

SFY 2025 COMMUNITY INVESTMENT REPORT



INTRODUCTION

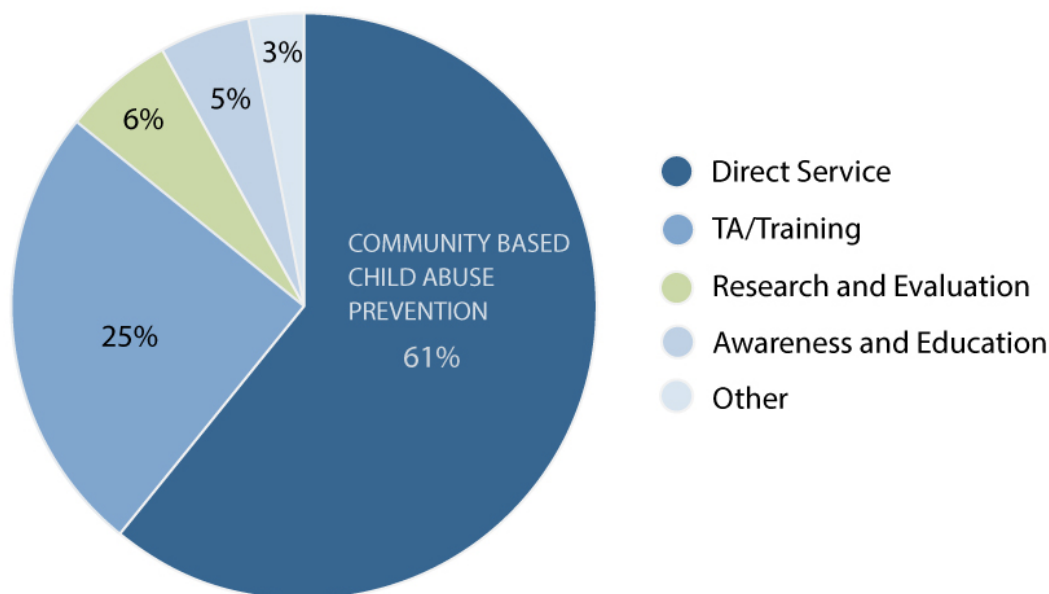
Over the years, the Prevention Board has grown in its commitment to promoting family strength and preventing child abuse and neglect through policy, education, funding, and collaboration. Grounded in a strengths-based public health approach to preventing child maltreatment, the Prevention Board's funding strives to build a continuum of community-based primary prevention services that aim to strengthen families and communities in Wisconsin. Annually, the Prevention Board creates a Community Investment Plan reflecting its policy, education, programming, and collaboration priorities. The grants awarded through the Community Investment Plan follow a competitive grant-making process. This process must be transparent and accountable to be effective stewards of public funds. Throughout state fiscal year (SFY) 2025, the Prevention Board has cultivated and maintained meaningful relationships with various Wisconsin entities to promote evidence-informed practices and develop innovative programs that support parents and caregivers. The SFY 2025 accomplishments are set forth in this report.

- ▶ **VISION:** every child in wisconsin grows up in a safe, stable, and nurturing environment
- ▶ **PURPOSE:** implement research, policies, and practices that strengthen wisconsin families to prevent child abuse and neglect, using strategies that are equitable and inclusive of all rural, suburban, and urban communities and residents.

Guided by the Prevention Board's Strategic Plan, funding opportunities and investments align with at least one prevention priority area: policy, education, programming, and collaboration. From those priorities, tangible strategies emerged that support the Prevention Board's strategy. From those priorities, tangible strategies emerged that support the Prevention Board's strategy. The Prevention Board's strategic goals are to:

1. Invest in communities across the state making grants to support evidence-informed practices, research and evaluation of innovative approaches
2. Educate and provide technical assistance to the professional workforce
3. Raise awareness among the general public
4. Recommend to the Governor, Legislature and state agencies changes needed to state programs, statutes, policies, budgets and administrative rules to improve coordination among state agencies providing primary prevention services
5. Lead collaborative efforts and leverage resources to advance innovative prevention approaches

CANPB FUNDING ALLOCATIONS



*Other consists of funds allocated to the Wisconsin Prevention Reporting System (DAISEY/WPRS)

COMMUNITY-BASED CHILD ABUSE PREVENTION GRANTS

► PARENT EDUCATION (DIRECT SERVICE) (3.1, 3.2, 3.3, 3.4)

Parent Education funding focuses on programming with key features such as strengths-based approaches to reinforce and build protective factors, family-centered practices, and the use of both individual and/or group approaches. July 2025 marked the third and final year of the grant cycle. Nine agencies were funded to provide evidence-based/evidence-informed parent education programming to Wisconsin families. Services offered include all levels of the Triple P (Positive Parenting Program) System and Nurturing Parenting.

