

Child Abuse and Neglect Prevention Board Request for Application

Application #: 433001-G26-0002634	Name of Grant: Tribal Primary Prevention Grant
--------------------------------------	---

The Wisconsin Child Abuse and Neglect Prevention Board is an equal opportunity employer and service provider. If you have a disability and need to access this information in an alternate format, need it translated to another language, or need other accommodations, please contact canpbprocurement@wi.gov.

Funding Opportunity Overview	
Issue Date:	August 27, 2025
Application due date and time:	October 22, 2025 at 4:00 p.m. Central Time
Total Available funding:	\$210,000
Estimated number of awards:	Estimating three (3) awards, depending on the requested amount per application
Estimated award amount:	\$70,000
Cost sharing/match required:	NONE
Total project timeline:	January 1, 2026 – December 31, 2026, with two (2) one-year renewals
	A Q&A session will be held on Wednesday, September 17 th 10:00 a.m. – 11:00 a.m. Central Time. Questions and answers will be compiled and published alongside the funding opportunity on the Prevention Board's Funding Opportunities webpage after the Q&A session.
	Zoom Meeting URL: https://us02web.zoom.us/j/87351444945?pwd=WaYzxUmb9uPmKsMML3ZiygTUZ7sgHs.1
	Meeting ID: 873 5144 4945
Question and Answer Session:	Passcode: 119510
Last day to submit questions	October 1, 2025 by 2 p.m. Central Time. Questions must be emailed to canpbprocurement@wi.gov

Primary Contact: Merrissa Johnson: canpbprocurement@wi.gov

Submission Instructions: Applications must be emailed to: canpbprocurement@wi.gov by the due date and time. Please contact Merrissa Johnson at canpbprocurement@wi.gov if you cannot submit by email.

Request for Application (RFA)

Overview

The Wisconsin Child Abuse and Neglect Prevention Board (Prevention Board) is offering this funding opportunity to the 11 federally recognized Tribes in Wisconsin to integrate child maltreatment primary prevention programming into the Tribe's existing service continuum.

Primary prevention services must be located in communities where families live, where they are easily accessible, and responsive to families' needs. Those services must also focus on the overall

health and well-being of both children and families and be designed to promote resiliency and parenting capacity. Common components across promising and successful primary prevention programs include:

- Services and resources are offered on a voluntary basis;
- Services and resources are commonly place-based and centrally located within the communities where families live, ensuring easy accessibility;
- Services and resources align with community values, norms and culture;
- Services and resources are available to any members of the applying Tribe residing in Wisconsin, not just to families deemed to be at risk and are offered in normalized, non-stigmatizing ways;
- Services and resources focus on enhancing parental protective factors; and
- Services and resources include concrete supports (limited financial assistance, food assistance, housing assistance, respite or childcare), clinical services, and peer mentoring or support services and activities

The responsibilities of the selected applicants will include implementing primary prevention services in alignment with the requirements outlined in this RFA.

Review of Applications

Applications must include all attachments and requirements listed in this RFA to be included in the review process. Completed applications must be emailed to canpbprocurement@wi.gov by the due date and time. The timestamp on the email when the application is received by the Prevention Board is the official time of receipt, not the time the applicant sends the application. Since applications must be submitted electronically, please allow additional time for any computer issues that may occur.

Applications received after the deadline will be rejected. No mailed, hand delivered or faxed applications will be accepted unless approved in writing in advance by the Prevention Board. The Prevention Board will provide an Acknowledgement of Receipt for all applications received.

All applications received by the deadline will be reviewed to ensure all required attachments and documentation are complete and included with submitted applications.

Applications will be evaluated using the point scale as set forth in the "Application Requirements" section. Applications will be evaluated by a team of reviewers.

