The Prevention Board uses Community-Based Child Abuse Prevention (CBCAP) funds to invest in parent education as a primary prevention strategy. Providing families with positive parenting strategies and support before significant problems occur is the most effective way to safeguard child and family health and well-being. Helping parents to address challenging behaviors before they become entrenched increases the opportunity for more rapid and enduring change. When all parents have the opportunity and encouragement to take part in parent education, it becomes normative, eliminating associated stigma.

**Triple P - Positive Parenting Program®,** is one such program. It teaches practical strategies to help parents build strong, healthy relationships, confidently manage their children’s behavior, and prevent problems from developing.

Triple P gives parents the skills to *remain calm as they respond* to their child's needs. Further, it *promotes attachment* as children learn and meet development milestones. Triple P encourages parents to create a nurturing environment, allowing children to grow in a safe, stable and loving home.

Through Prevention Board support and guidance, Triple P is offered at 11 agencies in 26 Wisconsin Counties. [https://preventionboard.wi.gov/](https://preventionboard.wi.gov/)

**Research demonstrates that Triple P²:**
- Reduces child abuse and neglect.
- Builds confidence, skill, and knowledge about raising children.
- Promotes positive interactions with their children.
- Reduces stigma associated with seeking parent support.
- Increases access to parenting support.

**Triple P can save tax-payer money:**

**COST-BENEFITS OF TRIPLE P**

Washington State Institute for Public Policy (WSIPP) calculates a cost-benefit ratio of $7.78 per $1.00 spent with a net cost savings estimate of $2,070 per participant with a 71% chance of realizing these cost benefits. [http://www.wsipp.wa.gov/BenefitCost](http://www.wsipp.wa.gov/BenefitCost)
Parent education reduces the risk of child abuse and neglect by encouraging positive parenting practices that promote safety, well-being, and permanency for children and families.  

Parents who participate in Wisconsin’s Prevention Board funded Triple P - Positive Parenting Program® are administered the Parenting and Family Adjustment Scales (PAFAS).

Results indicate they have experienced the following:

- **67%** reported reduced stress, indicating increased parental resilience — the flexibility and strength to spring back from adversity.
  
  *I learned so much about parenting and feel much less anxiety and stress. I have good tools to use.*
  
  – Triple P Participant

- **77%** reported having more parental consistency, indicating increased knowledge of parenting and child development.
  
  *It has provided us with a framework and set of techniques that is helping us to better think and deal with our issues.*
  
  – Triple P Participant

- **90%** reported having maintained or increased their parent-child relationship, an indicator of strengthened Nurturing and Attachment and Knowledge of Parenting and Child Development.
  
  *My child has greatly improved on her willingness to cooperate and is much more helpful and our relationship is better. We are closer and communicate more.*
  
  – Triple P Participant

- **78%** reported an increase in better parent adjustment, indicating parental resilience.
  
  *I love coming to my parenting classes because it gives me a better insight and outlook on what being a parent really means. It also helps me with my stress and allows me to feel better about myself while becoming a better person through the help from my parenting meetings.*
  
  – Triple P Participant

Successful parent education helps parents and caregivers acquire the skills needed to build healthy families and communities.

This brief was created in partnership with FRIENDS National Center for Community-Based Child Abuse Prevention (CBCAP) and the Wisconsin Child Abuse and Neglect Prevention Board.

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1 California Evidence-Based Clearinghouse for Child Welfare https://www.cebc4cw.org/
2 Triple P Positive Parenting Program https://www.triplep.net/