\$1,127,619

9 grantees

23 counties

*Parent
Education*

ACCOMPLISHMENTS

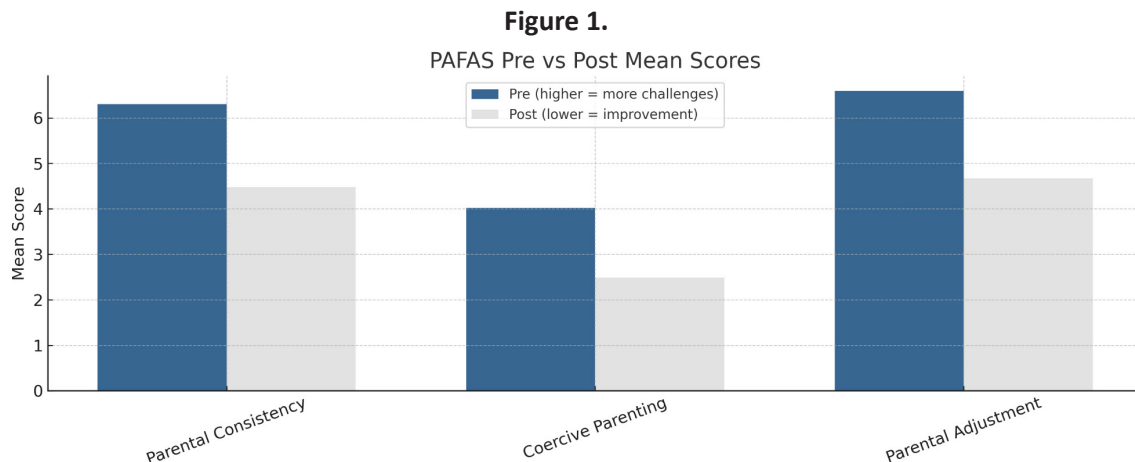
Served 3,212 families.

48% of families served attended at least one Triple P Seminar.

779 caregivers provided with concrete supports (infant items, groceries, childcare, transportation assistance, etc.).

241 parent educators/grantee staff participated in 14 Community of Practice Calls (Figure 1).

1,214 families engaged in Family Strengthening Month activities (April 2025).



How to Read these scores:

- Parental Consistency - Lower scores mean more reliable follow-through and steadier responses.
- Coercive Parenting - Lower scores indicate less harshness, fewer threats, and calmer communication.
- Parental Adjustment - Lower scores reflect improved emotional well-being and healthier coping as a parent.

"Sometimes life is hard, kids are harder, and being reminded I am doing a good job is what I need to make the hard things more manageable." -- Parent, Eau Claire, WI

► TRIPLE P EXPANSION (DIRECT SERVICE) (3.1, 3.2, 3.3, 3.4)

Through General Purpose Revenue (GPR) funding provided to the Prevention Board during the SFY23-25 biennial budget, the Prevention Board was able to award five additional grants across Wisconsin to increase the implementation of Triple P. Funds were used to coordinate, scale-up, and support Triple P, a multi-level, evidence-informed/based parent education programming. The first six months of the grant were focused on working with each grantee on community readiness and planning. The following twelve months were for implementation of Triple P.

\$500,000
5 grantees
13 counties

ACCOMPLISHMENTS

43 additional professionals were trained in Triple P across Wisconsin.

Three grantees leveraged grant funds to train a total of 16 community partners in Triple P.

Completed six community of practice calls with 100% grantee attendance.

236 families received Triple P services

Expansion of Triple P into 13 additional counties



"Since attending... we have become a stronger, either in every sense family. Huge thank you to everyone involved – can't wait to keep growing and make lasting memories."

Parent, Oshkosh, WI

► SUPPLEMENTARY PRIMARY PREVENTION (3.1, 3.2, 3.3, 3.4)

25 grants were awarded in SFY25 to community agencies and tribes to expand child maltreatment primary prevention efforts in Wisconsin. July 2025 marked the third and final year of the grant cycle. Awarded agencies applied for this funding under one of four categories:

- building social connections and parental resilience;
- increasing knowledge of parenting and child development;
- strengthening social and emotional competence for families;
- or cultural-based programs or adaptations to strengthen families.

Applicants were granted some flexibility in identifying gaps that could be filled with supplementary primary prevention services. Most funds were used by agencies to implement Parent Cafés to build social connections and resilience in parents and caregivers; and programs that increase parents' and caregivers' knowledge and understanding of child development including physical, cognitive, social and emotional development such as play group programs.

ACCOMPLISHMENTS

651 caregivers received a minimum of one Triple P service.

Provided funding for 15 diverse programs (see Appendix A).

7,796 attended playgroups.

788 Parent Café attendees.

Total of 10,990 attendees across grant-funded programs.

\$782,644
25 grantees
32 counties

Supplementary
Primary Prevention



"After every class, we noticed a remarkable change in their [parents'] vocabulary, as they began using terms related to positive discipline, child development, and the protective factors."