Grant Objectives

The purpose of this funding is to:

- Strengthen positive parenting practices (e.g. skills and strategies that help support the healthy development of children and youth)
- Promote child social and emotional development
- Strengthen child and parent/caregiver relationships, family dynamics and parent/caregiver involvement

- Improve the availability and sustainability of services for pregnant and parenting people, mothers, fathers, caregivers and children and youth
- Collaborate and connect with community programs for integrated service delivery to families
- Integrate culture as prevention, ensuring that families have opportunities to reconnect with community and culture

Eligibility

The following Tribes are eligible to apply:

- Bad River Band of Lake Superior Chippewa
- Forest County Potawatomi
- Ho-Chunk Nation
- Lac Courte Oreilles Band of Lake Superior Chippewa
- Lac du Flambeau Band of Lake Superior Chippewa
- Menominee Indian Tribe of Wisconsin
- Oneida Nation
- Red Cliff Band of Lake Superior Chippewa
- Sokaogon Chippewa Community
- St. Croix Chippewa Indians of Wisconsin
- Stockbridge-Munsee Band of Mohican Indians

Eligible applicants must have the ability to offer a minimum of one (1) service that is open to all families regardless of level of risk to be eligible for this funding opportunity.

This grant does not fund interventions at the treatment or tertiary level.

Contract Term:

The anticipated contract term is January 1, 2026 – December 31, 2026. By mutual agreement of the Prevention Board and the contractor, the contract may be renewed up to two (2) additional one-year periods and shall be subject to satisfactory performance and continued availability of funds.

Note: Grantees must sign the Prevention Board Standard Contract. Sample contracts can be found on the [Prevention Board Funding Opportunities](#) webpage.

Funding Source:

This contract will be partly funded by an award from [Roots and Wings Foundation](#). State and federal funds may also be included.

Amount of Grant Awards

The total amount of funding available for this grant is \$210,000. The maximum amount that can be applied for is \$70,000 annually. The number of grants awarded depends on the requested amount per application. Should additional state or federal funds become available for any of these services, the Prevention Board may use the results of this RFA to fund additional awards

or amend current contract(s). The Prevention Board reserves the right to modify or reduce the proposed budget based on the content and quality of the application.

Use of Funds:

The Tribal Primary Prevention grant is designed to support tribes in the delivery of primary prevention services. The Prevention Board recognizes the importance of prevention strategies that strengthen families and reduce the likelihood of child maltreatment. Primary prevention is a key component to a comprehensive community family support system. This grant will allow Tribes to promote services that focus on preventing families' involvement in the Tribal family services, human services or child welfare system (or prevent the child's removal from their home) by offering services focused on building protective factors and minimizing risk within the family.

This grant will fund programs and services that:

- Focus on using family strengths to increase parental competence
- Offer services to all families in the service area regardless of risk factors
- Promote social connection and reduce social isolation
- Enhance one or more of the protective factors (parental resilience, knowledge of parenting and child development, nurturing and attachment, concrete supports in times of need, social connections, children's social and emotional competence)
- Be responsive to families' needs
- Are proactive (e.g., taking place before system involvement), strengths-based and culturally relevant.

Examples of categories of primary prevention services include:

Education & Skill Development: Services designed to provide parents with opportunities, knowledge, resources and strategies to bolster parenting skills and enhance the quality of interactions and relationships with their children.

Examples include:

- Community education
- Parenting classes on building healthy attachments
- Parenting support programs (e.g., Parent Cafés, mirroring the Be Strong Families model, caregiver support groups, play groups)
- Evidence-based parent education

Cultural Community Engagement & Activities: Cultural and community events and activities must be made available to all members of the community. Building and nurturing strong cultural connections within Tribal communities can help create healthy families and prevent the occurrence of negative outcomes. These cultural practices and traditional values are protective factors that can also improve child welfare outcomes, maintain family and community connections and prevent additional harm. Cultural connectedness is closely linked to positive health and social outcomes for Native youth. Events should integrate culture as prevention, promote healing through traditional ways and ensure that families can reconnect with their community and culture. Examples include:

- Family healing circles
- Traditional seasonal activities
- Sweat lodges
- Community arts and crafts
- Language preservation activities
- Drum circles
- Sewing and beading

Concrete Support Services & Family Resource Navigation: Services consist of positive, light-touch activities. They are short-term and often entertaining with the goal of meeting families' immediate needs and encouraging them to return. Family resource navigation activities are designed to be welcoming to families, introduce them to staff and build caregiver comfort level with staff. Family navigation and family preservation activities can be used for early intervention and service referrals to reduce risk and help keep families together. Applicants may include these activities to enhance their application; concrete support services and family navigation activities **cannot** be the primary purpose of the application. Examples include:

- Basic needs provision* (see below)
- Family resource navigation

*Successful applicants may use up to \$5,000 to support families' needs, including:

- Food vouchers and groceries
- Clothing
- Infant supplies such as diapers, wipes, formula, car seats and baby food
- Internet access for families to participate in virtual services
- Phones for families to participate in services that can be offered through telephone
- Emergency funds for housing
- School supplies
- Childcare and summer programming assistance
- Transportation assistance
- Hygiene and cleaning supplies

Data Collection and Reporting Requirements

Grantees will be required to report on the following:

- Training status of grant-funded program staff (e.g., proof of accreditation/training completion)
- Client demographic information
- Service utilization data (e.g., number of clients enrolled, service location, average length of service, program completion rates)
- Parent outcomes and/or parent satisfaction (e.g., frequency and severity of disruptive behaviors, presence and frequency of positive child behaviors, parental stress, involvement, positive parenting practices, improvement in knowledge of parenting and child development and program experience)

- Other data elements as agreed upon during contract negotiations and provide the Prevention Board with this information

Application Requirements

All applicants must submit a completed and signed Prevention Board Grant Application, a narrative response to the application instructions below, a completed Budget Form and accompanying budget narrative.

Application Instructions: Interested Tribes shall apply by answering the following questions with a written response. The narrative page limit is eight (8) single-spaced pages. Label each section with item number and bolded title. Font size must be easily readable by the evaluation team. The budget spreadsheet and budget narrative do not count toward the page limit.

1. Introduction (25 points)

- Identify and describe the geographic area where the project will be implemented and the population of families that will be impacted by this project.
- Describe your experience providing services to or working with families.
- Document the need for development of universal, primary prevention strategies that strengthen families and reduce the likelihood of child maltreatment that is consistent with the purposes of this RFA. Include information on the service gaps and other problems related to the need for primary prevention programs that strengthen families.
- Describe how protective factors are embedded into your organization or how you plan to embed protective factors.
- Provide a brief description of the primary prevention program(s)/service(s) that is the focus of your grant application.

2. Organizational Experience (15 points)

- Describe what child maltreatment prevention services you currently provide and how you meet the eligibility criteria. Please include the number of caregivers served annually and their demographic information if applicable.
- Describe your Tribe's capacity to provide universal primary prevention services. Include any experience your Tribe has in preventing families' involvement in the child welfare system.
- Provide a complete list of all significant staff positions for the project. For each position, describe:
 - Role
 - Level of effort, stated as a percentage of employment (e.g., 1.0 FTE = full-time)
 - Qualifications, including their experience in providing services to the individuals to be served

3. Collaboration and Community (20 points)

- a. Please describe the collaborative relationships that you have that are the most beneficial to your work.
- b. Identify any other organization(s) that will partner in the proposed project and describe their specific roles and responsibilities in this project.
- c. How does your Tribe/Tribal Agency link families with other services (i.e., head start, housing support, vocational rehab., TANF, etc.)?

