



SFY 2024 COMMUNITY INVESTMENT REPORT

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INTRODUCTION

Over the years, the Prevention Board has grown in its commitment to promoting family strength and preventing child abuse and neglect through policy, education, funding, and collaboration. Grounded in a strengths-based public health approach to preventing child maltreatment, the Prevention Board's funding strives to build a continuum of community-based primary prevention services to strengthen families and communities in Wisconsin. Annually, the Prevention Board creates a Community Investment Plan reflecting its policy, education, programming, and collaboration priorities. The grants awarded through the Community Investment Plan follow a competitive grant-making process. This process must be transparent and accountable to be effective stewards of public funds. Throughout 2024, the Prevention Board has cultivated and maintained meaningful relationships with various Wisconsin entities to promote evidence-informed practices and develop innovative programs that support parents and caregivers. The 2024 accomplishments are set forth in this report.

- ▶ **VISION:** EVERY CHILD IN WISCONSIN GROWS UP IN A SAFE, STABLE, AND NURTURING ENVIRONMENT
- ▶ **MISSION:** MOBILIZE RESEARCH AND PRACTICES TO PREVENT CHILD ABUSE AND NEGLECT AND STRENGTHEN FAMILIES IN WISCONSIN
- ▶ **PRIMARY GOAL:** PREVENT FIRST-TIME OCCURRENCES OF CHILD ABUSE AND NEGLECT ACROSS WISCONSIN UTILIZING STRATEGIES THAT ARE EQUITABLE AND INCLUSIVE OF ALL RURAL, SUBURBAN AND URBAN COMMUNITIES AND RESIDENTS.

► PRIORITIES: POLICY / EDUCATION / PROGRAMMING / COLLABORATION

► PRIORITY 1: POLICY

Strategies:

1. Advance evidence-informed legislation, administrative rules and policies related to child abuse and neglect prevention.
2. Recommend changes to programs, statutes, policies, and practices for the purpose of advancing child maltreatment prevention best practices and improving coordination among state agencies that provide prevention services to promote individual, family and community strengths.

Rationale: The Prevention Board is charged with making recommendations to the Governor, the legislature, and state agencies on changes needed to state programs, statutes, policies, budgets, and administrative rules to reduce child abuse and neglect and improve coordination among state agencies providing prevention services. The Prevention Board has an active Public Policy Committee that monitors and takes positions on legislation in accordance with the Prevention Board's public policy guidelines and public policy agenda.

► PRIORITY 2: EDUCATION

Strategies:

1. Educate parents, caregivers, and community members on the important role of primary prevention programs, services and strategies and its effectiveness in preventing abuse and neglect, strengthen families, buffering against adversity and promoting optimal child development.
2. Provide training and technical assistance opportunities, which are grounded in the Protective Factors Framework, to professionals from community-based agencies and youth serving organizations including, but not limited to school personnel, early childhood through college, youth-serving organizations, and the general community.

Rationale: The Prevention Board is charged with promoting statewide educational and public awareness campaigns. Education and awareness campaigns are grounded in the protective factors, characteristics or strengths of families that act as buffers against adversity while also promoting optimal child development.



► PRIORITY 3: PROGRAMMING

Strategies:

1. Promote evidence-informed *primary* prevention programs, strategies and practices that support parents and caregivers.
2. Support community-based agencies' implementation of *primary* prevention.
3. Coordinate research and evaluation partners to conduct research on evidence-based, evidence-informed, and emerging *primary* prevention programs, strategies, and practices to inform the Community Investment Plan.
4. Use program data to monitor program performance and drive program improvements.

Rationale: The Prevention Board aligns its annual Community Investment Plan with the four priorities outlined above. The Prevention Board funds local and statewide community-based primary prevention programs, strategies, and practices that support parents and caregivers. Coordination with research and evaluation partners to gather findings on evidence-based, evidence-informed, and emerging primary prevention programs, strategies, and practices will continue to inform the Community Investment Plan. Program data collected on families served is also continuously used to monitor program performance and drive data collection improvements at the local level.

► PRIORITY 4: COLLABORATION

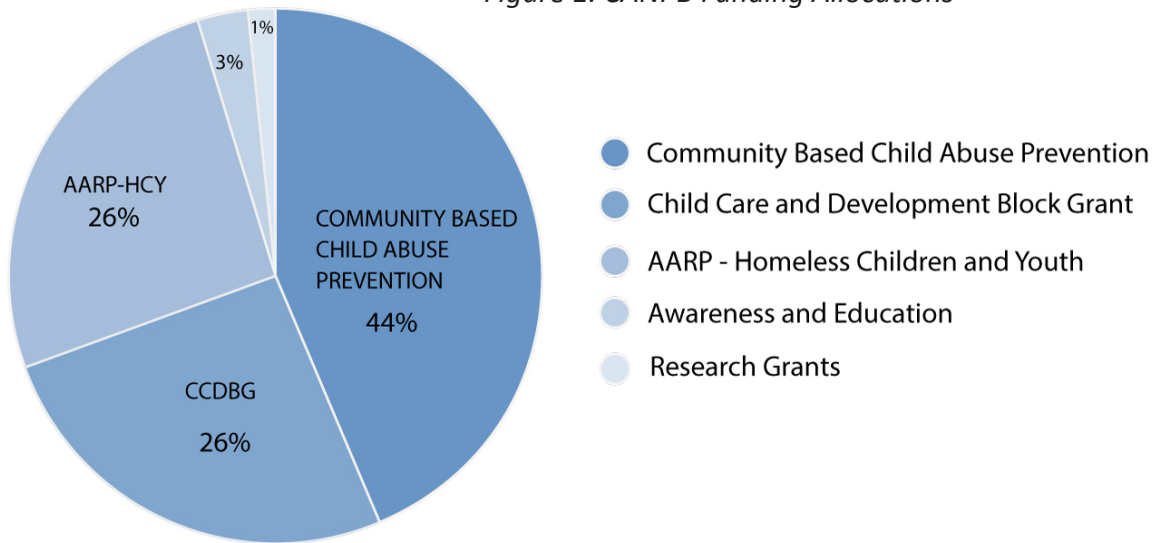
Strategies:

1. Develop and maintain relationships with geographic communities and audiences that are not currently collaborating with the Prevention Board.
2. Identify and support the prevention efforts of other state agencies by incorporating evidence-informed *primary* prevention programs, strategies and practices for parents and caregivers.
3. Maintain relationships with statewide injury prevention coalitions, community-based child maltreatment prevention coalitions, and other related groups to leverage partnerships for potential outreach activities, trainings, and presentations.
4. Serve on committees that align with the Prevention Board's mission and vision.

Rationale: Prevention can only be achieved through partnerships. The effectiveness of all other priorities depends on collaborations and partnerships. The Prevention Board staff invest time and resources to maintain relationships and continue to develop relationships with geographic communities and audiences that are not currently collaborating with the Prevention Board.



Figure 1. CANPB Funding Allocations



*See Appendix for Community Investment Plan

COMMUNITY-BASED CHILD ABUSE PREVENTION GRANTS

▶ PARENT EDUCATION (DIRECT SERVICE) (3.1, 3.2, 3.3, 3.4)

Parent Education funding focuses on programming with key features such as strengths-based approaches to reinforce and build protective factors, family-centered practices, and the use of both individual and/or group approaches. July 2024 marked Year 2 of the new grant cycle. Nine agencies were funded to provide evidence-based/evidence informed parent education programming to Wisconsin families. Services offered include all levels of the Triple P (Positive Parenting Program) and Nurturing Parenting.

\$1,328,694
9 grantees
23 counties

Parent Education

ACCOMPLISHMENTS

Served 3,321 families.

50% of families served attended at least one Triple P Seminar.

89% of grantees met a minimum of 100% of grant objectives for SFY24.

29 new individuals accredited in miscellaneous *Triple P Positive Parenting Program* Levels.

286 parent educators/ grantee staff participated in 10 Community of Practice Calls.

“I facilitated a Behavior at School workshop. The father received a Parenting on the Go Bag for attending the session. Almost a year later, the father reached back out to the Triple P Program and enrolled in Primary Care due to the initial interaction of working with Triple P Providers.”

Triple P Provider, Milwaukee County

► **SUPPLEMENTARY PRIMARY PREVENTION (3.1, 3.2, 3.3, 3.4)**

25 additional grants were awarded in SFY24 to community agencies and tribes to expand child maltreatment primary prevention efforts in Wisconsin. July 2024 marked Year 2 of the grant cycle. Awarded agencies applied for this funding under one of four categories:

- building social connections and parental resilience;
- increasing knowledge of parenting and child development;
- strengthening social and emotional competence for families;
- or cultural-based programs or adaptations to strengthen families.

Applicants were granted some flexibility in identifying gaps that could be filled with supplementary primary prevention services. Most funds were used by agencies to implement Parent Cafés to build social connections and resilience in parents and caregivers; and programs that increase parents’ and caregivers’ knowledge and understanding of child development including physical, cognitive, social and emotional development such as play group programs.

ACCOMPLISHMENTS

273 caregivers received a minimum of one Triple P service.
Provided funding for 15 diverse programs (see Appendix A).
7,913 caregivers attended playgroups.
1,078 Parent Café attendees.
Total of 10,454 attendees across grant-funded programs.

“Thank you so much. I believe this program is very effective and important especially in this day and age. Something I’ll continue to use!” -- Parent, Milwaukee County

“I’ve learned that children reflect the personality of their parents and sometimes they can be social like one parent and sometimes want to be alone. I’ve realized my child adapts well to his environment, whether I be chill or chaotic/loud.” -- Parent, Sawyer County

\$823,746
25 grantees
32 counties

Supplementary
Primary Prevention



\$754,232
10 grantees
21 counties

*Family resource
Center Network*

▶ FAMILY RESOURCE CENTER NETWORK (2.2, 3.2,4.1)

Family Resource Centers (FRCs) are key to the Prevention Board's approach to strengthening families. Each FRC tailors their services to the families they serve and their community needs. This is a strength and an opportunity for FRCs. The Prevention Board has spearheaded a process for aligning the infrastructure of FRCs across the state, so that families participating in an FRC in one part of the state are met with the same approach to services as families in another part of the state. The process includes the following components:

- Integration of quality standards and protective factors frameworks to guide both organizational structure and everyday practice.
- Use of the Core Competencies for Family Support Professionals to guide professional development and increase employee capacity.
- Commitment to intentional focus on diversity, equity and inclusion for the families and communities they serve.
- Purposefully fostering parent leadership and incorporating parent voice into their organizational feedback processes.