Parent Educator, Milwaukee, WI

► TRIBAL PRIMARY PREVENTION (3.1, 3.2, 3.3, 3.4, 4.1)

With a portion of the Title II Emergency ARPA funds, \$400,000 was set aside for Tribes to expand primary prevention programs or implement new programs. The Prevention Board cast a broad net, allowing applicants to have some leeway based on the level of readiness and community awareness of primary prevention. Two Tribes applied for funding, and both were subsequently funded: Lac Courte Oreilles Band of Lake Superior Chippewa Indians and Stockbridge Munsee Indian Child Welfare. Both grantees were able to obtain training in a primary prevention intervention. Families were also supported through Parent Cafés, parent education, and family strengthening events.

ACCOMPLISHMENTS

Implementation of community events and Fatherhood is Sacred / Motherhood is Sacred programming for 23 families.

Conducted weekly beading circles accompanied by a discussion of Protective Factors.

Nurturing Family Bonds parent support group served nine families.

254 families attended various prevention-focused events.

\$75,000
2 grantees

Tribal Primary
Prevention



\$169,955
1 grantee
Statewide

*Family Resource
Center Network*

► **FAMILY RESOURCE CENTER NETWORK (2.2, 3.2,4.1)**

Family Resource Centers (FRCs) are key to the Prevention Board's approach to strengthening families. Each FRC tailors their services to the families they serve and their community needs. This is a strength and an opportunity for FRCs. The Prevention Board along with the Family Resource Center Network have spearheaded a process for aligning the infrastructure of FRCs across the state so that families participating in an FRC in one part of the state are met with the same approach to services as families in another part of the state. The process includes the following components:

- Integration of quality standards and protective factors frameworks to guide both organizational structure and everyday practice.
- Use of the Core Competencies for Family Support Professionals to guide professional development and increase employee capacity.
- Commitment to intentional focus on diversity, equity and inclusion for the families and communities they serve.
- Purposefully fostering parent leadership and incorporating parent voice into their organizational feedback processes.

ACCOMPLISHMENTS

Coordinated core FRC of Quality trainings (parent leadership, quality standards).
Hosted quarterly Community of Practices for the 10 FRCs in the accreditation process.
Created and maintained toolkits.

\$605,892
10 grantees
20 counties

*Family Resource
Center of Quality*

► **FAMILY RESOURCE CENTER OF QUALITY (2.2, 3.2,4.1)**

Ten Family Resource Centers (FRCs) participated in an improved accreditation process. The grant provided FRCs with funding to compensate for dedicated time for training and to be part of a learning community with other grant recipients to implement uniform Wisconsin Family Resource Center infrastructure and are key to the Prevention Board's approach to strengthening families. The process includes the following components:

- Integration of quality standards and protective factors frameworks to guide both organizational structure and everyday practice.
- Use of the Core Competencies for Family Support Professionals to guide professional development and increase employee capacity.
- Commitment to intentional focus on diversity, equity and inclusion for the families and communities they serve.
- Purposefully fostering parent leadership and incorporating parent voice into their organizational feedback processes.

These 10 FRCs are now eligible to apply for the WI FRC of Quality accreditation.

- 8 of the 10 FRCs also provided direct services with the funding.
 - ▶ 79 caregivers participated in Triple P
 - ▶ 1,108 attended playgroups
 - ▶ 239 Parent Cafe attendees

\$80,000
4 grantee
5 counties

► FAMILY RESOURCE CENTER EXPANSION (2.2, 3.2,4.1)

The goal of this grant is to provide one year of funding to FRCs interested in becoming an FRC of Quality. These grants will mainly provide funding for FRC staff to participate in the required foundational trainings for the accreditation process. All grantees successfully completed the required trainings detailed in their scope of work and are continuing to take steps to reach the level of accreditation. The foundational trainings included in this grant were as follows:

- Bringing the Protective Factors Framework to Life in Your Work
- FS Parent Leadership: The Key to a Successful Family Resource Center
- Wisconsin Core Competencies for Family Support Professionals – Direct Service Provider *Competencies*
- Abusive Head Trauma Prevention trainings online modules:
 - *Period of Purple Crying*
 - *Marks that Matter, Sentinel Injuries, and Other Opportunities for Child Abuse Prevention*



► WISCONSIN PREVENTION REPORTING SYSTEM (DAISEY) (3.4)

The Prevention Board works with University of Kansas Center for Research, Inc. to develop and maintain a fully customizable and flexible web-based shared measurement data collection and reporting system: DAISEY/WPRS (Data Application and Integration Solution for the Early Years/Wisconsin Prevention Reporting System). Grantees are consistently provided with training and technical assistance to support the implementation of the state's data collection requirements and use of the prevention reporting data system (including data entry, use of data system reports, and data export and analyses) and other required tools.

\$149,871

**University of
Kansas**

DAISEY

ACCOMPLISHMENTS

Added direct service dropdowns to expand services able to be reported in DAISEY.
Completed modifications to report functions in DAISEY.
86% of families reported by grantees were entered into WPRS.

