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CHILD ABUSE &amp; NEGLECT

**Prevention Board**

## Newsletter

ISSUE SEPTEMBER 2023

### WI Child Abuse and Neglect Prevention Board Updates

Providing you with the latest news and updates from the Child Abuse and Neglect Prevention Board



In this issue, we are focusing on the knowledge of parenting (aka parenting as your children grow). Parenting is a long, joyful and sometimes frustrating journey. The Prevention Board has focused on supporting messaging and programs that assist parents with building nurturing and positive relationships with their children.

### Research Update: Positive Parenting

Positive parenting is an approach that encourages parents to interact with their children in ways that convey warmth, kindness, and respect. Children whose parents use positive parenting strategies tend to be successful in school, have fewer behavior problems, and exhibit stronger mental health. Positive parenting also stresses the importance of guiding children's behavior. One powerful way to do so is by reinforcing or acknowledging "good" or desirable behaviors. When

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campaign is called "[Catch Your Child Doing Good](#)". Using videos and social media posts, the campaign encourages parents to pay attention to their children's good behaviors and acknowledge them with positive praise.

## Celebrate Children Foundation

The Celebrate Children Foundation shares the Child Abuse and Neglect Prevention Board vision of ensuring every child in Wisconsin grows up in a safe, stable, and nurturing environment. As part of Family Strengthening Month in April of 2022 the Foundation was able, with the help of a generous donor, to fund and distribute "Parenting on the Go" bags to assist families in using unstructured waiting time to engage with children. In 2023 three sponsors assisted the foundation to again distribute "Parenting on the Go" bags. Bags were handed out to 4,265 families by 27 community-based agencies and two tribes during Family Strengthening Month and throughout the Week of the Young Child.



Supporting Families  
Together Association



## From the Field

In 2015 the Prevention Board started funding the Positive Parenting Program, also known as Triple P, as a pilot project.

What started as a small undertaking with one Milwaukee provider has led to the training of more than 200 practitioners in at least one level of Triple P. During this previous state fiscal year, there were 179 Triple P practitioners offering services to families throughout Wisconsin.

### What is Triple P?

Triple P is an evidence-based tiered system of parenting education designed to address child behavior challenges and, in the process, strengthen knowledge of

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countries.

Triple P provides parents and caregivers with strategies and tips to help them build strong, healthy, positive relationships; confidently manage their children's behavior; and prevent problems from developing. Triple P is used in more than 30 countries and has demonstrated effectiveness with diverse cultures, socio-economic groups, and family structures.

As mentioned in the "positive parenting" article above, positive parenting is an approach that encourages parents to interact with their children in ways that convey warmth, kindness, and respect. Triple P is a positive parenting program. There are 17 strategies available for parents/caregiver to learn. One specific strategy is spending quality time with your children or making the most of small moments. In Triple P quality time is not measured in quantity rather in the interaction. Parents are coached in the approaches and ways to interact with their child to develop a good relationship with the child and encourage positive behavior.

Triple P has four levels of direct service options to address different intensity levels. There is also Triple P options for families with children 0-12, children with special needs and teenagers. The Prevention Board has offered competitive funding for the Triple P levels and age groups that can be offered universally to parents regardless of risk factors. However, the Prevention Board does not fund Triple P for families involved in the CPS system.