4. Description of Proposed Project (30 points)

- a. Provide a description of your proposed child maltreatment primary prevention program. Be sure to clearly identify which category(-ies) of services you intend to implement (education & skill development, cultural community engagement, concrete support and resource navigations). You may select more than one. Be sure to include details about which risk and/or protective factors this initiative will address.
- b. Applicants should indicate whether this project is a new or start-up program, or if the applicant is seeking funding to sustain the operations of a current program.
- c. Describe how the program will be organized and implemented, including duration, projected enrollment, description of outreach activities, service locations, etc.
- d. Describe the proposed program's goals, activities and outcomes.
- e. Describe how the proposed program is responsive to an existing, unmet need identified for the community.
- f. Provide a clear, detailed timeline for the implementation of your program that includes program start and end dates; planned dates of hiring any new staff, if applicable; program reporting metrics; and any evaluation activities.

5. Budget and Budget Narrative (10 points)

- a. Complete the Budget Spreadsheet.
- b. Provide a detailed explanation of the items requested in the budget. The budget narrative should explain the estimated costs by line item or category in the budget. For each sub-category, provide narrative descriptions that support each line item of cost budgeted and show cost calculations.
 - i. Personnel & Fringe: Enter a description of itemized personnel costs. These costs should only include labor costs of staff assigned to the project, and not those of contractors or other third parties. Provide a brief explanation of the work to be completed by each position budgeted for the project and how the work of each budgeted person will support the purpose of and goals of the project. Document the fringe benefits rate applied to each budgeted staff position assigned to the project. These costs should only include the fringe costs of the organization's staff and not those of contractors or other third parties.
 - ii. Travel (staff or participant): Describe the purpose of the travel and the assumptions used in estimating the cost of all travel that the applicant is paying for directly. Each travel subcategory should include a narrative that

addresses the purpose of the travel and how it assists with accomplishing the goals of the project. Travel expenses can be reimbursed in alignment with state of Wisconsin rates.

- iii. Training: Provide a description of costs associated with the training, education, and development of the staff assigned to the project. Include a brief explanation of how the training will support the project goals. The justification should include the number of staff to be trained and any associated fees (registration, accreditation, materials, etc.).
- iv. Materials & Supplies: Describe and itemize the materials and supplies requested for purchase, the intended purpose, and how the estimated costs were determined for each item (this includes both consumable supplies and parent resource materials).
- v. Consulting (including audit services): Explain the need for any contractual/consulting agreements and how their use will support the project goals. For each agreement, describe the associated activities, scope of work or services to be provided, and how the costs were estimated.
- vi. Space: Rent may be charged if the space is used specifically for the grant. The cost of securing space for programming may also be charged to the grant. The budget narrative should provide justification details on the monthly rental charge.
- vii. Other: Enter a description of each budgeted cost item that does not appropriately fit in the above categories. Explain the need for each item, how it will further the project goals, and how the cost was determined.
- viii. Concrete supports: Grantees may use up to \$5,000 for concrete supports. Describe what concrete supports you anticipate funding with the grant.
- ix. Indirect Cost: Indirect costs may not exceed 10% of the total direct cost.

For additional information on allowable costs, please refer to the [DCF Allowable Cost Guide Manual](#).

APPLICANT INFORMATION

Use of form: Use of this form is mandatory. If the requested information is not provided, the Prevention Board will be unable to process your application. Personal information you provide may be used for secondary purposes [Privacy Law, §.15.04(1)(m), Wisconsin Statutes].

Legal Applicant/Organization Name	Telephone Number
Applicant Contact Name	UEI Number
Applicant/Organization Mailing Address (Street, City, State, Zip Code)	
Applicant Contact Email Address	
We certify that everything in the application is true to the best of our knowledge and we will adhere to the requirements of the application and the resulting contract.	
Name of Authorized Representative:	Phone of Representative:
Title of Representative:	
Email of Representative:	
Signature of Representative:	Date Signed:

Agency or Tribal Overview and Project Information
Short Project Summary (2-3 sentences): Click or tap here to enter text.
Grant funding Project Service Area - Counties, Tribe, Town, or City: Click or tap here to enter text.
Provide a brief description of the Tribe: Click or tap here to enter text.