► CHILD SEXUAL ABUSE PREVENTION (1.1,1.2, 2.1, 2.2, 3.1, 3.2, 3.3, 3.4, 4.2 4.3, 4.4)

The grant objectives include improving the internal policies, procedures, and trainings of youth and child serving agencies related to keeping children safe from sexual abuse; provide Stewards of Children® trainings; evaluate the strategies employed under this grant; and coordinate efforts with other agencies working to prevent child sexual abuse. The grant funding serves families by increasing awareness and knowledge in professionals who work with children and families through Awareness to Action.

\$105,000

**1 grantee
Statewide**

Child Sexual
Abuse
Prevention

107 staff from youth serving agencies engaged in Policies and Procedures training sessions representing 33 different organizations.



► PUBLIC AWARENESS (2.1, 2.2, 4.1)

Knupp & Watson & Wallman (KW2) worked with the Prevention Board to create a public awareness campaign that brings awareness to positive parenting and primary prevention efforts and makes families feel welcome. The campaign aims to build and maintain a statewide norm that supporting child development can be provided through a variety of family structures. Lastly, work was completed to integrate the campaign into the existing primary prevention resources Five for Families and Room to Grow. The campaign targets parents, primary child caregivers, and professionals who work with children and families/partners (i.e. United Ways, libraries, schools, etc.) with the goal of integrating the messages into broader Wisconsin communities.

\$59,400
KW2
Statewide

Public
Awareness

Promotional materials were developed for:

- Family Strengthening Month: Wisconsin reframes National Child Abuse Prevention Month as Family Strengthening Month, focusing on how all families have strengths, questions, and challenges during their parenting journey. Family Strengthening Month in April 2025 focused on targeted messaging to Family Resource Centers, libraries and children's museums.
- Five for Families: a statewide public awareness campaign developed as a universal primary prevention strategy to increase knowledge of the Protective Factors Framework.
- [Marketing & Messaging Overview SFY26-27](#): was developed to provide grantees and partners an overview of all of the Prevention Board campaigns and messaging. The document provides links to materials and instructions on how to customize the materials.



Doing something together that your
child enjoys



Encouraging behavior you want to
see from your child



Learning what you can expect at
different ages

► UNITED WAY OF WISCONSIN, 2-1-1 (2.1, 2.2, 4.1)

The Prevention Board partnered with United Way of Wisconsin to maintain the Family and Child Search. The guided search was carefully curated to reflect the topics most often requested by parents and caregivers. During SFY25, 440 individuals completed over 3,000 searches. All direct service grantees must maintain their information in 211.

\$47,865
2-1-1
Statewide

United Way of
Wisconsin

- <https://211wisconsin.communityos.org/familyandchildsearch>



The top search terms include:

- Homeless Motel Vouchers
- General Relief
- Parenting Skills Classes
- Rental Deposit Assistance
- Food Pantries
- Family Resource Centers

SFY25 INTERAGENCY AGREEMENTS

► STRONG AND STABLE FAMILIES (3.1, 3.2, 3.3, 3.4)

Strong and Stable Families is a longitudinal study that aims to explore whether Wisconsin's Family Resource Centers enhance family protective factors and reduce the risk of child abuse and neglect. The study includes 646 families who participated in programming at one of 18 FRCs and 1,489 families in the general population. Families who enrolled in the study completed an initial survey between October 2021 and June 2023.

During SFY25, the Prevention Board was awarded Advancing Healthier Wisconsin funding to launch second phase related to the implementation and impact of the FRCs. Outcomes of FRC service recipients and a matched comparison group from the general population will be assessed by collecting a second wave of survey data and obtaining records of child welfare system involvement. Qualitative data is also being gathered from FRC service recipients and staff, to provide insights into family needs and service experiences as well as program implementation processes and adherence to best practices.



\$205,825
1 grantee
Statewide

Strong and
Stable Families

► INNOVATION & RESEARCH (3.2,3.3)

Parenting Inside Out and Making Reading Memories

One grantee serving four adult correctional facilities for Parenting Inside Out and three county jails for Making Reading Memories

The University of Wisconsin-Madison Sandra Rosenbaum School of Social Work (UW) partnered with the University of Minnesota to conduct analyses to evaluate program outcomes and improve understanding of participants' experiences in the Parenting Inside Out program in jail settings. The initiative involved evaluating PIO in the Dane County Jail in Wisconsin and the Renville, Sherburne, and Stearns County Jails in Minnesota.

\$60,000
Parenting
Inside Out
1 grantee

Innovation &
Research

ACCOMPLISHMENTS

Submitted a manuscript of the evaluation findings to the Criminal Justice and Behavior Journal. Team presented at the [annual National Children of Incarcerated Parents conference](#) in Phoenix, AZ.

Submitted a proposal to the American Jail Association's 45th Conference & Jail Expo in Milwaukee, WI May 16-20, 2026.

