



**Child Abuse and Neglect Prevention Board
Request for Application**

Use of form: Use of this form is mandatory. If the requested information is not provided, the Prevention Board will be unable to process your application. Personal information you provide may be used for secondary purposes [Privacy Law, §15.04(1)(m), Wisconsin Statutes].

Application # 433001-G23-0001896	Title Child Abuse and Neglect Prevention Board Parent Education Grant
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Request for Applications

Overview

The Wisconsin Child Abuse and Neglect Prevention Board (Prevention Board) has prioritized parent education as a primary prevention strategy that enhances parenting skills and promotes healthy child development. The Prevention Board is seeking applications for parent education programs that have demonstrated effects in preventing child abuse and neglect.

The Prevention Board recognizes the importance of proven prevention strategies to strengthen families and reduce the likelihood of child abuse and neglect. Parent education is a key component to a comprehensive community family support continuum. The Parent Education Grant is focused on programming with key features such as a strengths-based approach to reinforce and build protective factors, family-centered practices, and the use of both individual and/or group approaches.

The goals of Parent Education Grant are:

- Strengthening families by increasing family protective factors and reducing risk factors
- Preventing incidences of child abuse and neglect while promoting healthy child development and child and family well-being
- Establishing and enhancing evidence-based parent education programming as part of a comprehensive community family support continuum
- Ensuring that programming has demonstrated effectiveness in meeting these goals by being certified as evidence-informed/-based

The Prevention Board is using a public health model for building a comprehensive community family support continuum. The evidence-informed/-based parent education services should be provided as a universal service targeted to the entire population within a specified service area, regardless of risk, and to identified secondary audiences comprised of populations that possesses identifiable or indicated risk. Parent education programs that can be offered universally in a group based, classroom-based or one-on-one are included in the list below.

Programs may not serve families with open Child Protective Services cases. **This grant does not fund home visitation programs or evidence-based parent education at the treatment or tertiary level.**

The service model proposed should be multi-level, evidence-informed parent education for universal and indicated populations. Some well supported parent education programs that have cultural relevance and aspects in the curriculum are also included. The parent education programs that can be funded are:

- Triple P for parents of children from birth to 12 years of age including Seminars, Primary Care, Discussion Groups, Standard, or Groups

Parent Education

- Triple P Stepping Stones for parents of pre-adolescent children with intellectual or physical disabilities who have disruptive behavior including Seminars, Primary Care, Group, or Standard
- Teen Triple P for parents of children from 12 to 16 years of age including Seminars, Primary Care, Discussion Groups, Standard, or Groups
- Nurturing Parenting Program education or intervention programs including Community Based Education in Nurturing Parenting, Community Based Education for Military Families, Nurturing Skills for Families, or Nurturing America's Military Families
- Period of PURPLE Crying®
- Stewards of Children
- ACT Raising Safe Children
- Effective Black Parenting Program
- Positive Indian Parenting
- Los Ninos Bien Educados
- Abiendo Puertas/Opening Doors

Definitions:

- Primary prevention addresses the root causes of child abuse and neglect before it occurs and builds protective factors which act as buffers against adversity while also promoting the optimal development of children. Strategies are generally offered to all families universally without identifying their individual level of risk or likelihood of child maltreatment.
- Evidence-based/evidence-informed parent education programs to prevent child abuse and neglect are programs that already have a body of research with evidence on effectiveness on reducing child abuse and neglect.

Eligibility

Community-based organizations currently offering child maltreatment primary prevention services are eligible to apply. Tribes are also eligible to apply*. For the purposes of this Request for Application (RFA), a community-based organization must meet all the following requirements to be eligible to apply:

- Offers universal, child maltreatment primary prevention services to all families with children ages birth to five in the service area. Services to families with older children may be offered in addition to those for infancy and early childhood.
- Offers services to all families in the service area instead of or in addition to offering services based on an assessment of risk factors
- Services are provided using a strengths-based approach
- Services are grounded in the five [Strengthening Families](#) protective factors (concrete supports in times of need, social connections, social and emotional competence of children, parental resilience, knowledge of parenting, and child development)

*The following tribes are eligible to apply:

- Bad River Band of Lake Superior Chippewa
- Forest County Potawatomi
- Ho-Chunk Nation
- Lac Courte Oreilles Band of Lake Superior Chippewa
- Lac du Flambeau Band of Lake Superior Chippewa
- Menominee Indian Tribe of Wisconsin
- Oneida Nation
- Red Cliff Band of Lake Superior Chippewa
- Sokaogon Chippewa Community
- St. Croix Chippewa Indians of Wisconsin
- Stockbridge-Munsee Band of Mohican Indians

Applicants must offer, at minimum, one primary prevention service that is open to all families regardless of level of risk to be eligible for this funding opportunity. Applicants offering secondary or tertiary prevention services are eligible to apply only if they offer them in addition to primary prevention services.

