way of engaging parent feedback directly from parents.
- Agencies reported increase in participation to other programming offerings over the course of year one of the grant.
- All 10 agencies completed 100% of grant required trainings, and 80% met the requirement for number of employees attending COP calls.



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From the Field:

For our parents, having their opportunities to share their opinions, be truly heard and included in larger changes, is a fairly new concept. In prior years, and other programs, they may not have had this much voice or opportunities, and this change has made them feel a sense of leadership and importance. For staff, being able to include parents' voice has taken a bit of the stress of planning off their plates and helped guide the way we set program goals and follow through with ideas.

-FRC Grantee

The model that we were presented through the Prevention Board allowed us to find ways to **incorporate [the parent] voice and ask for opportunities and provide them with leadership experiences.** It's a process. We still have growth and we still have things to do in finding ways to make it more parent focused. – DG Participant #10

The FRC Infrastructure grant came at an opportune time for our agency. Our Board of Directors was considering closing the agency due to lack of funding. At the time we were awarded the grant we were an office of two staff, working part time hours. Receiving this grant enabled us to maintain a consistent weekly schedule, hire a Parent Educator and recruit a Parent Leader. Through our involvement with the grant, we have regained our focus as a Family Resource Center. We were able to continue our programming and remain available to families to utilize our valuable resources and services.

- FRC Grantee

"I don't usually tell people things like this, but you seem like someone who won't judge me"

- parent feedback

Abusive Head Trauma

SFY22 marked the final year of a 3-year Abusive Head Trauma grant cycle with two grantees. Three other grantees receive funding through a smaller RFA designed to provide funding for material costs and training. Dose 1 of Period of PURPLE Crying should be provided to caregivers of newborns after the delivery of the of the newborn up to the newborn being eight weeks of age. Implementers are providing the program at the birthing hospital, at the two-week well-child visit or in the urgent care or ER visits.

Number of families who received Dose 1

Location	# of Families
Hospital (before discharge)	1,891
Clinic (two-week well-child visit)	313



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Dose 2 of Period of PURPLE Crying is a reinforcing message about the normal crying curve. It should be provided to caregivers at or near the child reaching two months of age.

Number of families who received Dose 2

Location	# of Families
Clinic (two-month well-child visit)	1468
Home visit or parent class	142

Accomplishments

- Agencies began using additional materials
- Children’s Hospital of Wisconsin began process to incorporate the Period of PURPLE Crying app into their overall Children’s Patient Care app.
- The Period of PURPLE Crying was made a required training for FFHV DCF Grantees and a DAISEY Data form was designed and is in use with grantees.
- The Period of PURPLE Crying training was made a required training for all agencies participating in the FRC Infrastructure Grant.

Child Sexual Abuse Prevention

SFY22 marked the final year of a 3-year Child Sexual Abuse Prevention Grant for Children’s Hospital of Wisconsin. The grant objectives include improving the internal policies, procedures, and trainings of youth and child serving agencies related to keeping children safe from sexual abuse; provide Stewards of Children® trainings; evaluate the strategies employed under this grant; and coordinate efforts with other agencies working to prevent child sexual abuse. The grant funding will strengthen families by increasing awareness and knowledge in professionals who work with children and families through the Awareness to Action

Accomplishments and Outcomes

- Child Sexual Abuse Prevention training, both Stewards for Children and A2A Policies and Procedures trainings have been included as grant requirements for FRC infrastructure grantees in SFY23.
- Following a collaborative presentation between A2A and WCASA at the Prevent Child Abuse America conference, a representative of Missouri Kids First/Prevent Child Abuse Missouri reached out regarding replicating the Preventing Child Sexual Abuse in Organizations: Policy and Procedure Training for programming in Missouri. A2A continues to consult on this project as Missouri partners develop a similar training for their regional needs.
- In collaboration with The Fox Valley Tipping Point Campaign, a “Safer” campaign has been launched. This will include the P&P training going forward.
- Developed an online course for the Department of Public Instruction to recruit school districts for the A2A Policy and Procedure training, including developing an online course for schools introducing the Core Components and the Policy and Procedure training.

6	Number of youth serving agencies recruited during the year
79	Number of staff at youth serving agencies who attended the initial P&P training
5	Number of youth serving agencies that completed the A2A P&P training
4	Number of youth serving agencies that conducted or are planning to conduct a Stewards training
20	Number of agencies that participated in a COP
90	Number of Stewards facilitators (total number in the state)
20	Number of new Stewards facilitators
24	Number of Stewards trainings
157	Number of participants who attended a Stewards training
26	Number of unduplicated counties served with a Stewards training

Feedback from the Field

Attendees of Policy and Procedure Trainings shared:

“I personally am much more intentional/aware of creating a visible meeting space when doing 1:1 advocacy.”

“This helped provide questions about areas we need to beef up-that was helpful. [trainers] were very helpful and non-judgmental. This gave us specific things to consider. Very helpful!” - P&P Attendee

53206 Family Navigator

The Prevention Board began funding (1) Family Navigator position in the 53206 zip code and awarded the grant to Milwaukee Center for Children and Youth. This grant operates on the federal fiscal timeline. Data and accomplishments highlighted below account for three quarters of the first grant year. The zip code 53206 was selected as a pilot location based on a coinciding DCF initiative in the same zip code, aiming to increase the access to early childhood services and supports by families in the community.

The goal of this grant is to promote the well-being of children, families, and communities and to provide family resource navigation to families with children ages birth to 17, with a focus on families with children ages birth to five as a primary child maltreatment prevention strategy.

Accomplishments and Outcomes

- Family Navigator Completed Motivational Interviewing training and the Keeping the Protective Factors Framework Alive in your Work training.



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- Attended and took on leadership roles for the 53206 initiative collaboration in the Milwaukee area.
- 17 families total were supported in the following categories: Food services, housing, mental health services, transportation, education
- Launched the 53206 “Bounce Back campaign” and began hosting weekly play groups for families in the community.

Tribal Primary Prevention

With a portion of the Title II Emergency ARPA funds, \$400,000 was set aside for Tribes to expand primary prevention programs or implement new programs. The Prevention Board cast a broad net, allowing applicants to have some lateral movement based on the level of readiness and community awareness of Primary Prevention. Three Tribes applied for funding and all three were subsequently funded: Bad River Band of Lake Superior Indians, Menominee Tribal Social Services, and Stockbridge Munsee Indian Child Welfare. The first year of funding was dedicated to relationship and trust building. Proposed services include Parent Café’s, Positive Indian Parenting Sessions, *Bringing the Protective Factors to Life in Your Work*, and distribution of concrete supports.

Accomplishments and Outcomes

- Grantees completed Kick-off meeting in January 2022.
- Contract Administrator and Grantees met monthly to build relationships and better understand the current prevention efforts of each grantee’s community.
- Completed 4 Community of Practices.
- All three grantees completed a Training and Implementation Plan in January 2022.
- All grantees anticipate full implementation in 2023.
- Two grantees participated in Family Strengthening Month, distributing Parenting on the Go bags to families.

Feedback from the Field

“We were able to distribute Parenting on the Go Bags to families. We targeted fathers on Valentine’s Day and included “I love you packets” to help our fathers learn different ways to show their children affection”

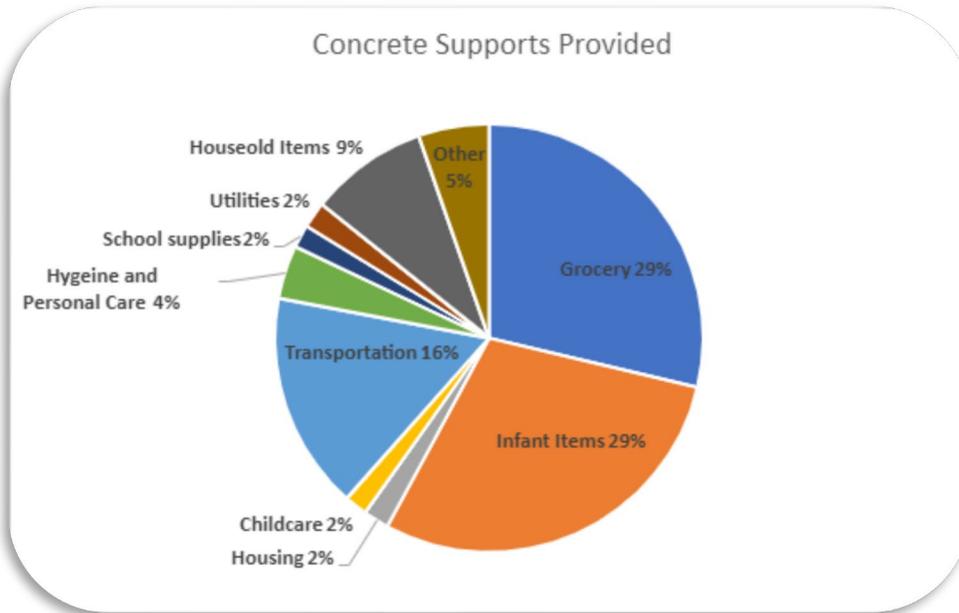
-Tribal Grantee

Family Support Emergency Funds

This opportunity enabled FRCs, community-based agencies, and tribes to support families with children under the age of 18 by providing the immediate assistance they need to be safe, stable, and nurturing families, thus reducing incidences of child abuse and neglect. Funds were used to provide concrete support to families and to help parents build social connections. Concrete supports were defined as goods and services that address a family’s needs including food, housing, clothing, childcare, etc. Constructive and supportive social connections help buffer parents from stressors and support nurturing parenting behaviors. As COVID restrictions loosened, parents were reporting feeling isolated. As a result of that feedback, a portion of the emergency funds were allocated to providing parents with opportunities to connect with other parents.

Accomplishments and Outcomes

- 30 organizations across the state received up to \$20,000 to support families with children.
- Twelve grantees were new agencies to the Prevention Board.
- Statewide, 131 social connection events were held with 1,664 parents and caregivers attending.
- Statewide, 1,121 individual families were provided with at least one concrete support.
- Several grantees report that this funding served as a crucial ‘gap filler’ for families who were struggling but were not eligible / did not qualify for other types of assistance programs.



Data is representative of 16 of the 30 grantees. The remaining grantees completed a No Cost Extension due to timeline issues. Remaining data will be submitted to the Prevention Board by January 2023.

Feedback from the Field

“We had very positive feedback from families who received financial assistance for childcare costs. Supports for childcare varied by county to and expanded supports to those who typically do not qualify for our existing programs.”

-Grantee

“...the session began at a perfect time for her, she had just experienced a brief period of homelessness, and was feeling very isolated and struggling to manage the transitions occurring with her 5 children. Through attending the Parent Café, the mom was able to take a bit of time away from the children to share with other adults her experiences, build connections, and gather support...”

- Mother of five

“Parents [came] to that group seeking out social supports and concrete supports, but over time and with regular contact from our Parent Educator, they sought out ideas for parenting strategies and for structuring independent play for their children that would spur developmental gains.” -Grantee



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Contract year-end overview

Program	# Caregivers	# Families	# Children	# Professionals
Parent Education	766	545	1,239	64
Parent Education (single session)	1,256	N/A	1,111	N/A
Family Support Emergency Funds	1,121	N/A		N/A
Abusive Head Trauma	3,872	3,701		50
Child Sexual Abuse				312
Protective Factors				1,655
Totals	7,015	4,246	2,350	2,081

Collaboration

Strategy: Collaborate with Key Stakeholders to Leverage Resources and Implement Prevention Initiatives

The Prevention Board develops and maintains collaborations with key stakeholders across the state to identify and enhance prevention efforts by incorporating evidence-informed primary prevention programs, strategies and practices that support Wisconsin parents and caregivers. Staff cultivate relationships with statewide injury prevention coalitions, community-based child maltreatment prevention coalitions, public health groups, and other related entities to leverage partnerships for potential outreach activities, training, and presentations. Although the Prevention Board has robust relationships throughout the state, staff continue to develop relationships with new geographic communities and audiences. These efforts have resulted in the opportunity to build new relationships for which the Prevention Board is committed to devote sufficient staff time, ongoing reflection, solicitation of input and intentional action. The Prevention Board continues to utilize an equity lens to critically view its resources, communications, educational materials, and programming approaches.

Grantees

The Prevention Board promotes and supports the role of primary prevention and the need for all families to have access to support at tailored levels of intensity. Such an approach requires collaboration with a variety of service providers, community-based organizations, Family Resource Centers, tribes and nonprofits to meet the multi-faceted needs of families. Although the Prevention Board seeks to collaborate with agencies outside of those that are funded, grantees provide essential partnership in improving the Prevention Board's processes and practices to better serve Wisconsin families.



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Accomplishments

- Developed relationships with 16 new grantees statewide.
- Grantee Data Champions to allow for quarterly feedback on the Prevention Board's data collection system and processes.
- Added a section to RFAs to better understand grant applicant's partnerships.
- Leveraged relationships with Family Resource Centers interested in Triple P to expand offerings across Wisconsin.

Other State Agencies

Prevention Board staff participate in numerous state agency committees, councils, and workgroups to provide expertise in child maltreatment prevention. Through that participation and partnership, the Prevention Board continues to advocate for primary prevention and strengths-based approaches to serving Wisconsin families.

Accomplishments

- Continued work with Wisconsin Department of Children and Families Division of Early Care and Education Preschool Development Birth to Five Grant (PDG B-5), is entering the second year of a funding opportunity with the goal of strengthening and expanding the network of family resource centers (FRCs) throughout the state.
- In partnership with DHS Division of Public Health and building off their work with including Triple P in Birth to Three programs. The Prevention Board is supporting implementation by facilitating a statewide community of practice for Stepping Stones implementers.
- Collaboration with the Department of Children and Families (DCF) Promoting Safe and Stable Families (PSSF) staff to align the language on family support and family resource centers in both recommendations to the Governor's Early Childhood Advisory Council and Preschool Development Grant.
- In partnership with Wisconsin's Department of Public Instruction's (DPI) Title I team, the Prevention Board continues to explore opportunities for partnering to address issues related to homeless students, students with disabilities, migrant students, and students in the juvenile legal system.
- A2A partnered with DPI staff on messaging around child sexual abuse prevention and other child abuse reporting during COVID.
- Leveraged relationship with DCF and other agencies implementing Triple P to enter data in the [Wisconsin Prevention Reporting System](#).
- Incorporated the *Period of PURPLE Crying*® program in the training suite required for DCF MIECHV funded program, Family Foundations Home Visiting program grantees.

University of Wisconsin

The Prevention Board collaborates with the University of Wisconsin across many of its programs and investments. Partnerships with UW provides the Prevention Board with support that helps inform grant proposal development and grant implementation, develop literature reviews, and assist in the analysis of public and/or program-specific data. The Prevention Board collaborates with the following UW Branches and Affiliates:

- University of Madison School of Social Work
- University of Wisconsin Extension Family Living Programs
- University of Wisconsin Population Health Institute
- University of Wisconsin- Milwaukee

Accomplishments

- UW-Madison School of Social Work completed an annual review of various categories of child maltreatment prevention programming to strengthen the Prevention Board's awareness of new programming options, program efficacy, child maltreatment prevention and reduction of risk factors.
- The Prevention Board and UW Extension Family Living Programs maintain on-going efforts to integrate and promote Five for Families and evidence-informed parenting strategies.
- An evaluation team from the Institute for Child and Family Well-being at UW-Milwaukee will analyze data surveying protective factors that reduce the risk of abuse and neglect in a population sample of Wisconsin households.
- UW Population Health Institute continues to provide evaluation services to assist in formative and process evaluation of the Family Resource Center pilot program.

Parents and Community

Parents know what they need. The Prevention Board continues to explore opportunities to integrate parent voice and engagement in all aspects of grantmaking. By encouraging and providing Family Resource Centers with support and learning opportunities surrounding engaging parents as leaders and stakeholders in strengthening families and serving as leaders. In SFY22 the Prevention Board facilitated several opportunities to hear and learn from parents and caregivers in Wisconsin. As COVID-19 continued its spread, actions were taken to try and mitigate the impact that parents, caregivers, and children experienced. In the fall of 2020, 180 Wisconsin caregivers were surveyed to explore how they were affected and how they had coped during the first months of the pandemic. Parents identified education of their children, managing stress, financial concerns, declining mental health, and balancing responsibilities as the primary issues they were facing. The Prevention Board also supported eleven parenting listening sessions across the state. The purpose of these sessions was to learn from parents about the support, resources, services and programs needed to ensure that all Wisconsin children thrive and grow up in safe, stable, and nurturing families and communities.

These and other feedback loops from parents and grantees have provided the Prevention Board with valuable guidance on how to adjust and expand our grant funding to serve the needs of families post-COVID shut down. The Prevention Board and its grantees are continuing to assess how parents and families' needs have changed since COVID and developing programs and funding that can support those needs.



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Accomplishments

- At least one parent is recruited to participate in the Prevention Board's grant review process.
- Held 3 Parent Leadership community of practice calls for parent leaders engaged with Family Resource Center-Infrastructure grantees.
- Family Resource Center grantees completed various trainings and workshops on incorporating parents into leadership and decision-making roles.

Education

Strategy: Educate Professionals and Community Members on Child Abuse and Neglect Issues

The Prevention Board dedicates efforts to educate parents, caregivers, and community members on the important role of primary prevention. Funding is also dedicated to providing professionals with training and professional development opportunities that are grounded in the Protective Factors Framework and help strengthen families.

Accomplishments:

Staff conducted presentations on:

- Hope House Quarterly Meeting -Oct. 28, 2021 We Can Do Something About This: Understanding Adverse Childhood Experiences and what we all can do to promote well-being and prevent future harm for children.
- Wisconsin Public Health Association Conference – May 26, 2022
Enhancing the Public Health Benefits of Family Support Through Family Resource Center Infrastructure Development
- National Family Support Network Webinar Wednesday – June 1, 2022
Wisconsin Implementation of the Standards of Quality for Family Strengthening & Support

Staff created and conducted trainings on:

- Training Triple P Evidence-Informed Workshops; *Supporting your Partner*.
- *Bringing the Protective Factors Framework to Life in Your Work* Virtual Parent Orientation

Sponsored activities:

- The Prevention Board was a sponsor for the Wisconsin Library Association conference in 2022, in efforts to promote Five for Families and Prevention Board programming within libraries in Wisconsin.

Protective Factors Training

In SFY22, the Prevention Board continued to fund and support the *Bringing the Protective Factors Framework to Life in Your Work* training to family-serving professionals and require certified trainers within an agency to train the agency staff on the curriculum. The *Bringing the Protective Factors Framework to Life in Your Work* fits into the Core Competencies in the Field of Family Support. The Core Competencies in the Field of Family Support describes the knowledge, skills, and attitudes needed to be successful in supporting families and was recently updated through a collaborative process with Wisconsin child maltreatment partners to reflect current best practices.

The trainings are offered to professionals working with children and families. The Prevention Board will be supporting 34 *Bringing the Protective Factors Framework to Life in Your Work* certified trainers and parent co-presenters to conduct 12 hours of training to family serving professionals within their region of the state. As part of the Prevention Board’s rollout of this curriculum, Wisconsin requires each certified trainer to have a parent co-presenter for the trainings. The parent co-presenter is included in the planning of the training and participates at the training to bring in the parent perspective.

Protective Factors Data Report (July 2021 – June 2022)

Following the training, 109 family serving professionals completed an online retrospective pre-test survey assessing their level of change in understanding of the protective factors and their confidence in implementing them within their work with families. Respondents indicated:

	Before**	After **
Understanding of how Protective Factors reduce the likelihood of child maltreatment	27%	93%
Understanding of how culture impacts family Protective Factors	41%	93%
Understanding of how personal bias influences perception of others	48%	93%
Understanding the critical role that parents play in strengthening families	68%	97%
Confidence in ability to regularly utilize a strengths-based perspective when working with families	40%	90%
Confidence in ability to identify steps to help parents build resilience	25%	86%
Confidence in ability to help families access concrete supports	36%	87%
Confidence in ability to help strengthen social and emotional competence for parents and children	29%	85%
Confidence in ability to support parents’ building of social connections	28%	80%
Confidence in ability to support and strengthen caregiver parenting skills, including knowledge of child development	44%	85%

**Percentages refer to those answering the question with a rating of high or very high

Child Sexual Abuse Prevention

Number of youth serving agencies recruited during SFY22 (outreach activities)	61
Number of youth serving agencies that attended the initial P&P training	51
Number of staff at youth serving agencies who attended the initial P&P training	66
Number of youth serving agencies that completed the A2A P&P training	48
Number of youth serving agencies that conducted or are planning to conduct a Stewards training	4
Number of Stewards facilitators (total number in the state)	111
Number of new Stewards facilitators	19
Number of Stewards trainings	9
Number of participants who attended a Stewards training	116
Number of unduplicated counties served with a Stewards training	14

Public Awareness

The Prevention Board’s primary public awareness effort directed at caregivers and community members is Five for Families. The campaign’s primary goal is to increase knowledge of the Protective Factors Framework. While the target audiences for the Protective Factors Framework are family support professionals and policy makers, Five for Families translates this framework into everyday language for parents, caregivers, friends, neighbors, and community members to message the five essential strengths that keep every family strong. Five for Families language was developed in partnership with parents, caregivers, and family support professionals.

The Prevention Board continues to increase its focus on fathers’ role in parenting by hosting ongoing fatherhood webinars. To increase awareness of the Protective Factors, the Prevention Board is now conducting a usability study of the Five for Families campaign and website to increase accessibility to the content for families across Wisconsin.

Accomplishments

- Created digital promotional kit for Five for Families for Family Strengthening month (April 2022). Including social media posts, 5 in 5 Challenge, press release template, :15 and :30 Broadcasters’ Live Read Scripts and Sample Promotional Calendar.
- Supported the Parenting on the Go Bags from the Celebrate Children Foundation for Family Strengthening Month.
- Began working on a Fatherhood Campaign with KW2 to help emphasize the importance of fathers in a child’s life.
- Developed a public awareness concept for Family Resources Centers called “Room to Grow”. The Prevention Board worked with a group of Family Resource Centers in a focus group to



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determine a theme for messaging and key areas highlighting what FRCs are and helping to emphasize them as a place for all families. This campaign will continue into SFY23.

- The Prevention Board completed design and contents for the Five for Families curriculum. This is a parent facing curriculum designed to help parents harness the five protective factors in day-to-day life. This curriculum consists of activities, games, and exercises to help parents grow their protective factors. The curriculum will begin to be piloted within communities in SFY23.
 - Example of activity toolkit can be found at the end of the report.

Training and Technical Assistance

The Prevention Board funds one Family Strengthening Continuum Training and Technical Assistance Grant every three years. 1) to support the implementation of evidence-based/evidence-informed parent education programming in an effort to achieve the long-term goal of statewide reach 2) to support community-based agencies implementing evidence-based and evidence-informed parent education programs and protective factors framework training and 3) to build awareness of the Family Strengthening Continuum and the need for communities to have primary child abuse and neglect prevention strategies 4) support implementation of the Family Resource Center Infrastructure project.

Accomplishments

- Coordinated five parent education trainings
- Served over 200 professionals through 33 community of practice calls for Parent Educators and Family Resource Center staff
- Coordinated the following Family Resource Center Professional Development Opportunities
 - Center for the Study of Social Policy Program Assessment
 - National Standards of Quality for Family Strengthening and Support training
- Served on Prevention Board Annual Meeting planning committee

Contract Administration Oversight

The Prevention Board staff continues to improve supporting grantees through contract oversight. Grantees are provided with several opportunities each state fiscal year to provide anonymous feedback regarding contract administration, oversight, provision of training and TA, and overall communication and support from Prevention Board staff.

The Prevention Board continues to dedicate time and attention into recognizing underserved and marginalized families and communities within Wisconsin and seeking new strategies to connect and collaborate. The Prevention Board has revised its grant process, offered grants targeting specific underserved communities, enhanced its technical support for organizations that have less grant writing experience and capacity and included representatives from at least two different underserved or minority groups and a parent representative on all grant review committees.

Contract Administrators at the Prevention Board facilitated quarterly meetings with grantees. Grantees met directly with their Contract Administrator to develop implementation and



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training plans for the project period. This created more opportunities to review progress towards achieving grant goals as outlined in Prevention Board-approved scope of services. Meetings also discussed progress of grant outcomes through data collection, spend down projections, and any other assistance grantees required to successfully implement their programs and services.

Accomplishments

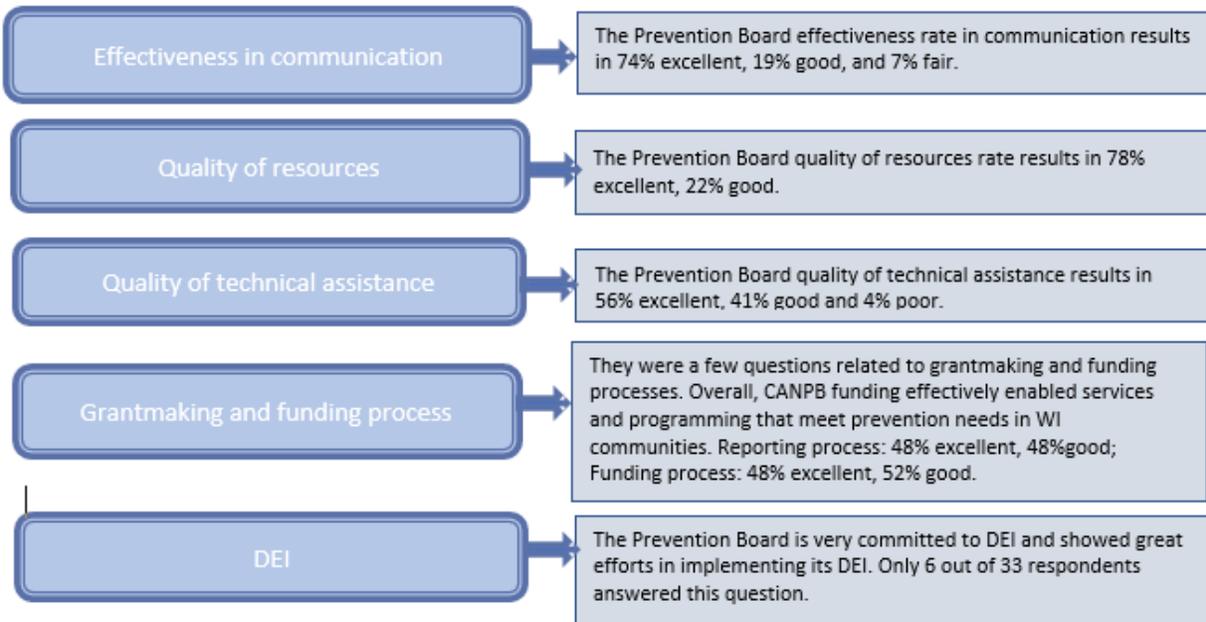
- Conducted annual virtual site visits with all direct-service grants.
- One new staff completed Contract Administrator training.
- One staff completed DCF's contractor administrator suite of oversight tools.
- One staff completed training for Triple P Discussion groups and Seminars; one staff audited Triple P Discussion Groups and Seminars.
- Staff coordinated annual meeting with training and professional development for parent education practitioners and Protective Factors trainers and parent co-presenters.
- Staff reviewed year end reports and negotiated contract deliverables to include quarterly fiscal review and evaluation for technical assistance needs in state fiscal year 2023.
- Staff evaluated RFA grant making process from a DEI lens. In order to reach more potential applicants, the Prevention Board began hosting a zoom information and Q & A session for each RFA.
- Staff created a quarterly expense monitoring document to help grantees stay on track with spending and avoid surplus funding at the end of grant years.
- Additional funds allowed the Prevention Board to develop RFAs to meet immediate needs for community based agencies. 13 of the agencies engaged through these smaller awards also applied for funding available for SFY23. This exemplifies the Prevention Boards ability to engage and retain new grantees.