ACCOMPLISHMENTS

10 FRCs completed the inaugural infrastructure process between July 2021 - June 2023.
9 of the 10 FRCs achieved WI FRC of Quality accreditation.
10 additional FRCs are participating in the second accreditation cohort (anticipated completion June 2025).

\$499,383
10 grantees
19 counties

*Family resource
Center of Quality*

▶ FAMILY RESOURCE CENTER OF QUALITY (2.2, 3.2,4.1)

The 10 FRCs in the inaugural infrastructure process were eligible to apply for one additional year of funding to implement sustainability planning to 1) maintain FRC of Quality Accreditation and 2) implement recommendations from the FRC of Quality Application that either move the agency from provisional to full accreditation or address identified areas of growth. The grants were funded with General Purpose Revenue (GPR) through the GPR funding provided to the Prevention Board in the 23-25 biennial budget to enhance and grow FRCs.

ACCOMPLISHMENTS

Served 139 participants with Triple P.
Served 1,308 participants in playgroups and Parent Cafés.
9 of the 10 FRCs established Parent/Family Advisory Committees

► **WISCONSIN PREVENTION REPORTING SYSTEM (DAISEY) (3.4)**

The Prevention Board works with University of Kansas Center for Research, Inc. to develop and maintain a fully customizable and flexible web-based shared measurement data collection and reporting system: DAISEY/WPRS (Data Application and Integration Solution for the Early Years/Wisconsin Prevention Reporting System). Grantees are consistently provided with training and technical assistance to support the implementation of the state’s data collection requirements and use of the prevention reporting data system (including data entry, use of data system reports, and data export and analyses) and other required tools.

\$195,000
University of Kansas

DAISEY

ACCOMPLISHMENTS

Added direct service dropdowns to expand services able to be reported in DAISEY.
Completed modifications to report functions in DAISEY.
86% of families reported by grantees were entered into WPRS.

AWARENESS AND EDUCATION PREVENTION GRANTS

► **PROTECTIVE FACTORS TRAINING (2.1, 2.2)**

\$98,000

25 certified Protective Factor trainers

36 counties

3 statewide trainers

Five for Families

36 Five for Families providers certified

22 counties

For Family Serving Professionals

In SFY24 the Prevention Board continued to fund and support the Bringing the Protective Factors Framework to Life in Your Work training to family-serving professionals. Certified trainers are required to plan and co-facilitate all 12 hours of the training with a parent co-presenter each fiscal year. In SFY24 Prevention Board grantees were required to have 80% of family serving staff complete the Protective Factors training. The training was also incorporated into the Family Resource Center Professional Development System to ensure statewide coverage.

For Parents and Caregivers

In SFY24, 38 additional family serving professionals were certified to offer the Five for Families Parent Curriculum Activities. Family Serving Professionals facilitated 416 activities for 517 participants. Attendees completed feedback surveys indicating four out of five participants understood their family strengths better after participating in activities.

Five for Families
36 providers
22 counties

\$98,000
25 trainers
36 counties
3 statewide trainers

Protective Factors Training

\$150,000
1 grantee
statewide

Child Sexual
Abuse
Prevention

► **CHILD SEXUAL ABUSE PREVENTION** (1.1,1.2, 2.1, 2.2, 3.1, 3.2, 3.3, 3.4, 4.2 4.3, 4.4)

The grant objectives include improving the internal policies, procedures, and trainings of youth and child serving agencies related to keeping children safe from sexual abuse; provide Stewards of Children® trainings; evaluate the strategies employed under this grant; and coordinate efforts with other agencies working to prevent child sexual abuse. The grant funding serves families by increasing awareness and knowledge in professionals who work with children and families through Awareness to Action.

Fifty-nine staff from youth serving agencies engaged in Policies and Procedures training sessions representing 30 different organizations.

You're right on track!



The Period of **PURPLE** Crying®

► PUBLIC AWARENESS (2.1, 2.2, 4.1)

Knupp & Watson & Wallman (KW2) worked with the Prevention Board to create a public awareness campaign that brings awareness to positive parenting and primary prevention efforts and makes families feel welcome. The campaign aims to build and maintain a statewide norm that supporting child development can be provided through a variety of family structures. Lastly, work was completed to integrate the campaign into the existing primary prevention resources Five for Families and Room to Grow. The campaign targets parents, primary child caregivers, and professionals who work with children and families/partners (i.e. United Ways, libraries, schools, etc.) with the goal of integrating the messages into broader Wisconsin communities.

\$125,000
KW2

Public
Awareness

Promotional materials were developed for:

- Family Strengthening Month: Wisconsin reframes National Child Abuse Prevention Month as Family Strengthening Month, focusing on how all families have strengths, questions, and challenges during their parenting journey. Family Strengthening Month in April 2024 focused on social connections. A new sub-campaign was created titled 'Random Acts of Connections.'
- Five for Families: a statewide public awareness campaign developed as a universal primary prevention strategy to increase knowledge of the Protective Factors Framework.
- Room to Grow: public awareness campaign created for and with Family Resource Centers to promote awareness of services available in each community.



