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CHILD ABUSE & NEGLECT  
**Prevention Board**

## Newsletter

ISSUE MARCH 2025

### WI Child Abuse and Neglect Prevention Board Updates

Providing you with the latest news and updates from the Child Abuse and Neglect Prevention Board



2025 is off and running. We recently held a grantee meeting at Fulfilling the Promise conference and had a table with our educational materials. We hope to see you at other upcoming conferences. Thank you for your partnership and your work to strengthen families.

### Research: Parenting Inside Out

The Prevention Board, UW-Madison researchers and the Department of Corrections (DOC) partnered to implement and evaluate Parenting Inside Out at four correctional facilities. Parenting Inside Out is an evidence-based, cognitive-behavioral parent management skills program that promotes parenting skills and parent-child bonds. A [research to practice brief](#) is available on our website. Here are some of the overall findings:

- Overall, the implementation and evaluation of Parenting Inside Out was successful, and results demonstrated generally encouraging findings.
- Participation in PIO appeared to have positive effects on parents' relationships with their children and the caregivers of their children.

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- Complementary tools such as emotion regulation, problem-solving and communication skills were positively impacted.
- Parents offered helpful feedback that was constructive and reflected a largely positive experience.

A larger Parenting Inside Out report can be found on their website, "[Supporting Incarcerated Parents and Children: An Implementation Toolkit for Parenting Inside Out in Prisons.](#)"

Even though there are many positive findings from the evaluation, there are some limitations including no long-term follow-up with the participants, children are not included and there were staffing shortages during the implementation which impacted the frequency of offering PIO.

The UW-Madison researchers will continue researching the Parenting Inside Out program in jail settings. We are anticipating another brief later in 2025.

## Celebrate Children Foundation

The Celebrate Children Foundation advances the mission of the Wisconsin Child Abuse and Neglect Prevention Board through resource development to mobilize research and practices to strengthen families and prevent child abuse and neglect in Wisconsin.

The Foundation supports the Prevention Board in many ways including promoting Five for Families. Five for Families is a statewide education and public awareness campaign developed as a universal prevention strategy. Five for Families translates the Strengthening Families Protective Factors Framework into everyday language for parents, caregivers, friends, neighbors and community members to message the 5 essential strengths that keep every family strong. If you are interested in learning more visit: <https://fiveforfamilies.org/>

The Foundation also has an apparel site with Lands End Outfitters. If you are interested in showing your support for Five for Families visit:

<https://business.landsend.com/store/fiveforfamilies/>

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## From the Field: Family Strengthening Month

April marks Family Strengthening Month in Wisconsin, an annual observance dedicated to highlighting the strengths families draw on to build safe and nurturing environments for children. This year we are especially inspired by Governor Evers' proclamation of 2025 as the "Year of the Kid," reinforcing a statewide commitment to bolstering youth mental health, supporting the childcare industry and prioritizing the well-being of children and families.

The Wisconsin Family Strengthening Month Committee is a collective group of state agencies, community-based organizations and other partners that are united in their efforts to promote family strengthening, ensuring every child has the opportunity to thrive.

Family Strengthening Month provides communities, organizations and individuals with resources and activities to show their commitment to children and families in April and throughout the year. This year's toolkit offers a wealth of ideas to inspire action and raise awareness.

Join the Wisconsin Family Strengthening Month Committee and other organizations across the state in supporting families. Visit our website in April to access the Five for Families social media posts and other resources:

- Prevention Board and Five for Families toolkits:

<https://preventionboard.wi.gov/Pages/OurWork/April.aspx>

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- Random Acts of Connection Outreach toolkit: <https://www.celebrate-children.org/family-strengthening-month>



## Resources:

Recognizing the importance of community awareness and understanding of infant and early childhood mental health, Wisconsin Alliance for Infant Mental Health (WI-AIMH) partnered with CI Design to develop 10 animated micro-learning videos highlighting and defining fundamental principles and practices of the field. These videos (90 seconds each) are intended for parents, caregivers and professionals alike. The first six videos are available here:

[https://www.youtube.com/playlist?list=PL19NgVa\\_ND8YLYbhMLiyS376YAC9UcX3i](https://www.youtube.com/playlist?list=PL19NgVa_ND8YLYbhMLiyS376YAC9UcX3i)

The remaining videos, including all in Spanish, will be coming out later in 2025.

WI-AIMH hopes these micro-learning videos will inspire, support and inform, aiding our collective effort to ensure the best start and future for Wisconsin's infants, toddlers and young children in the context of their most important relationships.

## Budget Update:

Governor Evers released his executive budget on February 18. The State of Wisconsin's budget covers a 2-year period from July 1 of one odd-numbered year through June 30 of the next odd-numbered year.

The budget documents can be found on the Department of Administration website:

- [Budget in Brief](#)
- [2025-27 Executive Budget \(Complete Document\)](#)

The next step in the budget process is for the legislature's Joint Committee on Finance (JCF) to review the proposed budget. JCF will typically hold public hearings to get feedback on the proposed budget. After public hearings, JCF holds executive sessions to decide on budget



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modifications. You can keep updated on JCF's activities here:  
<https://www.legis.mn.gov/2025/committees/joint/2022>

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