

CHILD ABUSE AND NEGLECT PREVENTION BOARD



ABOUT THE AGENCY (WIS. STATS. §48.982)

- ▶ Responsible for the state's child maltreatment primary prevention efforts
- ▶ Created in 1983 to develop, fund, and implement coordinated, primary prevention-focused initiatives that strengthen families and prevent child maltreatment before it occurs
- ▶ Administers the Celebrate Children Foundation, created in 1999 as the Prevention Board's nonprofit fund development arm
- ▶ Both the Prevention Board and Foundation are led by the same executive director, selected by the Prevention Board with six agency staff
- ▶ Designated state agency for the federal Community-based Child Abuse Prevention (CBCAP) funds
- ▶ \$4.3 million annual Prevention Board budget comprised of CBCAP, birth certificate revenue, GPR, and interest from the Celebrate Children permanent endowment
- ▶ \$3.2 million annual community-based grants and interagency agreements to fund evidence-informed and evidence-based child maltreatment prevention and research

THE PREVENTION BOARD MEMBERS (WIS. STATS. §15.205)

- ▶ Elected officials (Governor, Attorney General, State Superintendent of Public Instruction); Secretaries of DCF, DHS, and DOC; legislators appointed by the majority and minority parties in each house; 10 Governor-appointed public members (three-year terms)

PUBLIC POLICY

- ▶ Make recommendations to Governor, the Legislature, and state agencies on modifications needed to state programs, statutes, policies, budgets, and administrative rules to improve coordination among state agencies providing family support and prevention services

VISION

Every child in Wisconsin grows up in a safe, stable and nurturing environment

PURPOSE

Implement research, policies, and practices that strengthen Wisconsin families to prevent child abuse and neglect, using strategies that are equitable and inclusive of all rural, suburban, and urban communities and residents.

PUBLIC AWARENESS

- ▶ Universal child maltreatment prevention strategy for all families
- ▶ Five for Families public awareness campaign to increase knowledge of the Protective Factors Framework and strengthening parenting skills
- ▶ Period of PURPLE Crying public awareness campaign to prevent abusive head trauma (shaken baby syndrome)
- ▶ Triple P Positive Parenting Program to promote positive parenting information and messages
- ▶ Celebrate Children License Plate Campaign to promote the Celebrate Children specialty license plate and raise awareness of the Prevention Board's work

PROFESSIONAL DEVELOPMENT

- ▶ Coordinate professional development opportunities that align with the Wisconsin Core Competencies in the Field of Family Support
- ▶ Coordinate two webinars annually focused on fatherhood
- ▶ Support Family Resource Center Professional Development System through UW-Milwaukee



GRANT PROGRAM/COMMUNITY INVESTMENT PLAN

Parent Education

- ▶ Promote evidence-informed parent education programs, including Triple P, Period of PURPLE Crying, Stewards of Children, and Nurturing Parenting

Family Resource Center (FRCs)

- ▶ Fund FRCs of Quality to support core services: parenting supports, resource navigation, child development activities, parent leadership activities, and community engagement
- ▶ Fund FRCs to complete core training for FRC of Quality accreditation

Supplemental Primary Prevention

- ▶ Fund programs or activities that complement an organization's child maltreatment prevention service continuum including play groups, parent cafes, Families and Schools Together (FAST), Parents Interacting with Infants (PIWI), and other parenting support programs

Tribal Primary Prevention

- ▶ Fund family engagement and services that align with tribal culture and build on culture as a protective factor

Research/Evaluation

- ▶ Collaborate with UW-Madison Sandra Rosenbaum School of Social Work to conduct evaluation research of the Parenting Inside Out program in jail settings
- ▶ Partner with UW-Milwaukee on Strong & Stable Families survey, a longitudinal study that explores whether Wisconsin's FRCs enhance family protective factors and reduce the risk of child abuse and neglect