► UNITED WAY OF WISCONSIN, 2-1-1 (2.1, 2.2, 4.1)

The Prevention Board partnered with United Way of Wisconsin to build a guided search network to help connect families to resources available in their area. Drafted in partnership with the Wisconsin FRC Network, the guided search was carefully curated to reflect the topics most often requested by parents and caregivers. It is the hope that this tool will help support Wisconsin families by helping them discover and access information and resources specific to situation and location.

The site was launched in September 2023 and since has had 633 unique individuals start with the Family and Child Search to find services.

\$47,865
2-1-1

United Way of
Wisconsin

- <https://211wisconsin.communityos.org/familyandchildsearch>

Search for Family and Child Services

- Early Care & Education
- Parenting Supports
- Enrichment
- Basic Necessities
- Financial Assistance

The top search terms include:

- Family Support Centers
- Child Care Centers
- General Relief
- Child Care Expenses Assistance
- Low Income/Subsidized Housing
- Parent/Child Activities

INTERAGENCY AGREEMENTS

▶ UW POPULATION HEALTH INSTITUTE (PROCESS EVALUATION) (3.1, 3.2, 3.3, 3.4)

Evaluators from the University of Wisconsin Population Health Institute Evaluation and Engaged Research group were contracted to conduct a developmental, process, and outcome evaluation for the Family Resource Center pilot project. The final evaluation project is a story map on the Prevention Board website. This details the timeline, lessons learned, and recommendations on the FRC infrastructure process.

\$85,200

UW Population Health Institute

▶ INNOVATION & RESEARCH (3.2,3.3)

Parenting Inside Out and Making Reading Memories

One grantee serving four adult correctional facilities for Parenting Inside Out and three county jails for Making Reading Memories

\$65,000

Parenting Inside Out

1 grantee

Innovation & Research

The University of Wisconsin-Madison Sandra Rosenbaum School of Social Work (UW) provides technical assistance and evaluation research to the Wisconsin Department of Corrections for parenting education services delivered to parents incarcerated in state correctional institutions. This initiative provides implementation support to the Wisconsin Women's Correctional System, which is comprised of three correctional facilities--the Milwaukee Women's Correctional Center (MWCC), the Robert E. Ellsworth Correctional Center (REECC), and Taycheedah Correctional Institution (TCI)-- in addition to Green Bay Correctional Institution (GBCI), a men's prison, as they continue delivery of Parenting Inside Out (PIO) to incarcerated fathers and mothers. There is strong support for PIO across the Women's System (which includes all three female prisons) with a larger strategic plan being discussed to make parenting programs be included in "primary programming," a designation that would elevate PIO and help ensure its regular implementation in the correctional facilities.

UW is partnering with the Polk County Jail (rural, northwestern Wisconsin jail), Dane County Jail (serving the Madison area), and the Brown County Jail (serving the Green Bay area in northeast Wisconsin) to implement Making Reading Memories (MRM), a program that includes facilitating a workshop with incarcerated parents focused on dialogic reading skills and the benefits of reading with children followed by a video recording of each parent reading a book to their child. With the community caregiver's permission, the book and recording are sent to the child so they can read along with the jailed parent from the comfort of their home as often as they like.

ACCOMPLISHMENTS

Team presented at the at the 6th Annual National Children of Incarcerated Parents conference in Phoenix, AZ.

An estimated 95 mothers and fathers were served by Parenting Inside Out.

total of 535 incarcerated parents, caregivers, and children have been served in some capacity in the Making Reading Memories program since the launch of the study in 2022. Several incarcerated parents who are not in the program have expressed interest in being able to be recorded reading, so it is popular.

► PROFESSIONAL DEVELOPMENT (2.1, 2.2)

Family Resource Center Professional Development System (FRC PDS) Statewide

The FRC PDS is embedded within the Wisconsin Child Welfare Professional Development System Home Visiting Section to provide educational opportunities and trainings to family serving organizations throughout the state in alignment with the Wisconsin Core Competencies for Family Support Professionals, with Prevention Board infrastructure grantee requirements, and with the Family Resource Center of Quality accreditation process. A new professional development system, Family Resource Center Professional Development System, was created. This includes educational opportunities and training specifically geared toward family support program professionals within Family Resource Centers and other family serving organizations. The educational opportunities and training align with the FRC accreditation process and the Wisconsin Core Competencies for Family Support Professionals. In SFY24:

- There were 423 family support professionals who participated in 30 virtual or in-person trainings.
- Eight trainings and five online modules were offered specifically for family support professionals, including Standards of Quality for Family Strengthening and Support, Bringing the Protective Factors Framework to Life in Your Work, Parent Leadership: The Key to a Successful Family Resource Center Family Resource Center, Darkness to Light's Stewards of Children Child Sexual Abuse Prevention Training, Foundations of Family Support, Ethics and Boundaries for Family Support Professionals, Motivational Interviewing, Best Practice for Play Groups. Online modules including Core Competencies for Family Service Professionals Direct Service Provider and Supervisor, Protective Factors Overview, Abusive Head Trauma Prevention Training, Darkness to Light's Stewards of Children Child Sexual Abuse Prevention Training, and Sentinel Injuries Training.
- Space was reserved for family support professionals in nine additional Wisconsin Child Welfare Professional Development trainings (including Brazelton's Touchpoints, Framework for Engagement and Reflection, Lemonade for Life, The Growing Brain, Ages and Stages Questionnaires training, Sound Beginnings, Vision Development, and Creating Cultural Connections for Change).

\$147,677

FRC PDS

Professional
Development



► **FAMILY STRENGTHENING CONTINUUM** (Training and Technical Assistance) (2.2, 3.2, 3.1, 3.2)

\$250,000

Supporting Families Together Association (SFTA) Statewide

SFTA continues to support the implementation of Triple P and other evidence-based/evidence-informed parent education programming to achieve the long-term goal of statewide reach, to support community-based agencies implementing the Protective Factors Framework, to build awareness of the Family Strengthening Continuum and the need for communities to have primary child abuse and neglect prevention strategies, and to support the implementation of the Family Resource Center Infrastructure project. SFTA continues to support the Prevention Board in coordinating training and technical assistance activities for all grantees.

ACCOMPLISHMENTS

Offered two Parent Education trainings and facilitated 17 open enrollment trainings.

Facilitated 20 Community of Practice Calls for grantees across programs (Parent Education, Supplementary Primary Prevention, Triple P Informed Workshops). Completed toolkit for Parent Cafés.

► **TRIBAL PRIMARY PREVENTION** (3.1, 3.2, 3.3, 3.4, 4.1)

With a portion of the Title II Emergency ARPA funds, \$400,000 was set aside for Tribes to expand primary prevention programs or implement new programs. The Prevention Board cast a broad net, allowing applicants to have some leeway based on the level of readiness and community awareness of primary prevention. Two Tribes applied for funding, and both were subsequently funded: Lac Courte Oreilles Band of Lake Superior Chippewa Indians and Stockbridge Munsee Indian Child Welfare. Both grantees were able to obtain training in a primary prevention intervention. Families were also supported through Parent Cafés, parent education, and family strengthening events.

\$250,000

SFTA

Family
Strengthening
Continuum

\$150,000

2 grantees

Tribal Primary
Prevention

DCF - CHILD CARE DEVELOPMENT BLOCK GRANT (ARPA)

▶ DCF CCDBG: DIRECT SERVICE FAMILY SUPPORT (3.1, 3.2, 3.3, 3.4)

Funds were awarded under the Child Care and Development Block Grant (CCDBG), a federally funded grant intended to assist Wisconsin in building a quality early childhood state system. The funding is to promote the well-being of children, families, and communities in Wisconsin. The relationship between regulated childcare providers and community-based agencies (i.e. Family Resource Centers) is part of a family strengthening approach that focuses on the dynamics and internal resources of the individual family as well as the community and social environment. Recipients provided a myriad of services to families with children in childcare including Triple P, Parent Cafés, play groups, community-based events, and concrete supports).

\$1,967,377

9 grantees

3 tribes

17 counties

DCF CCDBG: Direct Service Family

ACCOMPLISHMENTS

Family Resource Centers and other family-serving agencies partnered with 136 Wisconsin childcare agencies to provide training and professional development to 573 childcare staff.

2,716 caregivers attended at least one dose of programming.

“Our Parent Cafés continue to be popular and, over and over again, parents tell us that the opportunity to build social connections in the context of meaningful, nonjudgmental conversation is highly valued.” -- CCDBG Grantee, La Crosse County

▶ DCF CCDBG: WI FRC NETWORK COORDINATION (SFTA) (2.1, 2.2, 3.1, 3.2, 3.3, 3.4)

Supporting Families Together Association (SFTA) is the FRC membership organization in Wisconsin. SFTA is a member of the National Family Support Network (NFSN), a membership-based organization comprised of state networks of Family Resource Centers working together within a collective impact framework to ensure coordinated quality support for families. SFTA exists to develop and support an effective network of family support systems and early care and education systems which brings quality, strength-based services to all Wisconsin communities. Funds were leveraged to provide training and technical assistance to Family Resource Centers in Wisconsin.

\$300,000

Statewide

DCF CCDBG: WI FRC Network Coordination

ACCOMPLISHMENTS

Facilitated 15 community of practice calls for Family Resource Centers.

Facilitated 6 community of practice calls for CCDBG grantees.

Offered two National Standards of Quality for Family Strengthening and Support trainings.

► CITY OF MILWAUKEE’S OFFICE OF EARLY CHILDHOOD INITIATIVES (OECI) (3.2)

The City of Milwaukee’s OECI was awarded funds to start a book distribution initiative. With input from families and regulated childcare providers, OECI started to work with Barbershop Books and LENA Start. These initiatives are to support families and caregivers with books to increase early literacy.

\$20,000

City of Milwaukee

► BOARD FOR PEOPLE WITH DEVELOPMENTAL DISABILITIES, PUBLIC HEALTH - LEAD ORGANIZER (2.1, 2.2, 3.1, 3.2, 3.3, 3.4)

The Public Health Lead Organizer connects with Family Resource Centers, regulated childcare providers, and other community-based agencies in Milwaukee to educate parents and caregivers on lead risks and provide lead-free kits. The Lead Organizer focuses on supporting the participation and leadership of those who have been directly impacted by lead poisoning through relational organizing and outreach among residents of the most lead poisoned neighborhoods in Milwaukee.