► PROFESSIONAL DEVELOPMENT (2.1, 2.2)

Family Resource Center Professional Development System (FRC PDS) Statewide

The FRC PDS is embedded within the Wisconsin Child Welfare Professional Development System Home Visiting Section to provide educational opportunities and trainings to family serving organizations throughout the state in alignment with the [Wisconsin Core Competencies for Family Support Professionals](#), with Prevention Board infrastructure grantee requirements, and with the Family Resource Center of Quality accreditation process. A new professional development system, Family Resource Center Professional Development System, was created. This includes educational opportunities and training specifically geared toward family support program professionals within Family Resource Centers and other family serving organizations. The educational opportunities and training align with the FRC accreditation process and the Wisconsin Core Competencies for Family Support Professionals. In SFY25:

- There were 423 family support professionals who participated in 30 virtual or in-person trainings.
- Eight trainings and five online modules were offered specifically for family support professionals, including Standards of Quality for Family Strengthening and Support, Bringing the Protective Factors Framework to Life in Your Work, Parent Leadership: The Key to a Successful Family Resource Center Family Resource Center, Darkness to Light's Stewards of Children Child Sexual Abuse Prevention Training, Foundations of Family Support, Ethics and Boundaries for Family Support Professionals, Motivational Interviewing, Best Practice for Play Groups. Online modules including Core Competencies for Family Service Professionals Direct Service Provider and Supervisor, Protective Factors Overview, Abusive Head Trauma Prevention Training, Darkness to Light's Stewards of Children Child Sexual Abuse Prevention Training, and Sentinel Injuries Training.
- Space was reserved for family support professionals in nine additional Wisconsin Child Welfare Professional Development trainings (including Brazelton's Touchpoints, Framework for Engagement and Reflection, Lemonade for Life, The Growing Brain, Ages and Stages Questionnaires training, Sound Beginnings, Vision Development, and Creating Cultural Connections for Change).

\$114,099

1 grantee

Statewide

Professional
Development

The Five Strengths



► **FATHERHOOD WEBINARS - PROFESSIONAL DEVELOPMENT
(TRAINING AND TECHNICAL ASSISTANCE) (2.2, 3.2, 3.1, 3.2)**

Fatherhood Webinars Statewide

The Prevention Board coordinates two webinars with Dr. Tova Walsh, University of Wisconsin – Madison School of Social Work, and the University of Wisconsin-Madison Institute for Research on Poverty. Over 800 individuals registered for each webinar. The webinars are also taped and available for anyone to watch.

\$7,000

Statewide

Fatherhood
Webinars

Supporting Fathers and Families in Rural Communities

This webinar focuses on the experiences of fathers and providers who serve fathers and families in rural communities. It includes a discussion of best practices for work with fathers that transcend geography, the challenges and opportunities specific to rural communities, and specific strategies to engage and support fathers in rural areas more effectively.

Using Assessment to Strengthen Support for Fathers and Families

To better engage fathers, support their well-being, and promote their children's health and development, organizations need to assess and understand their current level of father friendliness and the needs of the fathers and families they aim to serve. This webinar focuses on assessment, including assessment of fathers' own well-being, engaging fathers in assessments of their children's health and development, and assessing organizational practices to include fathers.



► **FAMILY STRENGTHENING CONTINUUM** (Training and Technical Assistance) (2.2, 3.1, 3.2)

\$250,000

Thriving Wisconsin (formally known as Supporting Families Together Association)

Statewide

Thriving Wisconsin (formally Supporting Families Together Association) continues to support the implementation of Triple P and other evidence-based/evidence-informed parent education programming to achieve the long-term goal of statewide reach, to support community-based agencies implementing the Protective Factors Framework, to build awareness of the Family Strengthening Continuum and the need for communities to have primary child abuse and neglect prevention strategies, and to support the implementation of the Family Resource Center Infrastructure project. Thriving Wisconsin continues to support the Prevention Board in coordinating training and technical assistance activities for all grantees.

ACCOMPLISHMENTS

Offered two Parent Education trainings and facilitated 17 open enrollment trainings.

Facilitated 20 Community of Practice Calls for grantees across programs (Parent Education, Supplementary Primary Prevention, Triple P Informed Workshops). Completed toolkit for Parent Cafés.

\$250,000

1 grantee

Statewide

Thriving Wisconsin

INTERAGENCY AGREEMENTS

► **DPI ARP-HOMELESS CHILDREN AND YOUTH: SUPPORT FAMILIES AND STUDENTS EXPERIENCING HOMELESSNESS** (2.1, 2.2, 3.1, 3.2, 3.3, 3.4, 4.1, 4.2 4.3, 4.4)

The Prevention Board partnered with the Wisconsin Department of Public Instruction (DPI) to support homeless resource liaisons in 14 school districts throughout the state. Grants were awarded to nine Family Resource Centers to hire a Homelessness Resource Navigator to receive referrals from the homeless resource liaisons in the selected school districts and assist those families in finding services to address their housing needs. These grants were terminated by the federal government on March 28, 2025. The Prevention Board was able to fund the program with non-federal funds through April 30, 2025, but was unable to fund the final two months of the contracts.

ACCOMPLISHMENTS

There were 540 families referred to Homelessness Resource Navigator across 21 school districts over the course of the grant period.

1,248 students received services, including assisting families with finding housing and addressing barriers, such as mental health, employment, legal, and food assistance over the course of the grant period.