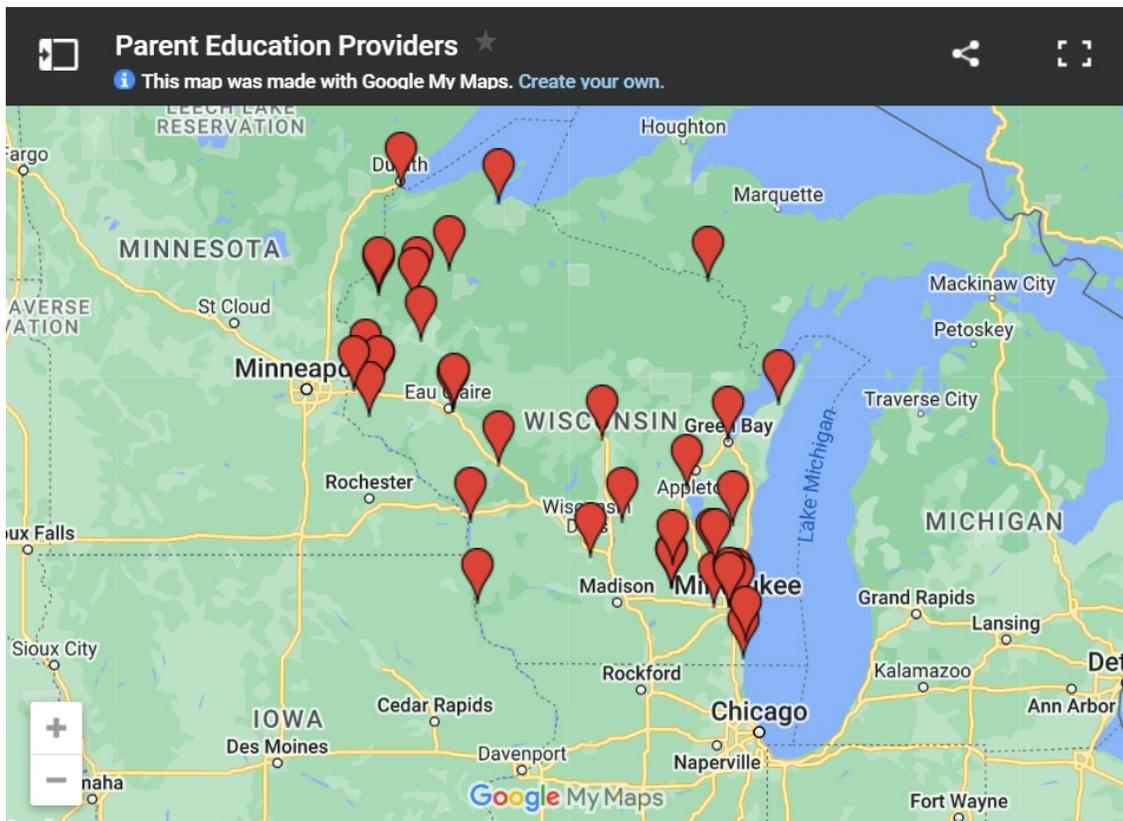
A couple of highlights from our grantees from state fiscal year 2023:

The Prevention Board provided funding to 15 agencies to offer Triple P. Below is an overview of the number of families who participated in either a group session or an individual session of Triple P. This is a 23% increase of services from the previous year.

To find a Triple P provider click on the map below the table.

The Prevention Board acknowledges we are not the only supporter of Triple P in Wisconsin. UW Division of Extension has practitioners implementing Triple P in nine counties. Many United Way's provide local funding to support Triple P.

Services to families (grantee reported)	Cumulative Grantee TOTAL
Triple P Level 2 Seminars	1043
Triple P Workshops	308
Triple P Level 3 Primary Care	319
Triple P Level 3 Discussion Group	328
Triple P Level 4 Standard	84
Triple P Level 4 Group	68
<u>Stepping Stones</u> L3 Primary Care	4
L3 Discussion Group (Teen)	66
L3 Primary Care (Teen)	14
L4 Group (Teen)	1
<b>TOTAL</b>	<b>2,235</b>



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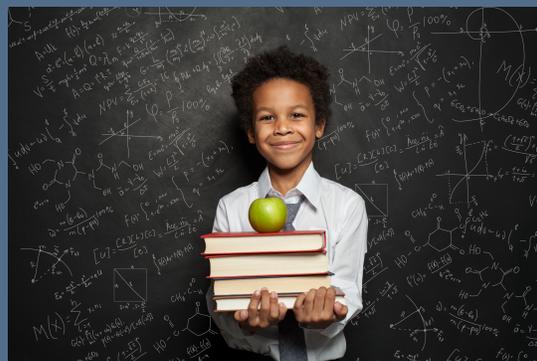
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## Funding Opportunities:

The Prevention Board is accepting applications from community-based organizations and tribes with a strong capacity and site readiness to convene multiple partners and develop a coalition approach to implement the multi-level, evidence-based parent education Positive Parenting Program (Triple P). This grant will be funded with General Purpose Revenue (GPR) through the GPR funding provided to the Prevention Board during the 23-25 biennial budget to increase the implementation of Triple P. [www.preventionboard.wi.gov](http://www.preventionboard.wi.gov)



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