\$85,000

Milwaukee (funding includes CBCAP and CCBDG)

ACCOMPLISHMENTS

- Collaborated with two FRCs and three regulated childcare providers.
- Distributed 55 lead safe kits.
- Coordinated 38 community events.
- Attended or exhibited at five conferences/trainings to provide information, 1,146 parents/caregivers and 918 children participated in the community events.



INTERAGENCY AGREEMENTS

- ▶ **DPI ARP-HOMELESS CHILDREN AND YOUTH: SUPPORT FAMILIES AND STUDENTS EXPERIENCING HOMELESSNESS (2.1, 2.2, 3.1, 3.2, 3.3, 3.4, 4.1, 4.2 4.3, 4.4)**

The Prevention Board partnered with the Wisconsin Department of Public Instruction (DPI) to support homeless resource liaisons in 14 school districts throughout the state. Grants were awarded to nine Family Resource Centers to hire a Homelessness Resource Navigator to receive referrals from the homeless resource liaisons in the selected school districts and assist those families in finding services to address their housing needs.

ACCOMPLISHMENTS

There were 406 families referred to Homelessness Resource Navigator across 14 school districts.

There were 830 students who received services, including assisting families with finding housing and addressing barriers, such as mental health, employment, legal, and food assistance.

\$707,295
9 grantees
14 school districts

DPI ARP-Homeless
Children and
Youth



WRITE A SONG ABOUT A LOVED ONE

Your kid can rewrite the lyrics to “Row, Row, Row Your Boat” to be about someone’s favorite activity — then sing it with them!



APPENDIX A

*List of Supplementary Programs funded**

Triple P - Positive Parenting Program

- ▶ L2 Seminar
- ▶ Informed workshops
- ▶ L3 Primary Care
- ▶ L3 Discussion Group
- ▶ L4 Standard
- ▶ L4 Group

Parent Cafes

Play Groups

- ▶ Brain Builders (Children's Museum of Fond Du Lac)
- ▶ Bring Your Own Baby (BYOB) (Above and Beyond Children's Museum)

Strengthening Families

FAST

Family nights / events (minimum one prevention activity required)

Calm Down Toolbox Workshop (Riversource Family Center)

24/7 DAD

IntenDAD (Parenting Network Milwaukee)

Parents Interacting with Infants (PIWI)

Parent Advisory Council Development

ROSE Program (Children's Wisconsin)

*Programs that have a grantee noted in parentheses are those that were developed by grantees.

COMMUNITY INVESTMENT PLAN STATE FISCAL 2024

GRANT TITLE	STRATEGIC PLAN	BRIEF DESCRIPTION	BUDGETED AMOUNT
COMMUNITY-BASED CHILD ABUSE PREVENTION GRANTS			
Parent Education (direct service) ⁵	3	Implementation of evidence-based parent education programs to sustain and expand current efforts	\$1,328,694
Supplementary Primary Prevention (SPP) ⁵	3	Implement other primary prevention programs or implement new programs	\$823,746
Family Resource Center (FRC) Infrastructure co-hort 2	2,3,4	Infrastructure and uniform standards; programming and trainings (cohort 2). 10 FRCs will each receive a \$75,000 grant	\$750,000
WI FRC Network			\$175,000
Wisconsin Prevention Reporting System (data reporting system) ⁵	2,3	Online data reporting system for current Parent Education grantees and other agencies implementing evidence-based parent education	\$195,000
Protective Factors Training	2	Certified trainers conduct Bringing the Protective Factors to Life in Your Work training to professionals with parent leaders ² and new parent version (Five for Families)	\$98,000
Child Sexual Abuse Prevention	1-4	Education to promote adult responsibility for keeping children safe and agency best practices	\$135,000
Public Awareness	2,4	Messaging - Five for Families, Room to Grow and normalizing family support	\$125,000
United Way of Wisconsin 2-1-1	2	Guided search for family support services ⁶	\$47,865
			\$3,678,305
SFY24 INTERAGENCY AGREEMENTS			
FRC process evaluation	2,3	Process evaluation for FRC Network UW Population Health Institute	\$85,200
Innovation/Research	3	Support Parenting Inside Out and Making Reading Memories	\$65,000
Professional Development System ⁶	2	Training and technical assistance (TA) for grantees through the WI Child Welfare Professional Development System ⁶	\$137,677
Community Service Specialist, Public Health - Lead Organizer ⁵	2,3	Board for People with Developmental Disabilities: connect with childcare providers, Head Starts and engage families at Family Resource Centers. Part of their project is to educate parents on lead poisoning, provide lead safe kits and to provide parents with children impacted by lead poisoning resources	\$50,000
			\$337,877
SFY24 COMPETITIVE FUNDING (NEW CONTRACTS)			
New GPR - FRC of Quality	2,3,4	New competitive funding	\$500,000
New GPR - Triple P Expansion	3	Implement the multi-level, evidence-based parent education Positive Parenting Program (Triple P). 18-month contract	\$250,000

COMMUNITY INVESTMENT PLAN STATE FISCAL 2024

GRANT TITLE	STRATEGIC PLAN	BRIEF DESCRIPTION	BUDGETED AMOUNT
Tribal Primary Prevention ⁵	3,4	Tribes to expand primary prevention programs or implement new programs. 24-month contract	\$60,000
			\$1,060,000

DCF - CHILD CARE DEVELOPMENT BLOCK GRANT ARPA

Family Support (direct services) with CCDBG	3,4	Grants for FRCs to coordinate family support programs/ services with local licensed childcare (i.e. family engagement, parent cafes, parent education, etc.)	\$2,214,893
FRC Network Coordination	2,3	Coordinate training and TA to current Parent Education and FRC grantees and build awareness for evidence-based parent education	\$300,000
City of Milwaukee's Office of Early Childhood Initiatives (OECI)	2,3	Partial fund Dolly Parton's Imagination Library to families living in communities with the zip codes 53205, 53206, and 53212 and connecting families to resources	\$20,000
Community Service Specialist, Public Health - Lead Organizer	2,3	Board for People with Developmental Disabilities	\$20,000
Child Sexual Abuse Prevention	1-4	Outreach, training and technical support on policies and procedures for regulated child care providers	\$15,000
Professional Development System	2	Training and technical assistance (TA) for grantees through the WI Child Welfare Professional Development System	\$10,000
			\$2,579,893

DPI - ARP HOMELESS CHILDREN AND YOUTH (HCY)

Family Support (direct services) with HCY	3,4	Grants for FRCs to coordinate family support programs/ services with families with student experiencing homelessness.	\$707,295
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9 FRCs + \$36,000 CBCAP ARPA funds for concrete supports

Grantee List SFY2024

Parent Education

Funding for multi-level, evidence-informed parent education for universal and indicated populations. Services and programming based in the protective factors.

Applicant/Agency	Service Area
Bayview Community Center of Milwaukee, Inc.	Greater Milwaukee
Children's Service Society of Wisconsin	Milwaukee, Racine, Walworth Counties
Family & Childcare Resources of NEW	Brown, Oconto, Marinette Counties
Family Resource Center Inc.	Eau Claire County
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Kenosha Co. Division of Children and Family Services	Kenosha County
The Parenting Network	Racine, Kenosha, Milwaukee, Ozaukee, Washington, Waukesha Counties
The Parenting Place	La Crosse, Monroe, Trempealeau, Vernon Counties
Watertown Family Center / Watertown Family Connections	Dodge and Jefferson Counties

Triple P Expansion: new funding opportunity for agencies to implement multiple levels of Triple P (positive parenting program) with multiple community partners.

Applicant/Agency	Service Area
Boys & Girls Club of Oshkosh	Oshkosh (city)
Children's Service Society of Wisconsin	Jackson County
First 5 Fox Valley, Inc.	Outagamie, Calumet, Winnebago, Green Lake, Marquette, Waushara, Waupaca, Shawano Counties
Milwaukee Center for Children and Youth, Inc.	Greater Milwaukee
Northwest Connection Family Resources	Sawyer County, Lac Courte Oreilles

Parent Education Training & TA

Coordinates trainings, community of practices and other technical assistance for the parent education and other grantees.

Supporting Families Together Association

Serving: All Parent Education & SPP Grant Recipients

Wisconsin Prevention Reporting System (WPRS)

Online customized data system for most of the direct service providers.

University of Kansas Center for Research, Inc.

Serving: All direct-service grantees

WI FRC Network

Coordinates training, technical assistance and quality of Family Resource Centers.

Supporting Families Together Association

Serving: All Parent Education & SPP Grant Recipients

Family Resource Center Infrastructure – Cohort 2

Funding to support the strength and expansion of family resource centers (FRCs) throughout the state.

Applicant/Agency	Service Area
Bayview Community Center of Milwaukee, Inc.	Milwaukee County
Children’s Service Society of Wisconsin - Rock	Rock County
Children’s Service Society of Wisconsin - North	Lincoln, Langlade, Oneida Counties
Community Coordinated Child Care (4-C)	Dane County
Family Connections	Sheboygan, Fond du Lac, Manitowoc Counties
Family Support Center/River Source Family Center	Chippewa County
Indianhead Community Action Agency	Clark and Rusk Counties
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Watertown Family Connections	Dodge and Jefferson Counties
Western Dairyland EOC	Buffalo and Pepin Counties

FRC of Quality – Cohort 1

Applicant/Agency	Service Area
Burnett County Family Resource Center, Inc.	Burnett County
Children’s Service Society of Wisconsin	Jackson and Trempealeau Counties
Family & Childcare Resources of NEW	Brown, Oconto, Marinette Counties
Family Connections of SW WI	Grant and Lafayette Counties
Family Resource Center of Sheboygan County	Sheboygan County
Family Resource Center St. Croix Valley, Inc.	Pierce, Polk, St. Croix Counties
Family Resource Center Inc.	Eau Claire County
Northwest Connection Family Resources	Sawyer, Washburn Counties
The Parenting Network	Milwaukee County
The Parenting Place	La Crosse, Monroe, Vernon Counties

United Way 2-1-1 Wisconsin

Funding to create a Family and Child Resource Guided Search

Serving: Wisconsin

Public Awareness: KW2

Public awareness for Five for Families and FRC (Room to Grow)

Supplementary Primary Prevention

Funding for primary prevention services and programs to enhance the organization's child maltreatment service array. Services and programming based in the protective factors.

