



Grant Title	Strategic Plan	Brief Description	Budgeted Amount
COMMUNITY-BASED CHILD ABUSE PREVENTION GRANTS			
Evidence-Based Parent Education (direct service)	2	Implementation of Triple P and short list of other approved parent education programs	\$700,000
Parent Education Initiative (training and technical assistance)	2	Coordinate training and technical assistance to current Parent Education grantees and build awareness for evidence-based parent education ¹	\$350,000
Parent Education Initiative (data reporting system)	2	Online data reporting system for current Parent Education grantees and other agencies implementing evidence-based parent education	\$175,000
Evidence-Based Abusive Head Trauma Prevention	2	Implementation of Period of PURPLE Crying program (Dose 1 and Dose 2)	\$300,000
Family Resource Center Network	2, 3, 4	Infrastructure and uniform standards; programming and trainings (co-hort 1)	\$850,000
Family Connects	2, 3	Universal primary prevention strategy up to 4 home visits from a public health nurse	\$75,000
Tribal Primary Prevention	2	Tribes to expand primary prevention programs or implement new programs	\$150,000
53206 Family Resource Navigator	2	Enhance the 53206 Initiative with a Family Resource Navigator	\$100,000
Family Emergency Supports	2	Small grants for concrete supports and social connections* (\$459,000)	\$1,000,000
AWARENESS AND EDUCATION PREVENTION GRANTS			
Child Sexual Abuse Prevention	1, 3	Education to promote adult responsibility for keeping children safe and agency best practices	\$200,000
Protective Factors Training	4	Certified trainers conduct <i>Bringing the Protective Factors to Life in Your Work</i> training to professionals with parent leaders ² and new parent version	\$98,000
Public Awareness	4	FRC messaging and Five for Families campaign	\$175,000
RESEARCH GRANTS			
Program Evaluation and Research	2	Data analysis and research from UW-Madison School of Social Work	\$51,672
Program Evaluation and Research	2	Protective Factors statewide survey (for FRC evaluation) (18 months)	\$241,380
Program Evaluation and Research	2	Process evaluation for FRC Network UW Population Health Institute	\$75,158
Program Evaluation and Research	2	25% of DHS, Injury and Violence Prevention Epidemiologist's time	\$35,320

- ¹ Partially funded by Celebrate Children Foundation
- ² 28 total certified trainers – new train the trainer will occur in SFY22
- ³ Total AIDS revenue SFY22 = \$3,251,649 - \$3,066,210= \$185,439 (balance)
- ⁴ Total AIDS revenue includes \$100,000 CCF; \$500,000 DCF PDG
- ⁵ American Rescue Plan Act, CBCAP funds \$4.2M

Community Investment Program Total funded by Prevention Board AIDS^{3,4}:	\$3,066,210
Community Investment Program Total funded by American Rescue Plan Act⁵:	\$1,485,320