If the applicant currently receives funding from the Prevention Board, the applicant must explain how funds under this RFA will be used for different purposes than those currently funded.

Use of Funds

Funds must be used to implement or expand at least one of the listed parent education programs. Funds can be spent on training, program materials, direct service staff time, parent voice/parent input, office administrative costs. Additional items related to program delivery may be considered during contract negotiations. Funds may also be used for administrative and data support for supporting the implementation and direct service.

This is not an exhaustive list of what funds can be spent on. Applications should include a budget narrative that is a description and rationale for budget items.

Contract Term

The anticipated contract start date is July 1, 2022 and will run through June 30, 2023, subject to continued funding. By mutual agreement of the Prevention Board and the contractor, the contract may be renewed up to two (2) additional one (1) year periods and shall be subject to satisfactory performance and continued availability of funds.

Number and amount of Grant Awards

The total amount of funding for the Prevention Board Parent Education Grant is \$1,000,000. A minimum of six Parent Education Grants of up to \$150,000 each will be funded. The total number of awards will depend on the proposed budget. A 25 percent match is required. Match may be cash or in-kind. Organizations may only submit one application per organization.

Should additional state or federal funds become available for any of these services, the Prevention Board may utilize the results of this RFA to make contract awards originally not funded.

Program Objectives

Prevention Board recognizes the importance of proven prevention strategies to strengthen families and reduce the likelihood of child abuse and neglect. Parent education is a key component to a comprehensive community family support continuum. The Parent Education Grant is focused on programming with key features such as a strengths-based approach to reinforce and build protective factors, family-centered practices, and the use of both individual and group approaches.

- Strengthening families by increasing protective factors in parents and reducing risk factors
- Prevent incidences of child abuse and neglect
- To establish and enhance evidence-based/evidence-informed parent education programming as part of a comprehensive community family support continuum
- Provide evidence-based/evidence-informed parent education programming to parents and caregivers.
- Developing structures to support parent leadership and voice
- Integrating the Protective Factors Framework into all aspects of family services, staff development, assessment processes, and programmatic offerings
- Identifying, collecting, and reporting on shared outcomes using the WPRS

Application Requirements

Please address the following (maximum 6 single-spaced pages. Label each section with item number and bolded title. Font size must be easily readable by the evaluation team. The budget and budget narrative do not count toward the page limit):

1. Organization Information (10 points)

- Include organization mission statement and goals.
Tribes: describe membership and service area.
- Describe the ongoing training and support for staff and volunteers to effectively carry out their responsibilities.
- Describe organizational experience that will demonstrate capacity to do this project, to work effectively with the multiple partners, and to manage grant funds.
- Include information on cultural competency efforts in the recruitment and training of staff and volunteers.

2. Services and supports provided and the approach to working with families (20 points)

- Explain how your process for engaging, recruiting and getting families to sign up and attend a parent education session/program.
- Describe your organization's efforts to involve parents in planning or implementation of family strengthening efforts.
- Describe how the Strengthening Families Protective Factors Framework is embedded into your organization or how you plan to embed it during this grant. Do you have a certified *Bringing the Protective Factors Framework to Life in Your Work* trainer? How many current staff have completed the 12-hour Bringing the Protective Factors Framework to Life in Your Work training?

3. Collaborative relationships (20 points)

- Describe how this project will align with current prevention efforts in the community, county, or Tribe.
- Provide an example(s) of your agency or Tribe participating with multiple partners on a community-based coalition, initiative, or partnership. Describe the initiative, goal, number of partners, how often they meet, and your agency's or Tribes role. Examples include but are not limited to: trauma-informed initiative, early literacy, school readiness, Born Learning, Success by Six, Cradle to Career, and strengthening of language, etc.
- If applicable, describe the qualifications of all partners with whom you will be working with on the project.

4. Work plan for administering grant funding (25 points)

- Project activities, goals, and strategies for all grant activities, including:
 - List the program models to be implemented, the level chosen to implement and format, and justification for level.
 - Describe how your agency will manage the implementation and ensure program(s) are implemented to fidelity and staff are supported during training and implementation.
 - Describe methods for recruiting program participants (how will families learn about the program).
 - Provide a description of the referral process for the program and list the referral sources expected to refer participants to the program.
- Rationale for the proposed strategies.
- Describe plans for enhancing parent voice efforts with this project. Describe plans for ensuring all parents, caregivers, and families belong or could participate in these programs.

5. Experience tailoring services to be relevant specific audiences in your service area (20 points). Tribal communities, Black, Latinx, Hmong, rural, urban, fathers, LGBTQIA, grandparents.

- Describe your efforts and the number of individuals reached.
- Include details on any cultural adaptations you are proposing or have successfully created to recruit families, parents, and caregivers from the communities and specific audiences listed above.
- Include details on how to enhance the parent education with culturally specific events or family nights to meet community needs.