Applicant/Agency	Service Area
4C for Children Inc. / Family Center of Washington County	Washington County
Above & Beyond Children's Museum	Sheboygan County
Childcaring, Inc.	Marquette County
Children's Hospital and Health System, Inc. (Milwaukee)	Fox Valley and Northwoods regions
Children's Service Society of Wisconsin	Forest, Langlade, Lincoln, Oneida Jackson, Trempealeau, Vilas Counties
Children's Museum of Fond du Lac (CMDFL)	Greater Fond du Lac
Family & Childcare Resources of NEW	Northeastern WI
Family Connections, Inc.	Sheboygan County
Family Resource Center St. Croix Valley	Western WI counties
Family Resource Center, Inc	Eau Claire County
Family Support Center / Riversource Family Center	Chippewa County
Focus on Community, Inc	Greater Racine
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn
Northwest Connection Family Resources	Ashland, Barron, Bayfield, Burnett, Douglas, Florence, Forest, Iron, Oneida, Price, Rusk, Sawyer, Vilas, Washburn Counties. Bad River, Forest County Potawatomi, Lac Courte Oreilles, Lac du Flambeau, Red Cliff, Sokaogon, St. Croix Tribes.
Parents Place, Inc.	Waukesha County
Peer Specialists Limited	Greater Milwaukee
The Parenting Network	Greater Milwaukee
Tree House Child and Family Center	Walworth County
United Way of Door County	Door County
United Way of Green County	Green County
United Way of Sheboygan County	Sheboygan County
Watertown Family Center / Watertown Family Connections	Dodge and Jefferson Counties

Connecting Resources & Child Care

Funding to coordinate these comprehensive primary prevention services for families with at least one child in regulated childcare.

Family Support Center / Riversource Family Center	Chippewa
First Five Fox Valley, Inc.	Outagamie, Calumet, Winnebago, Green Lake, Waushara, Marquette, Waupaca, Shawano Counties
Focus on Community, Inc	Greater Racine
Forest County Potawatomi County	Forest County Potawatomi
Ho-Chunk Nation Child and Family Services	Ho-Chunk Nation
Indianhead Community Action Agency	Burnett, Rusk, Clark, Sawyer, Taylor, Washburn Counties
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Menominee Indian Tribe of Wisconsin	Menominee Indian Tribe of Wisconsin
Northwest Connection Family Resources	Ashland, Barron, Bayfield, Burnett, Douglas, Florence, Forest, Iron, Oneida, Price, Rusk, Sawyer, Vilas, Washburn Counties. Bad River, Forest County Potawatomi, Lac Courte Oreilles, Lac du Flambeau, Red Cliff, Sokaogon, St. Croix Tribes.
Parents Place, Inc.	Waukesha County
The Parenting Network	Greater Milwaukee
The Parenting Place	La Crosse, Monroe, Vernon Counties
Tree House Child and Family Center	Walworth County
Watertown Family Center / Watertown Family Connections	Dodge and Jefferson Counties
Wellpoint Care Network, Inc.	Milwaukee County
YMCA of Northern Rock County	Rock County

Tribal Primary Prevention

**Lac Courte Oreilles Band of Lake Superior
Chippewa Indians**

Stockbridge-Munsee Band of Mohican Indians

Board for People with Developmental Disabilities

Coordinates outreach and engagement with parents around lead education and prevention.
Serving: Milwaukee

Child Sexual Abuse Prevention

**Children's Hospital of Wisconsin
Community Services**

Serving: statewide
Program: Awareness 2 Action

Research

UW Population Health Institute
Process evaluation for Family Resource
Center Infrastructure Pilot

Family Resource Center Resource Navigators Homelessness Grant

Funding from the Wisconsin Department of Public Instruction (DPI) and Prevention Board to Family Resource Centers to provide Homeless Resource Navigators to assist Local Education Agencies (LEA) in providing wraparound services and case management services to students and families experiencing homelessness.

Applicant/Agency	Service Area – school districts in service area
Bayview Community Center of Milwaukee, Inc.	Greater Milwaukee
Children's Service Society of Wisconsin - West	Jackson County
Children's Service Society of Wisconsin - North	Langlade, Lincoln, Oneida Counties
Family and Childcare Resources of NEW	Brown, Oconto, Shawano Counties
Focus on Community	Greater Racine
Lakeland Family Resource Center	Barron, Burnett, Douglas, Rusk, Sawyer, Washburn Counties
Milwaukee Center for Children and Youth, Inc.	Greater Milwaukee
Northwest Connection Family Resources	Sawyer County and outreach to Lac Courte Oreilles Band of Lake Superior Ojibwe
Western Dairyland Economic Opportunity Council	Buffalo and Pepin Counties

Endnotes:

1. Partially funded by Celebrate Children Foundation
2. 28 total certified trainers
3. Estimated revenue SFY24: \$10,947,441- \$9,829,158 = \$1,118,283 (balance)
4. AIDS revenue includes \$45,000 CCF; \$2M CBCAP ARPA
5. American Rescue Plan Act, CBCAP funds \$4.2M
6. Interagency agreement from DCF, CCDBG ARPA \$2.3M
7. Interagency agreement from DPI, ARP-HCY \$717,295

THANK YOU

Contact Merrissa Johnson and Claire Ackerman at 608.266.3737 for questions/additional information