Annual Grantee Evaluation

Annually, the Prevention Board disseminates a survey out to Grantees. The purpose of this survey is to provide grantees with an opportunity to provide feedback the support and assistance that Prevention Board staff provide.

- The survey of the effectiveness of the Prevention Board programing indicates the overall success of our programming. The survey results/grantees’ feedback support the Prevention Board effectiveness and thus justify the preexisting position in programming and grantmaking, and indicate a small degree needed in program change. The survey had 27 grantees/respondents with an estimate response rate of 25 per question.

The following chart highlights **five key takeaways** of the overall success:



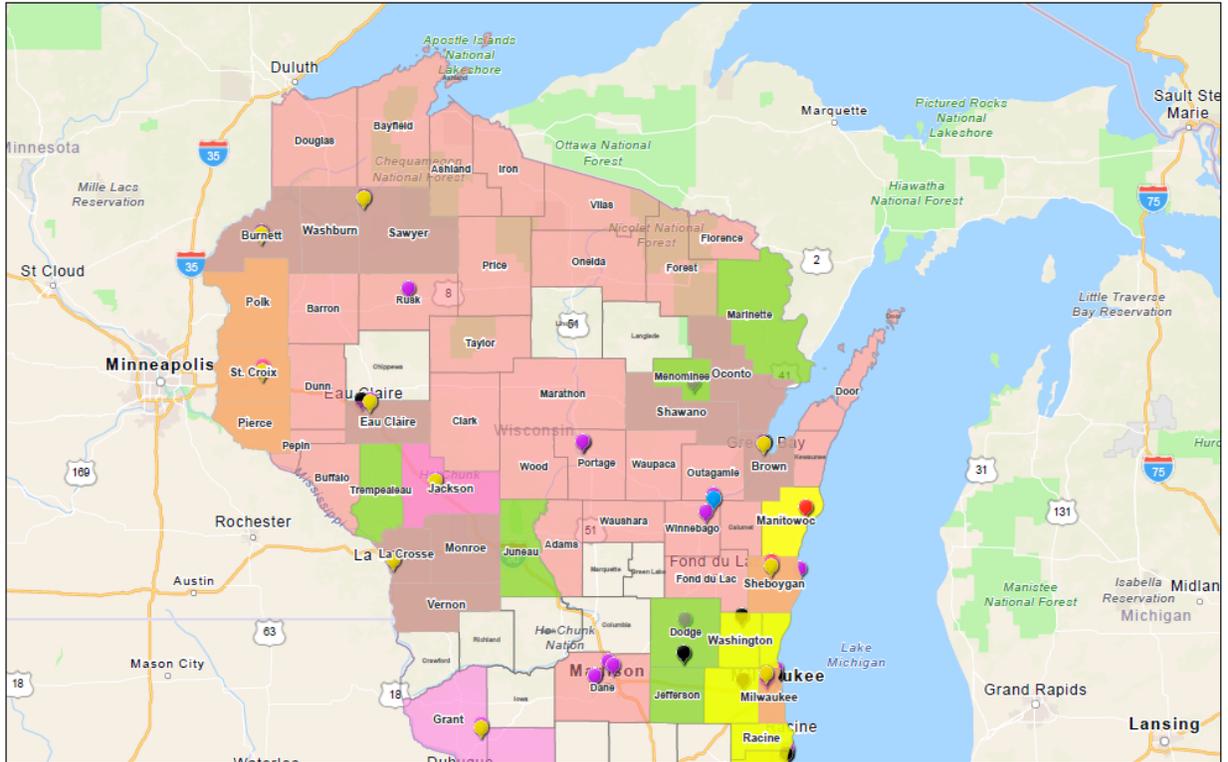
Three areas grantees indication they may face challenges in the future:

- Post pandemic recovery, bandwidth to add new programs, engaging with relationships that were strained or broken due to the inability to connect
- sustainability of funding
- attracting and retaining good staff

The Board was also surveyed to measure the Prevention Board effectiveness in meeting statutory requirements in the following functional areas: public policy, public awareness, community investment, resource development, board administration, and equity and inclusion planning.

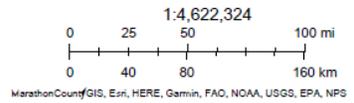
The survey had a 32% response rate (6) with the total of 19 respondents and an average response of 6 per question.

Prevention Board SFY22 Grantee Map



August 31, 2022

- Child Sexual Abuse Prevention Grantees (statewide coverage)
- Abusive Head Trauma Prevention Grantees
- Parent_Education_Grantee_Counties
- Override 1
- Protective_Factors_Training
- Protective_Factors_Factors_Training_Service_Area
- Parent_Education_Grantees



Family Strengthening Month toolkit example:

Build on your family's strengths

Try the 5 in 5 Challenge



Use Family Strengthening Month as an opportunity to focus on your family's strengths. Research shows there are 5 specific Strengths that help families weather difficulties, support their children's growth, and feel better connected. Focus on a different Strength every weekday using the checklists below. It's a simple way to try out new strength-building ideas and find out what meets your family's needs.

Meaningful Mondays	Toolbox Tuesdays	Recharge Wednesdays	Resourceful Thursdays	Feelings Fridays
<p>It's important to spend meaningful time with loved ones and to reach out to others for acceptance, advice, and a helping hand. Try these ideas for Connecting with Others:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Go device-free during meals or family time <input type="checkbox"/> Take a class or join a club online <input type="checkbox"/> Reach out to the homebound or elderly <input type="checkbox"/> Join or host a virtual game night <input type="checkbox"/> Deliver dinner to a neighbor <input type="checkbox"/> Volunteer in COVID-safe ways <input type="checkbox"/> Send a text to an old friend <input type="checkbox"/> Schedule a hangout with your friends <input type="checkbox"/> Fit a good hug or snuggle into your day 	<p>Adding new skills to your parenting toolbox helps you be prepared as your children change and grow. Try these ideas for Parenting As Children Grow:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Share your parenting joys and concerns with other parents <input type="checkbox"/> Make time to connect one-on-one with your children <input type="checkbox"/> Tap your pediatrician for advice <input type="checkbox"/> Sign up for a virtual parenting class <input type="checkbox"/> Get to know your child's friends <input type="checkbox"/> Read a parenting website or blog <input type="checkbox"/> Work together to reach a family goal <input type="checkbox"/> Praise your child's good choices and positive behavior 	<p>Taking care of yourself is an important part of taking care of your family. Take time to relax, recharge, and reduce stress. Try these ideas for Building Inner Strength:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Take a bath <input type="checkbox"/> Call a loved one who makes you laugh <input type="checkbox"/> Reflect on a challenge you've overcome <input type="checkbox"/> Unplug with a book, a movie, or music <input type="checkbox"/> Stretch your muscles and exercise <input type="checkbox"/> Get outside for awhile <input type="checkbox"/> Breathe in slowly, count to 5, breathe out <input type="checkbox"/> Spend a little time on a favorite hobby <input type="checkbox"/> Enjoy eating a favorite treat <input type="checkbox"/> Light a scented candle <input type="checkbox"/> Play a video game 	<p>Having a strong support system made up of personal and community resources is essential for every family. Try these ideas for Knowing How to Find Help:</p> <ul style="list-style-type: none"> <input type="checkbox"/> List 3 people you can always turn to <input type="checkbox"/> Check out your local family resource center's services <input type="checkbox"/> Practice by asking for help with a small thing <input type="checkbox"/> Add the 211 Helpline to your contacts <input type="checkbox"/> Ask your circle for their recommendations <input type="checkbox"/> Thank someone for their support <input type="checkbox"/> Let a loved one know you're ready to help <input type="checkbox"/> Get to know your neighbors or parents at school 	<p>Kids who learn how to understand and manage feelings become better at dealing with challenges and building healthy relationships. Try these ideas for Helping Kids Understand Feelings:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Read or tell a story about feelings <input type="checkbox"/> Share an emotion you are feeling <input type="checkbox"/> Talk about ways to express big emotions <input type="checkbox"/> Think through a challenge out loud <input type="checkbox"/> Encourage and praise kind behavior <input type="checkbox"/> Do a task that takes cooperation <input type="checkbox"/> Ask your child what they're feeling and why <input type="checkbox"/> Teach a calming skill like counting to 10 or deep breathing

Here's a tip! Use the boxes to keep track of your progress. Checkmark the ideas you'll use again and draw an X by those that didn't work for your family.



Learn more about the 5 Strengths that keep every family strong at FiveforFamilies.org