6. Budget and Budget Narrative (5 points)

Complete a budget form using the attached cost template and provide a narrative explaining each budget item. (Exhibit 1).

- o If your organization plans to use sub-contractors, this must be clearly explained in the application and identified separately in the budget.

Data Collection and Reporting Requirements

- Applicants awarded a contract must report on the number of people served
- Applicants awarded a contract must use assessments and enter data into the Wisconsin Prevention Reporting System (<https://wprs.daiseysolutions.org/>). The assessments include but are not limited to, the Parent Assessment of Protective Factors (PAPF), Parenting and Family Adjustment Scales (PAFAS) and Adult Adolescent Parenting Inventory (AAPI-2)
- Applicants awarded a contract must have a staff person identified to participate in quarterly data improvement meetings

Progress reports will be due semi-annually: mid-year reporting due January 15 and year end reporting due July 15. Dates may be adjusted due to holidays and weekends.

Annual site visit: an annual site visit is a contract requirement. Site visits are typically scheduled after mid-year reporting. Quarterly check in meetings will be scheduled with the contract administrator.

Evaluation and Grant Award

Applications will be evaluated using the point scale as set forth in the “Application Requirements” section. Applications will be evaluated by a team of evaluators. The evaluation team will recommend the Prevention Board fund the top scoring application.

Issue Date November 3, 2021	Due Date January 10, 2022 by 5 pm	
Proposer Zoom November 16, 2021 at 1:00 PM	<p>Questions or clarifications regarding this application including: noted errors, discrepancies, ambiguities, exceptions, additions, or deficiencies must be submitted in writing through email on or before 4:00 p.m. CST, December 8, 2021.</p> <p>A zoom session will be held November 16, 2021 at 1:00 PM at this link: https://us06web.zoom.us/j/85360107474?pwd=Q0VlKzJuK3VWdjRtQkkreTRTNXpCdz09.</p> <p>Meeting ID: 853 6010 7474 Passcode: 042787</p> <p>Answers to questions will be posted on Prevention Board website in an addendum. Proposers will be expected to submit a signed copy of the addendum with application.</p> <p>Questions received after December 8, 2021 will not be answered.</p>	
CANPB Contact Name Claire Ackerman	CANPB Contact Phone 608-266-6871	CANBP Contact Email canpbprocurement@wisconsin.gov

Successful applicants must sign a contract. Most will be signing the Prevention Board Standard Contract. For situations where the Standard Contract is not required, the DOA Standard Terms and Conditions will apply. Some awarded applicants may be asked to establish their financial stability. Samples can be found on the Prevention Board’s Grant Opportunities Page. <https://preventionboard.wi.gov/Pages/Funding/FundingOpportunities.aspx>

APPLICANT INFORMATION

Legal Applicant/Organization Name		Telephone Number	
Applicant Contact Name		DUNS Number	
Applicant/Organization Mailing Address (Street, City, State, Zip Code)			
Applicant Contact Email Address			
Wisconsin Public Health Region <input type="checkbox"/> Northeastern <input type="checkbox"/> Northern <input type="checkbox"/> Southeastern <input type="checkbox"/> Southern <input type="checkbox"/> Western		No. full-time employees	No. part-time employees

Project Information

Project Name: Click or tap here to enter text.		
Short Project Summary (2-3 sentences): Click or tap here to enter text.		
Project Service Area - Counties, Town, City: Click or tap here to enter text.		
Number of Births/Year in project service area from most recent record: Click or tap here to enter text.		
Breakdown of population under age 18 in your service area: Click or tap here to enter text.		
WISH (Wisconsin Interactive Statistics on Health) Query System can be used for the population data: https://www.dhs.wisconsin.gov/wish/index.htm		
Number of staff who will provide parent education with grant funding:	No. full-time employees	No. part-time employees
Is the parent education project (select all that apply): <input type="checkbox"/> Start-up implementation; <input type="checkbox"/> Expanding implementation; or <input type="checkbox"/> other Click or tap here to enter text.		

Overview of Current Prevention Services/Programs

Parent Education Programs and Offerings

Program	Evidence, research	Model/Curriculum	Client Group: <i>Universal or Selected Primary, Secondary or Tertiary</i>	Delivery Format: <i>Personal or Group. Approx. number of parents served annually</i>

WISCONSIN CHILD ABUSE AND NEGLECT PREVENTION BOARD

Parent Education

Other Prevention Services (Parent Cafes, Play and Learns, Warmline, family engagement nights, etc.)

Does your agency offer any secondary or tertiary prevention services? Yes No

If yes, please provide a short list/description: [Click or tap here to enter text.](#)

We certify that everything in the application is true to the best of our knowledge, and we will adhere to the requirements of the application and the resulting contract.

Name of Authorized Representative:	Title of Representative:	Phone of Representative:
Signature of Representative:	Date Signed	Email of Representative: