



CHILD ABUSE & NEGLECT  
**Prevention Board**



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## ABOUT US

The Child Abuse and Neglect Prevention Board (Prevention Board) is dedicated to the prevention of child abuse and neglect through funding, supporting, educating, and promoting child abuse and neglect prevention awareness and services within communities throughout the state. It focuses on ensuring that parents, caregivers, and others who surround children have the support and resources they need to provide children with the nurturing environments they deserve. The Prevention Board focuses on primary prevention programs, services, and approaches to address the root causes of child abuse and neglect before it occurs and to build Protective Factors which act as buffers against adversity while also promoting the optimal child development. Strategies are offered to all families universally without identifying their individual level of risk or likelihood of child maltreatment.

## AGENCY OVERVIEW

The Prevention Board was created in 1983 to develop and fund strategies that prevent child abuse and neglect. Specifically, the Prevention Board is statutorily charged with making recommendations to the Governor, the legislature and state agencies any changes needed to state programs, statutes, policies, budgets and administrative rules to reduce child abuse and neglect and improve coordination among state agencies providing prevention services. In 1998 the Prevention Board created the Celebrate Children Foundation, a nonprofit corporation, to help carry out its statutory duties.

## THE PREVENTION BOARD

- **Invests** over \$2 million annually to local community-based organizations to support prevention programs in their communities (Community Investment Plan).
- **Includes** community and parent voices in planning and implementation.
- **Delivers** training and technical assistance to professionals in local communities who provide services to families.
- **Educates** community members and policy makers, throughout the state, about child abuse and neglect prevention through public awareness campaigns and social media.





## VISION

Every child in Wisconsin grows up in a safe, stable and nurturing environment.



## MISSION

Mobilize research and practices to prevent child abuse and neglect and strengthen families in Wisconsin.



## PRIMARY GOAL

Prevent first time occurrences of child abuse and neglect across Wisconsin utilizing strategies that are equitable and inclusive of all rural, suburban and urban communities and residents.

## THE PREVENTION BOARD'S FUNDING COMES FROM:

- State general purpose revenue
- Document fees from duplicate birth certificates
- Federal Community-based Child Abuse Prevention (CBCAP) grant dollars\*
- The Celebrate Children Foundation
- Children's Trust Fund
- American Rescue Act Funding through 2025

\* The Prevention Board has been the WI CBCAP Lead since its inception.

# 2023-25 STRATEGIC PLAN

The Prevention Board's 2023-2025 strategic plan was developed and adopted in state fiscal year 2022. The Prevention Board conducted 11 caregiver listening sessions across the state with 64 parents, grandparents, and other primary caregivers, reflecting Wisconsin's demographic makeup. Participants provided valuable information regarding parenting needs and concerns as well as recommendations for programmatic and community support for parenting.

The Prevention Board also hosted five listening sessions for child and family serving agencies, consisting of 34 participants from 20 agencies that provide services in 28 counties and two tribes. The majority of agencies represented were Family Resource Centers, United Ways and health systems.

The input gathered from these listening sessions was critical to developing the SFY 23-25 Strategic Plan and aligning the Community Investment Plan with priorities and opportunities.

The SFY23-25 Strategic Plan focuses on four priorities to achieve maximum impact by leveraging both new and existing partnerships to identify emerging opportunities.

## PRIORITIES

- 1. Policy:** Enhance the board’s capacity to provide information and education related to the development of public policies that support families by building protective factors and prevent child maltreatment.
- 2. Education:** Educate parents, caregivers and community members on the important role of primary prevention programs, services and strategies and its effectiveness in preventing abuse and neglect, strengthening families, buffering against adversity and promoting optimal child development.
- 3. Programming:** Fund, support and promote evidence-informed primary prevention programs, strategies and practices that support parents and caregivers.
- 4. Collaboration:** Develop and maintain relationships with existing agencies and coalitions that align with strengthening families.

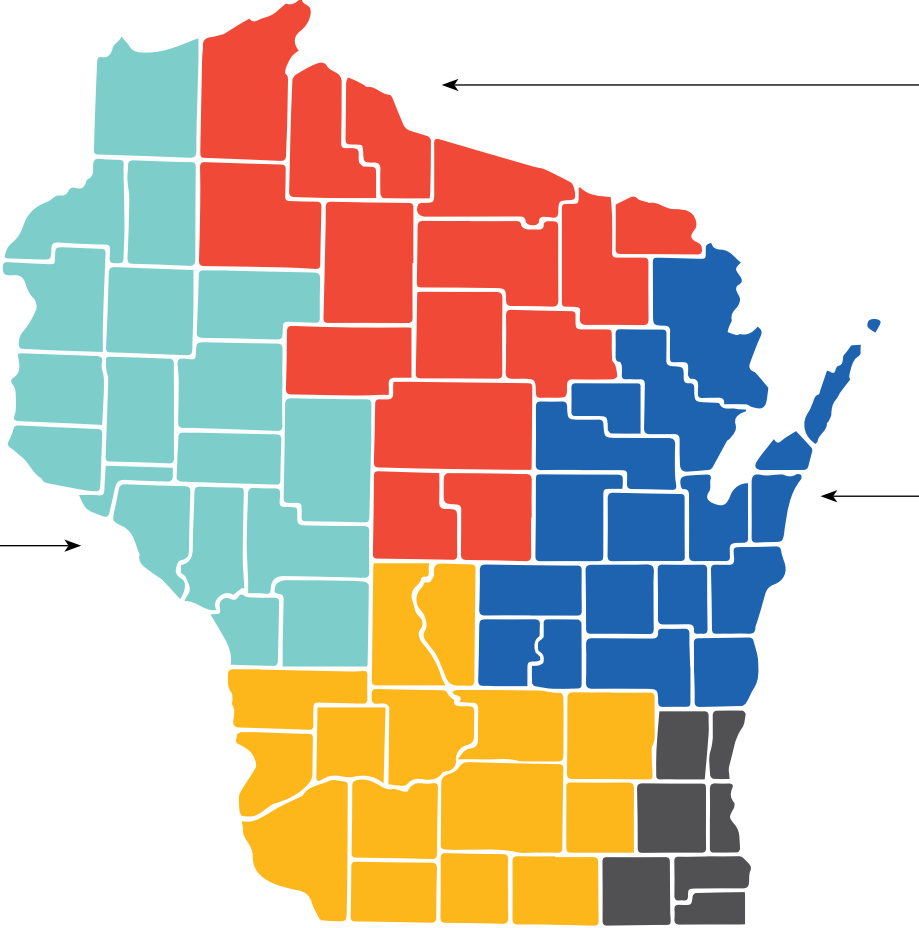
## SUPPORTING A FAMILY STRENGTHENING APPROACH

The Prevention Board uses a family strengthening approach to identify strategic priorities and guide the Prevention Board’s Community Investment Plan. The Board allocates \$2 million annually to support local primary prevention programs, services, and approaches. These strategies address the root causes of child abuse and neglect and build Protective Factors to act as buffers against adversity while also promoting the optimal child development. This competitive funding for community-based agencies enables them to offer universal access to strategies and resources, creating community conditions that support and strengthen families according to their level of need.

For SFY23 the Prevention Board grant funding includes Preschool Development Grant and Child Care Development Block Grant ARPA funds from the Department of Children and Families. This growth in the annual community investment plan allows the Prevention Board to offer 40 direct service grants, three research related contracts and two contracts for professional development. The full list of SFY23 grantees can be found on the [website](#).



# SFY23 COMMUNITY INVESTMENT PLAN ACROSS WISCONSIN REGIONS



**Northern Region**

- 1 FRC Infrastructure grants
- 2 Supplementary Primary Prevention grants
- 1 Tribal Primary Prevention grant

**Northeastern Region**

- 2 FRC Infrastructure grants
- 1 Parent Education grants
- 7 Supplementary Primary Prevention grants
- 2 Tribal Primary Prevention grant
- 1 Abusive Head Trauma Prevention grant

**Southeastern Region**

- 1 FRC Infrastructure grants
- 4 Parent Education grants
- 6 Supplementary Primary Prevention grants
- 1 Family Navigator grant
- 1 Abusive Head Trauma Prevention grant

**Western Region**

- 5 FRC Infrastructure grants
- 3 Parent Education grants
- 5 Supplementary Primary Prevention grants

**Southern Region**

- 1 FRC Infrastructure grants
- 1 Parent Education grants
- 2 Supplementary Primary Prevention grants



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