

Child Abuse and Neglect Prevention Board Request for Application

Application #: 433001-G26-0002627	Name of Grant: FRC of Quality Pathway Expansion
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Funding Opportunity Overview	
Name of grant:	FRC of Quality Pathway Expansion
Application #:	433001-G26-0002627
Issue Date:	August 6, 2025
Application due date:	October 1, 2025 by 2 PM CT. Completed applications must be emailed to canpbprocurement@wi.gov
Question	September 17, 2025, by 4:00 PM CT. Questions must be emailed to canpbprocurement@wi.gov
Notification of Intent to Award date:	October 29, 2025
Contract negotiation meetings:	November 13, 14, 17, 18 and 19. The contract administrator will offer meeting times after letters of intent to award are sent
Total Available funding:	\$800,000
Estimated number of awards:	The number of grants awarded depends on the requested amount per application.
Estimated award amount:	\$40,000
Cost sharing/match required:	20%
Total project timeline:	contract term is January 1, 2026 - June 30, 2027
Primary Contact:	Claire Ackerman, canpbprocurement@wi.gov

Overview

The Wisconsin Child Abuse and Neglect Prevention Board is offering this funding opportunity to Family Resource Centers (FRCs) to support the expansion of Family Resource Centers of Quality. The Prevention Board, in partnership with Thriving Wisconsin, has developed a process for FRCs to become accredited as FRCs of Quality. This grant will provide agencies with funds to complete foundational trainings that are the initial step in the process of becoming an FRC of Quality.

Review of Applications

Applications must include all attachments and requirements listed in this Request for Application (RFA) to be included in the review process. Completed applications must be emailed to canpbprocurement@wi.gov by the due date and time. The timestamp on the email when the application is received by the Prevention Board is the official time of receipt, not the time the

applicant sends the application. Since applications must be submitted electronically, please allow additional time for any computer issues that may occur.

Applications received after the deadline will be rejected. No mailed, hand delivered, or faxed applications will be accepted unless approved in writing in advance by the Prevention Board. The Prevention Board will provide an Acknowledgement of Receipt for all applications received.

All applications received by the deadline will be reviewed to ensure all required attachments and documentation are complete and included with submitted applications.

Applications will be evaluated using the point scale as set forth in the “Application Requirements” section. Applications will be evaluated by a team of evaluators.

Grant Objectives

The main objective of this funding is to provide support to agencies to prepare for the FRC of Quality accreditation process through completion of required trainings. Please note, FRC of Quality designation requires completion of other trainings in addition to those included in this grant.

To learn more about the Wisconsin FRC infrastructure design and model, refer to this brief describing the asset-based approach to build strengths within FRCs, promote child well-being, and implement child maltreatment primary prevention strategies: [Wisconsin Family Resource Center Model](#). FRC five core services:

- Parenting Supports
- Resource and Navigation Services
- Child Development Activities
- Parent Leadership Development
- Community Engagement

Eligibility

Organizations that are FRCs are eligible to apply. An organization does not have to call itself an FRC. An FRC for the purposes of this RFA is an organization that provides services and opportunities designed to strengthen families. FRCs are community focused, reflecting and responding to the specific needs and interests of those they serve by providing a unique combination of programming and services tailored to the families within their service area at no or low cost.

In addition to being an FRC as described above, organizations must offer at least one child maltreatment primary prevention service. Primary prevention means programs, services, and approaches that address the root causes of child abuse and neglect before it occurs to avert harm before it can be identified and are offered to all families in the service area, regardless of risk.

Eligible organizations must also be a current member of the Wisconsin FRC Network: <https://thrivingwi.org/wp-content/uploads/Member-Agencies.pdf>

Organizations currently receiving funding through the Family Resource Center of Quality grant (Contract 433001-G25-002489) are **not eligible to apply**.

Contract Term:

The contract term is January 1, 2026 - June 30, 2027. All work must be completed during this time.

Note: Grantees must sign the Prevention Board Standard Contract. For situations where the Standard Contract is not required, the DOA Standard Terms and Conditions will apply. Some grantees may be asked to establish their financial stability. Samples can be found on the Prevention Board Funding Opportunities page.

<https://preventionboard.wi.gov/Pages/Funding/FundingOpportunities.aspx>

Funding Source:

This contract will be mainly funded by an award from [Roots and Wings Foundation](#). State funds will also be included.

Amount of Grant Awards

\$800,000 is available to fund grants under this RFA. The maximum amount that can be applied for is \$40,000. The number of grants awarded depends on the requested amount per application. A 20 percent cash or in-kind match is required. Should additional state or federal funds become available for any of these services, the Prevention Board may use the results of this RFA to fund additional awards or amend current contract(s). The Prevention Board reserves the right to modify or reduce the proposed budget based on the content and quality of the application.

Use of Funds:

This grant will fund:

- Staff time to participate in Wisconsin Family Resource Center Professional Development System trainings required for the FRC of Quality accreditation. See Chart 1 for list of required foundational trainings.
- Staff time to participate in the Prevention Board grant kick-off meeting (January 21, 2026, 9 am – 11 am) and periodic Community of Practice grantee meetings.

If funds remain after the requirements have been met, funds could be used for:

- Direct primary prevention services (staff time, materials, etc.).
- Up to \$5,000 to provide concrete supports for families.

Examples of concrete supports include, but are not limited to:

- Food.
- Items for infants such as diapers, wipes, formula, and baby food.
- Internet access for families to participate in virtual services.
- Phones for families to participate in services that can be offered through telephone.
- Emergency funds for housing.
- Childcare and summer programming assistance for parents returning to work or searching for jobs.
- Car seats for children.

- Transportation assistance.
- Hygiene and cleaning supplies.

Trainings:

All trainings on this list are offered through the Wisconsin Family Resource Center Professional Development System housed within the [Wisconsin Child Welfare Professional Development System](#), unless otherwise noted.

Chart 1: Required foundational quality trainings for accreditation eligible for this grant funding.

Training title	Number of hours	Percent of staff required to be trained
Standards of Quality for Family Strengthening and Support	12 hours	80% of agency family support staff
Abusive Head Trauma Prevention trainings online modules: Period of Purple Crying*	1 hour, 15 minutes	80% of agency family support staff
Marks that Matter, Sentinel Injuries, and Other Opportunities for Child Abuse Prevention	30 minutes	
Stewards of Children*	3 hours	80% of agency family support staff
Bringing the Protective Factors Framework to Life in Your Work*	12 hours	80% of agency family support staff

*These trainings may be offered through other providers.

There are some additional/optional Family Support Professional Development Training opportunities eligible for this grant funding. To see the list visit: <https://uwm.edu/wcwpds/family-resource-center-professional-development-system/>

Data Collection and Reporting Requirements

Grantees must:

- Create accounts and track trainings in the [Wisconsin Family Resource Center Professional Development](#) System.
- Provide the Prevention Board quarterly training plan updates.
- Track progress on the focused FRC core services selected by grantee and Prevention Board during contract negotiations and provide the Prevention Board with this information.
- Report on other data elements as agreed upon during contract negotiations and provide the Prevention Board with this information.

Application Requirements

All applicants must submit a completed and signed Prevention Board Grant Application Narrative, Training Plan Table, Services Table, FRC Core Services Table, Certificate of Membership in Thriving Wisconsin, and a completed Budget Form.

Application Narrative: Please address the following. The narrative page limit is three (3) single-spaced pages. Label each section with item number and bold title. Font size must be easily readable by the evaluation team. The Training Plan Table (Table A), Services Table (Table B), FRC Core Services Table (Table C), and budget spreadsheet do not count toward the page limit.

1. Organization and Programming (15 points)

- Please explain why your organization became a member of the Wisconsin FRC Network and your interest in achieving the FRC of Quality accreditation. If there are other FRCs of Quality or other FRCs in your area, please describe the niche that your agency fills. The full list of services will be on Table B, so the description for the niche does not need to include a description of services and programs on Table B.
- Complete TABLE B: Services Table.
- Complete TABLE C: FRC Core Services.

2. Collaboration and Community (10 points)

- Please describe the collaborative relationships that you have that are the most beneficial to your work.

3. Engaging Families (20 points)

- Describe how your organization creates a welcoming environment for all families and any challenges you face in that regard.
- Please describe your experience in tailoring services to be relevant to specific audiences in your service area and provide examples of how you have tailored those services.

4. Training Plan (40 points)

- Complete the Training Plan Table (TABLE A: Training Planning) and indicate which trainings and professional development offerings your agency plans to focus on with grant dollars. The plan may include additional/optional Family Support Professional Development Training Opportunities in addition to the required foundational trainings. Please use blank rows in the table to add any additional trainings to your plan. To see the list visit: <https://uwm.edu/wcwpds/family-resource-center-professional-development-system/>.
- Explain in the narrative how you will decide how many and which staff will complete the trainings indicated, including the FRC core service connected to the training and the roles of the staff being trained (i.e. leadership, parent educator, home visitor, etc.).
- Describe in the narrative how you will integrate newly trained staff into your current organizational structure to improve service delivery and increase the range of offers available to families.

5. Budget and Budget Narrative (15 points)

- Complete the Budget Spreadsheet which reflects all costs associated with the activities in your application.
- Provide a detailed explanation of the items requested in the budget. The budget narrative must explain the estimated costs by line item or category in the budget. For each sub-category, provide narrative descriptions that support each line item of cost budgeted and show cost calculations.
- Personnel & Fringe: Enter a description of itemized personnel costs. These costs should only include labor costs of staff assigned to the project, and not those of contractors or other third parties. Provide a brief explanation of the work to be completed by each position budgeted for the project and how the work of each budgeted person will support the purpose of and goals of the project. Document the fringe benefits rate applied to each budgeted staff position assigned to the project. These costs should only include the fringe costs of the organization's staff and not those of contractors or other third parties.
- Travel (staff or participant): Describe the purpose of the travel and the assumptions used in estimating the cost of all travel that the applicant is paying for directly. Each travel subcategory should include a narrative that addresses the purpose of the travel and how it assists with accomplishing the goals of the project. Travel expenses shall be reimbursed at the rates currently in effect for state employees. See <https://dpm.wi.gov/Documents/BCER/Compensation/2023-25%20Comp%20Plan.pdf>
- Training: Provide a description of costs associated with the training, education, and development of the staff assigned to the project. Include a brief explanation of how the training will support the project goals. The justification should include the number of staff to be trained and any associated fees (registration, accreditation, materials, etc.).
- Materials & Supplies: Describe and itemize the materials and supplies requested for purchase, the intended purpose, and how the estimated costs were determined for each item (this includes both consumable supplies and parent resource materials).
- Consulting (including audit services): Explain the need for any contractual/consulting agreements and how their use will support the project goals. For each agreement, describe the associated activities, scope of work or services to be provided, and how the costs were estimated.
- Space: Rent may be charged if the space is used specifically for the grant. The cost of securing space for programming may also be charged to the grant. The budget narrative should provide justification details on the monthly rental charge.
- Other: Enter a description of each budgeted cost item that does not appropriately fit in the above categories. Explain the need for each item, how it will further the project goals, and how the cost was determined.
- Concrete supports: Grantees may use up to \$5,000 for concrete supports. Describe what concrete supports you anticipate funding with the grant.
- Indirect Cost: Indirect costs may not exceed 10% of the total direct cost.

For additional information on allowable costs, please refer to the [WI DCF Allowable Cost Policy Manual](#).

Use of form: Use of this form is mandatory. If the requested information is not provided, the Prevention Board will be unable to process your application. Personal information you provide may be used for secondary purposes [Privacy Law, §.15.04(1)(m), Wisconsin Statutes].

APPLICANT INFORMATION

Legal Applicant/Organization Name	Telephone Number
Applicant Contact Name	UEI Number
Applicant/Organization Mailing Address (Street, City, State, Zip Code)	DUNS Number
Applicant Contact Email Address	
We certify that everything in the application is true to the best of our knowledge and we will adhere to the requirements of the application and the resulting contract.	
Name of Authorized Representative:	Phone of Representative:
Title of Representative:	
Email of Representative:	
Signature of Representative:	Date Signed:

Agency Overview and Project Information
Short Project Summary (2-3 sentences): Click or tap here to enter text.
Grant funding Project Service Area - Counties, Town, City (service area for the FRC services): Click or tap here to enter text.
Provide a brief description of the agency: Click or tap here to enter text.
Eligibility requirement: Confirm membership with the Thriving Wisconsin FRC Network. Attach certificate from Thriving Wisconsin.