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Newsletter

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WI Child Abuse and Neglect Prevention Board Updates

Providing you with the latest news and updates from the Child Abuse and Neglect Prevention Board



Thank you for subscribing to our quarterly newsletter. This newsletter is filled with information on new and positive research, resources, and a couple of funding opportunities.

Research: Positive Childhood Experiences Have Both Personal *AND* Economic Benefits

Children who grow up in safe, supportive, and connected environments are much more likely to thrive as adults. Positive childhood experiences (PCEs), like feeling cared for at home, supported by friends, and part of a community—are linked to higher education, better jobs, healthier behaviors, and fewer chronic health problems. Adults with more PCEs were less likely to smoke, be depressed, or suffer from conditions such as diabetes or heart disease.

A [new study](#) of over 20,000 people across four states found that the benefits of PCEs also extend to the economy. Fewer illnesses and early deaths among adults with strong PCEs translate to nearly \$216 billion in savings each year across the four states studied—about \$28,000 per person annually. Investing in programs and policies that give children stable,

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Check out the Prevention Board [Research to Practice Brief on Positive Childhood Experiences](#) for more background information on PCEs.

Celebrate Children Foundation

Strengthening Families through Books – Grant Summary

The Foundation provided \$5,000 grants to nine agencies. Two agencies used the funds to distribute books, and two agencies used the funds for concrete supports. The other five agencies used the funds for both books and concrete supports.

The small investment of \$45,000 across the nine agencies funded over 100 events, distributed over 4,000 children's books, and helped over 400 families with concrete supports. The most common concrete supports were infant items – diapers, wipes, formula, clothing, etc. Another common concrete support category was laundry and household cleaning supplies.

The grant-end reports included many positive comments from the agencies that distributed books and concrete supports. A couple of the agencies included their parent leaders in their projects.



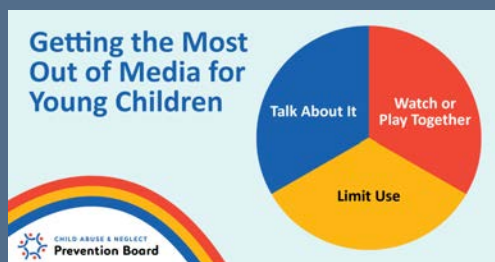
From the Field: A New Prevention Board Resource: Healthy Media Habits Video Series

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The series is available now on the Prevention Board website and will soon be accessible to families on the Five for Families site. The Prevention Board commissioned this video series from early childhood media experts, Drs. Liz Horgan and Roxy Etta, in response to families' and professionals' requests for guidance on children's media use. The videos, designed for both families and childcare providers, share the latest research on healthy use of TV, videos, and apps; offer ways to identify quality content; and provide practical tips for monitoring and maximizing the benefits of media for young children.

Media use and misuse is a big stressor and can be overwhelming to parents and caregivers, which increases child maltreatment risk. Additionally, parents and schools struggle with rising social-emotional and behavioral challenges among children, which have been linked to overuse and inappropriate use of media, and, thereby, also to increased risk for child maltreatment. By focusing on early childhood, the video series addresses a gap in available information, helping families to set good media habits early and making it easier to deal with media use as the child gets older.

The Prevention Board is currently focused on getting the word out about Healthy Media Habits and encouraging different sectors to share this resource among families and professionals.



Upcoming Webinars:

Keep Calm and Coup-on: October 8, 1:00 - 2:00pm

Everyday expenses for families are increasing, and grant funding is getting tighter. Learn how couponing can help both the families you work with *and* your FRC to stretch the budget. Get tips for finding coupons for everyday items and using them at local stores, saving on food, and accessing apps that can reimburse the user for purchases.

Registration: <https://us02web.zoom.us/meeting/register/HJ9GZsjlSliuNCv9B5fngA>

Engaging and Serving Young Fathers: November 19, Noon - 1:00 pm

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those who are parenting with a partner and those who are parenting as a single father. We will explore practice and policy approaches to strengthen engagement of young fathers and support them with knowledge and skills to help their families thrive.

Registration: https://uwmadison.zoom.us/webinar/register/WN_FSmRFncESZ2PtSljdmVP6w

Funding Opportunities:

The Prevention Board has two funding opportunities posted on our website. See the site for the details: <https://preventionboard.wi.gov/Pages/Funding/FundingOpportunities.aspx>

The Celebrate Children Foundation has one funding opportunity posted on their website. See the site for the details: <https://www.celebrate-children.org/grants>

Resources

1. [Speak Up, Speak Out Wisconsin](#) (SUSO) is a free Wisconsin tipline. SUSO provides students and families with immediate, accessible, confidential support 24 hours a day, 365 days a year. All concerns received are delivered to the school and to local law enforcement if immediate interventions are needed. The willingness of bystanders to come forward with concerns for the wellness and safety of themselves or others is a key component of student health and violence prevention efforts in schools. SUSO harnesses the power of bystanders, addresses concerns early, and provides opportunities for early intervention and harm prevention.
2. Vaccination Resources for Families. Vaccination is the best way to protect children from getting sick from many diseases like measles, chicken pox, whooping cough, and more. The Wisconsin Department of Health Services (DHS) has resources available to help parents learn more about important childhood vaccines as well as programs to provide access to vaccines.

The Vaccines for Children Program (VFC) provides vaccines at no cost to eligible families. For more information on eligibility and to find a VFC provider, please visit the [DHS VFC webpage](#) or find information on the [VFC program flyer](#).

3. Build Your Future with New Job Skills- Free Learning Opportunities via [CommunityUpskill.org](#)! Are you ready to learn skills that employers are looking for and take the next step in your career?

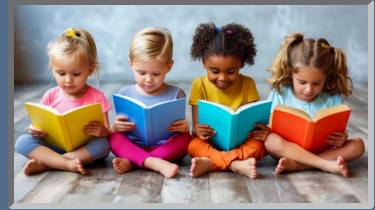
Whether you're a student, looking to grow in your job, or trying something new, the free courses available through [CommunityUpskill.org](#) are flexible and designed to fit your life.

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Learn at your own pace, whenever and wherever it works for you. With courses in English and Spanish, you can explore in-demand skills, gain confidence, earn industry-recognized credentials, and get ready for tomorrow's job opportunities. Ready to start building your future? Visit CommunityUpskill.org and start learning today!

Want to help us spread the word? Leverage any of the [Marketing Resources](#) on the site to share with those you serve and/or collaborate with!

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