\$707,295

9 grantees

21 school districts

APPENDIX A

COMMUNITY INVESTMENT PLAN STATE FISCAL 2025

GRANT TITLE	STRATEGIC PLAN	BRIEF DESCRIPTION	BUDGETED AMOUNT
SFY 25 RENEWALS - COMMUNITY -BASED PREVENTION GRANTS			
Parent Education (direct service) ⁹	3	Implementation of evidence-based parent education programs to sustain and expand current efforts. 9 agencies ~ \$120,000	\$1,127,619
Supplementary Primary Prevention (SPP) ⁵	3	Implement other primary prevention programs or implement new programs	\$782,644
Family Resource Center (FRC) Infrastructure co-hort 2	2,3,4	Infrastructure and uniform standards; programming and trainings (cohort 2). 10 FRCs will each receive a \$67,500 grant	\$605,892
WI FRC Network	1,4	Coordinate community of practices and FRC of Quality accreditation	\$ 169,955
Wisconsin Prevention Reporting System (data reporting system)	2,3	Online data reporting system for current Parent Education grantees and other agencies implementing evidence-based parent education	\$149,871
Child Sexual Abuse Prevention	1-4	Education to promote adult responsibility for keeping children safe and agency best practices	\$105,000
United Way of Wisconsin 2-1-1	2	Guided search for family support services ⁶	\$47,865
Triple P Expansion	3	Implement the multi-level, evidence-based parent education Positive Parenting Program (Triple P). 18-month contract	\$500,000
Family Strengthening Continuum (training and TA) ¹	2,3	Coordinate training and TA to current Parent Education and SPP grantees and build awareness for evidence-based parent education ¹	\$250,000
TRIBAL PRIMARY PREVENTION ⁵	3,4	TRIBES TO EXPAND PRIMARY PREVENTION PROGRAMS OR IMPLEMENT NEW PROGRAMS. 24-MONTH CONTRACT	\$75,000
PUBLIC AWARENESS	2,4	MESSAGING - FIVE FOR FAMILIES, ROOM TO GROW AND NORMALIZING FAMILY SUPPORT	\$59,400
			\$3,873,246

SFY25 INTERAGENCY AGREEMENTS

Fatherhood Webinars	2	Two webinars focusing on fathers in partnership with UW Madison and IRP	\$7,000
Professional Development System	2	Training and technical assistance (TA) for grantees through the WI Child Welfare Professional Development System	\$114,099
Parenting Inside Out evaluation ⁹		UW-Madison Sandra Rosenbaum School of social work will conduct evaluation research of the Parenting Inside Out program in jail settings	\$60,000
FRC Research, Strong and Stable Families phase 2 ⁸	1,2,3,4	Strong and Stable Families project phase 2. Contingent on Advancing Healthier Wisconsin Community-Led Momentum Grants	\$205,825

COMMUNITY INVESTMENT PLAN STATE FISCAL 2025

GRANT TITLE	STRATEGIC PLAN	BRIEF DESCRIPTION	BUDGETED AMOUNT
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SFY25 COMPETITIVE FUNDING (NEW CONTRACTS)

FRC Expansion (new GPR)	2,3,4	New competitive funding to expand FRC services and FRC of Quality	\$80,000
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DPI - ARP HOMELESS CHILDREN AND YOUTH (HCY) - CONTRACTS ENDED 4/30/25

Family Support (direct services) with HCY	3,4	Grants for FRCs to coordinate family support programs/ services with families with student experiencing homelessness.	\$707,295
1 Partially funded by Celebrate Children Foundation			
5 American Rescue Plan Act, CBCAP funds \$1,250,000 CBCAP ARPA			
7 Interagency agreement from DPI, ARP-HCY \$496,823			
8 Advancing Healthier Wisconsin competitive grant \$250,000			
9 Roots and Wings grant \$150,000			

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APPENDIX B: STRATEGIC PLAN SFY 2023-2025

► PRIORITIES: POLICY / EDUCATION / PROGRAMMING / COLLABORATION

► PRIORITY 1: POLICY

Strategies:

1. Advance evidence-informed legislation, administrative rules and policies related to child abuse and neglect prevention.
2. Recommend changes to programs, statutes, policies, and practices for the purpose of advancing child maltreatment prevention best practices and improving coordination among state agencies that provide prevention services to promote individual, family and community strengths.

Rationale: The Prevention Board is charged with making recommendations to the Governor, the legislature, and state agencies on changes needed to state programs, statutes, policies, budgets, and administrative rules to reduce child abuse and neglect and improve coordination among state agencies providing prevention services. The Prevention Board has an active Public Policy Committee that monitors and takes positions on legislation in accordance with the Prevention Board's public policy guidelines and public policy agenda.

► PRIORITY 2: EDUCATION

Strategies:

1. Educate parents, caregivers, and community members on the important role of primary prevention programs, services and strategies and its effectiveness in preventing abuse and neglect, strengthen families, buffering against adversity and promoting optimal child development.
2. Provide training and technical assistance opportunities, which are grounded in the Protective Factors Framework, to professionals from community-based agencies and youth serving organizations including, but not limited to school personnel, early childhood through college, youth-serving organizations, and the general community.

Rationale: The Prevention Board is charged with promoting statewide educational and public awareness campaigns. Education and awareness campaigns are grounded in the protective factors, characteristics or strengths of families that act as buffers against adversity while also promoting optimal child development.

► PRIORITY 3: PROGRAMMING

Strategies:

1. Promote evidence-informed *primary* prevention programs, strategies and practices that support parents and caregivers.
2. Support community-based agencies' implementation of *primary* prevention.
3. Coordinate research and evaluation partners to conduct research on evidence-based, evidence-informed, and emerging *primary* prevention programs, strategies, and practices to inform the Community Investment Plan.
4. Use program data to monitor program performance and drive program improvements.

Rationale: The Prevention Board aligns its annual Community Investment Plan with the four priorities outlined above. The Prevention Board funds local and statewide community-based primary prevention programs, strategies, and practices that support parents and caregivers. Coordination with research and evaluation partners to gather findings on evidence-based, evidence-informed, and emerging primary prevention programs, strategies, and practices will continue to inform the Community Investment Plan. Program data collected on families served is also continuously used to monitor program performance and drive data collection improvements at the local level.

► PRIORITY 4: COLLABORATION

Strategies:

1. Develop and maintain relationships with geographic communities and audiences that are not currently collaborating with the Prevention Board.
2. Identify and support the prevention efforts of other state agencies by incorporating evidence-informed *primary* prevention programs, strategies and practices for parents and caregivers.
3. Maintain relationships with statewide injury prevention coalitions, community-based child maltreatment prevention coalitions, and other related groups to leverage partnerships for potential outreach activities, trainings, and presentations.
4. Serve on committees that align with the Prevention Board's mission and vision.

Rationale: Prevention can only be achieved through partnerships. The effectiveness of all other priorities depends on collaborations and partnerships. The Prevention Board staff invest time and resources to maintain relationships and continue to develop relationships with geographic communities and audiences that are not currently collaborating with the Prevention Board.

APPENDIX C: LIST OF SUPPLEMENTARY PROGRAMS FUNDED*

Triple P - Positive Parenting Program

- ▶ L2 Seminar
- ▶ Informed workshops
- ▶ L3 Primary Care
- ▶ L3 Discussion Group
- ▶ L4 Standard
- ▶ L4 Group

Parent Cafes

Play Groups

- ▶ Brain Builders (Children's Museum of Fond Du Lac)
- ▶ Bring Your Own Baby (BYOB) (Above and Beyond Children's Museum)

Strengthening Families

FAST

Family nights / events (minimum one prevention activity required)

Calm Down Toolbox Workshop (Riversource Family Center)

24/7 DAD

IntenDAD (Parenting Network Milwaukee)

Parents Interacting with Infants (PIWI)

Parent Advisory Council Development

ROSE Program (Children's Wisconsin)

*Programs that have a grantee noted in parentheses are those that were developed by grantees.

APPENDIX D: GRANTEE LIST SFY2025

► PARENT EDUCATION

Funding for multi-level, evidence-informed parent education for universal and indicated populations. Services and programming based in the protective factors.

Applicant/Agency	Service Area
Bayview Community Center of Milwaukee, Inc.	Greater Milwaukee
Children's Service Society of Wisconsin	Milwaukee, Racine, Walworth Counties
Family & Childcare Resources of NEW	Brown, Oconto, Marinette Counties
Family Resource Center Inc.	Eau Claire County
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Kenosha Co. Division of Children and Family Services	Kenosha County
The Parenting Network	Racine, Kenosha, Milwaukee, Ozaukee, Washington, Waukesha Counties
The Parenting Place	La Crosse, Monroe, Trempealeau, Vernon Counties
Watertown Family Center / Watertown Family Connections	Dodge and Jefferson Counties

► TRIPLE P EXPANSION:

New funding opportunity for agencies to implement multiple levels of Triple P (positive parenting program) with multiple community partners.

Applicant/Agency	Service Area
Boys & Girls Club of Oshkosh	Oshkosh (city)
Children's Service Society of Wisconsin	Jackson County
First 5 Fox Valley, Inc.	Outagamie, Calumet, Winnebago, Green Lake, Marquette, Waushara, Waupaca, Shawano Counties
Milwaukee Center for Children and Youth, Inc.	Greater Milwaukee
Northwest Connection Family Resources	Sawyer County, Lac Courte Oreilles

Parent Education Training & TA

Coordinates trainings, community of practices and other technical assistance for the parent education and other grantees.

Supporting Families Together Association

Serving: All Parent Education & SPP Grant Recipients

Wisconsin Prevention Reporting System (WPRS)

Online customized data system for most of the direct service providers.

University of Kansas Center for Research, Inc.

Serving: All direct-service grantees

► WI FRC NETWORK

Coordinates training, technical assistance and quality of Family Resource Centers.

Supporting Families Together Association

Serving: all Family Resource Centers

► FAMILY RESOURCE CENTER INFRASTRUCTURE - COHORT 2

Funding to support the strength and expansion of family resource centers (FRCs) throughout the state.

Applicant/Agency	Service Area
Bayview Community Center of Milwaukee, Inc.	Milwaukee County
Children's Service Society of Wisconsin - Rock	Rock County
Children's Service Society of Wisconsin - North	Lincoln, Langlade, Oneida Counties
Community Coordinated Child Care (4-C)	Dane County
Family Connections	Sheboygan, Fond du Lac, Manitowoc Counties
Family Support Center/River Source Family Center	Chippewa County
Indianhead Community Action Agency	Clark and Rusk Counties
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Watertown Family Connections	Dodge and Jefferson Counties
Western Dairyland EOC	Buffalo and Pepin Counties

► FRC PATHWAY

Applicant/Agency	Service Area
4C For Children and Family Center of Washington County	Washington County
Childcaring, Inc.	Marquette County
Children's Service Society of Wisconsin - Marshfield	Wood and Clark Counties, and the western part of Marathon County
Milwaukee Center for Children and Youth (MCCY)	Milwaukee County

► UNITED WAY 2-1-1 WISCONSIN

Funding to create a Family and Child Resource

Guided Search

Serving: Wisconsin

► PUBLIC AWARENESS: KW2

Public awareness for Five for Families and FRC (Room to Grow)

Child Sexual Abuse Prevention

**Children's Hospital of Wisconsin
Community Services**

Serving: statewide

Program: Awareness 2 Action

Tribal Primary Prevention

**Lac Courte Oreilles Band of Lake Superior
Chippewa Indians**

Stockbridge-Munsee Band of Mohican Indians

► SUPPLEMENTARY PRIMARY PREVENTION

Funding for primary prevention services and programs to enhance the organization's child maltreatment service array. Services and programming based in the protective factors.

Applicant/Agency	Service Area
4C for Children Inc. / Family Center of Washington County	Washington County
Above & Beyond Children's Museum	Sheboygan County
Childcaring, Inc.	Marquette County
Children's Hospital and Health System, Inc. (Milwaukee)	Fox Valley and Northwoods regions
Children's Service Society of Wisconsin	Forest, Langlade, Lincoln, Oneida Jackson, Trempealeau, Vilas Counties
Children's Museum of Fond du Lac (CMDFL)	Greater Fond du Lac
Family & Childcare Resources of NEW	Northeastern WI
Family Connections, Inc.	Sheboygan County
Family Resource Center St. Croix Valley	Polk, Pierce and St. Croix counties
Family Resource Center, Inc	Eau Claire County
Family Support Center / Riversource Family Center	Chippewa County
Focus on Community, Inc	Greater Racine
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn
Northwest Connection Family Resources	Ashland, Barron, Bayfield, Burnett, Douglas, Florence, Forest, Iron, Oneida, Price, Rusk, Sawyer, Vilas, Washburn Counties. Bad River, Forest County Potawatomi, Lac Courte Oreilles, Lac du Flambeau, Red Cliff, Sokaogon, St. Croix Tribes.
Parents Place, Inc.	Waukesha County
Peer Specialists Limited	Greater Milwaukee
The Parenting Network	Greater Milwaukee
Tree House Child and Family Center	Walworth County
United Way of Door County	Door County
United Way of Green County	Green County
United Way of Sheboygan County	Sheboygan County
Watertown Family Center / Watertown Family Connections	Dodge and Jefferson Counties

► **RESEARCH**

Board of Regents, UW-Milwaukee/ Institute for Child and Family Well-being

Strong and Stable Families Survey (Note with partial funding from Advancing Healthier Wisconsin)

Board of Regents, UW-Madison Sandra Rosenbaum School of Social Work

Evaluation research of the Parenting Inside Out program in jail settings

► **FAMILY RESOURCE CENTER RESOURCE NAVIGATORS HOMELESSNESS GRANT - –
CONTRACTS ENDED 4/30/25**

Funding from the Wisconsin Department of Public Instruction (DPI) and Prevention Board to Family Resource Centers to provide Homeless Resource Navigators to assist Local Education Agencies (LEA) in providing wraparound services and case management services to students and families experiencing homelessness.

Applicant/Agency	Service Area – school districts in service area
Bayview Community Center of Milwaukee, Inc.	Greater Milwaukee
Children's Service Society of Wisconsin - West	Jackson County
Children's Service Society of Wisconsin - North	Langlade, Lincoln, Oneida Counties
Family and Childcare Resources of NEW	Brown, Oconto, Shawano Counties
Focus on Community	Greater Racine
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Milwaukee Center for Children and Youth, Inc.	Greater Milwaukee
Northwest Connection Family Resources	Sawyer County and outreach to Lac Courte Oreilles Band of Lake Superior Ojibwe
Western Dairyland Economic Opportunity Council	Buffalo and Pepin Counties

THANK YOU

Contact Merrissa Johnson and Claire Ackerman at 608.266.3737 for questions/additional information